

NEW REVISED ENLARGED

HOME PLANNER

SERIES 3

by Hom O Graf



\$1.00



RANCH TYPE • MODERN • CONTEMPORARY • TRADITIONAL

72 GOOD AMERICAN
HOME DESIGNS
BLUEPRINTS AVAILABLE

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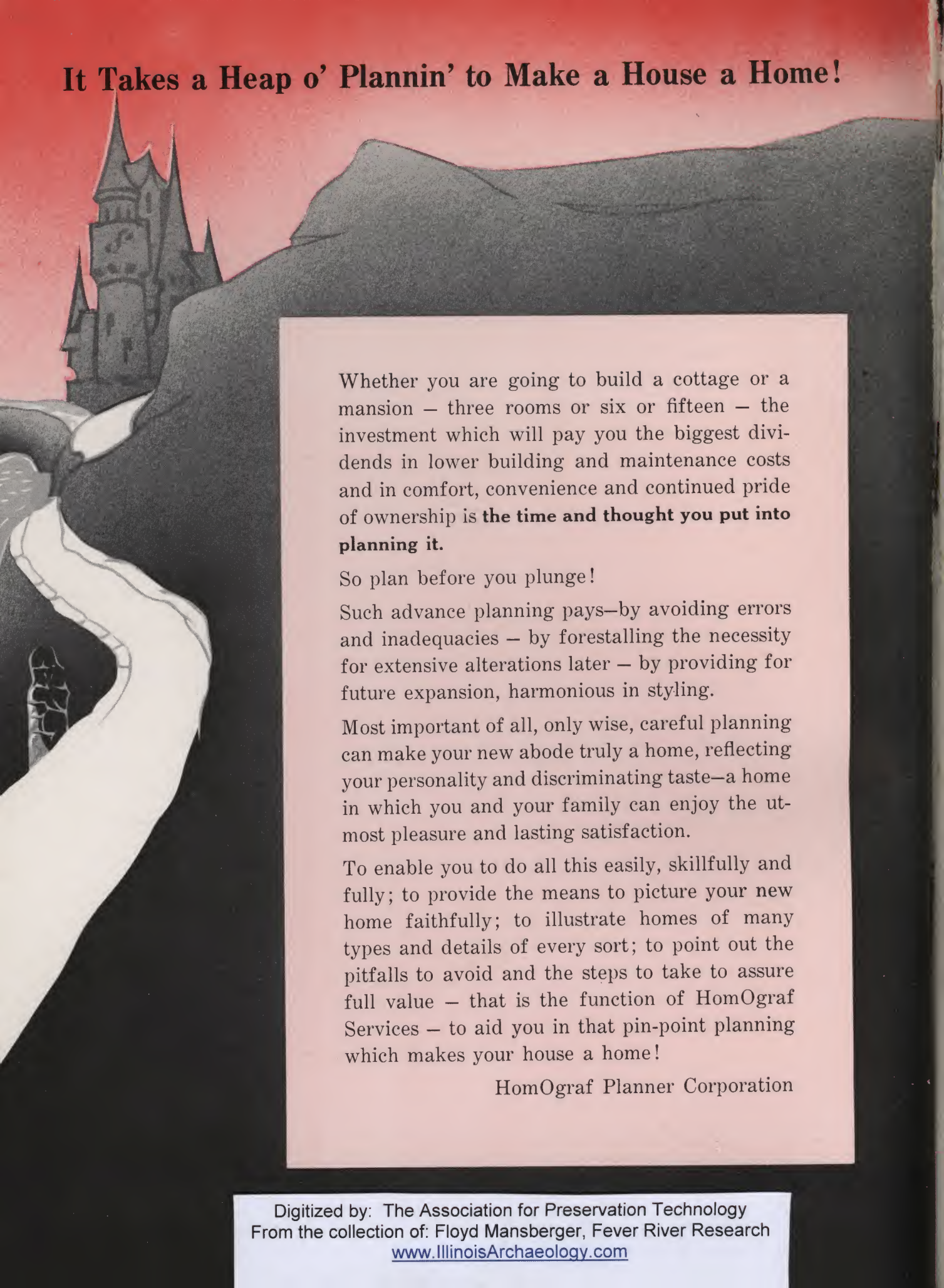
**YOU CAN
DRAW YOUR
OWN PLANS**

PAGE 70

ADDED VALUABLE FEATURES

- 500 ILLUSTRATIONS
- SPECIFICATION GUIDES
- MATERIAL LISTS
- HOUSE PARTS DICTIONARY
- MODULAR PLANNING SHEETS
WITH ILLUSTRATIONS
- SCALE FURNITURE
- MAKE YOUR HOUSE A HOME

It Takes a Heap o' Plannin' to Make a House a Home!



Whether you are going to build a cottage or a mansion — three rooms or six or fifteen — the investment which will pay you the biggest dividends in lower building and maintenance costs and in comfort, convenience and continued pride of ownership is **the time and thought you put into planning it.**

So plan before you plunge!

Such advance planning pays—by avoiding errors and inadequacies — by forestalling the necessity for extensive alterations later — by providing for future expansion, harmonious in styling.

Most important of all, only wise, careful planning can make your new abode truly a home, reflecting your personality and discriminating taste—a home in which you and your family can enjoy the utmost pleasure and lasting satisfaction.

To enable you to do all this easily, skillfully and fully; to provide the means to picture your new home faithfully; to illustrate homes of many types and details of every sort; to point out the pitfalls to avoid and the steps to take to assure full value — that is the function of HomOgraf Services — to aid you in that pin-point planning which makes your house a home!

HomOgraf Planner Corporation

The New HOMOGRAF

HOME PLANNER-

CONTENTS

PLANS FOR YOUR NEW HOME

PAGES

3-60

WHATEVER YOUR PREFERENCE IN SIZE, STYLE, FACILITIES AND COST, YOU WILL FIND HERE MANY PLANS FROM WHICH TO CHOOSE.

HOW TO PLAN YOUR NEW HOME

61-71

HERE IS SOUND COUNSEL ON PLANNING, FROM DETERMINING YOUR BUDGET TO MAKING DETAIL DRAWINGS—SELECTING THE HOMESITE, CHECK-CHART ON DESIGN, MAJOR CONSIDERATIONS IN PLANNING, MAKING FLOOR PLANS AND EXTERIOR DRAWINGS.

SELECTING HARMONIOUS DETAILS

72-87

ILLUSTRATIONS AND UNDERLAY DRAWINGS OF ACTIVITY ROOMS, LAUNDRIES, KITCHENS, NOOKS AND SNACK BARS, BATHROOMS AND WASH ROOMS, STAIRWAYS, CLOSETS, FIREPLACES, ENTRANCES AND WINDOWS.

THE LANGUAGE OF THE BUILDER

88-89

A 2-PAGE DICTIONARY OF BUILDING TERMS AND PARTS, SHOWING WHERE EACH IS USED.

BEFORE LETTING THE CONTRACT

90-92

COUNSEL ON SELECTING MATERIALS, EQUIPMENT AND FIXTURES, HEATING AND ELECTRICAL INSTALLATIONS.

FLOOR PLAN DETAILS AND SYMBOLS

93-94

HELP YOU TO MAKE YOUR PLANS MORE COMPLETE.

HOW WILL YOUR FURNITURE FIT IN?

95

SCALE DRAWINGS OF FURNITURE AND EQUIPMENT WITH WHICH YOU CAN PRE-PLAN FURNITURE ARRANGEMENT AND CHECK THE ADEQUACY OF SPACE IN KITCHEN, LAUNDRY AND UTILITY ROOM.

OTHER HOMOGRAF SERVICES AND HELPS

96 AND

BACK COVERS

THIRD SERIES—1950

PRODUCED

by

HOMOGRAF PLANNER CORPORATION

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INDEX TO DESIGNS

DESIGN NUMBER	PAGE	DESIGN NUMBER	PAGE	DESIGN NUMBER	PAGE	DESIGN NUMBER	PAGE	DESIGN NUMBER	PAGE	DESIGN NUMBER	PAGE
H-3A.....	64	H-20A.....	66	H-68A.....	52	H-94A.....	36	H-107A.....	17	H-119A.....	32
H-4A.....	58	H-23A.....	55	H-71A.....	53	H-95A.....	35	H-108A.....	26	H-120A.....	13
H-5A.....	59	H-24A.....	55	H-76A.....	56	H-96A.....	40	H-109A.....	28	H-121A.....	12
H-7A.....	42	H-25A.....	49	H-77A.....	56	H-97A.....	38	H-110A.....	27	H-122A.....	30
H-8A.....	60	H-26A.....	41	H-86A.....	41	H-98A.....	38	H-111A.....	15	H-123A.....	21
H-9A.....	51	H-27A.....	45	H-87A.....	31	H-99A.....	24	H-112A.....	10	H-124A.....	16
*H-11A.....	43	H-28A.....	46	H-88A.....	39	H-100A.....	34	H-113A.....	9	H-125A.....	5
H-12A.....	44	H-36A.....	57	H-89A.....	40	H-101A.....	20	H-114A.....	29	H-126A.....	4
H-13A.....	59	H-45A.....	50	H-90A.....	37	H-103A.....	23	H-115A.....	19	*H-127A.....	3
H-14A.....	47	H-50A.....	60	H-91A.....	37	H-104A.....	25	H-116A.....	18	H-128A.....	6
H-15A.....	48	H-56A.....	58	H-92A.....	22	H-105A.....	39	H-117A.....	15	H-129A.....	7
H-18A.....	57	H-61A.....	54	H-93A.....	33	H-106A.....	11	H-118A.....	14	H-130A.....	8



THIS SEAL MARKS HOMOGRAF DESIGNS WHICH ARE OUR CONTRIBUTION TO AMERICAN STYLING

In addition to the ranch house, open planning and other variations of traditional architecture in the design section of this book, our designers have given close study to the strong trend toward developing a style of architecture distinctively American.

American genius, independence in thinking and efficiency in planning have made this country the foremost producing nation of the world and have given us the highest living standards known.

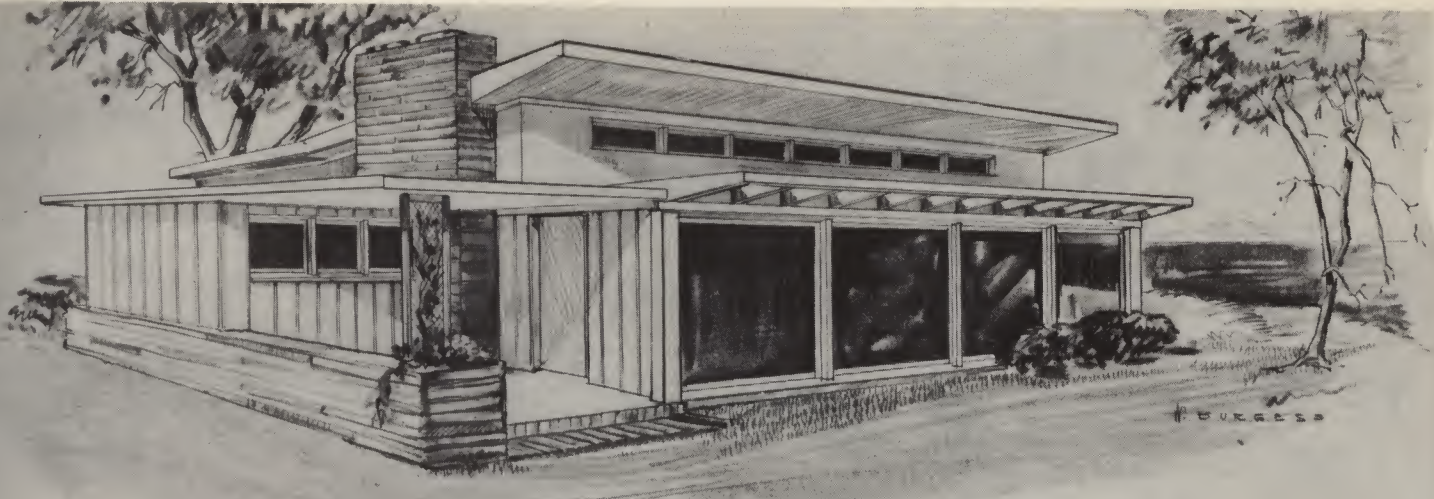
These same qualities have developed — slowly and gropingly at first, rapidly in the last few years — a new conception of home design and have set up new standards of home convenience, comfort and value.

These typically American homes are distinguished by their simplicity in design and the elimination of non-essential frills — by achieving beauty through harmony of lines and skillful proportioning.

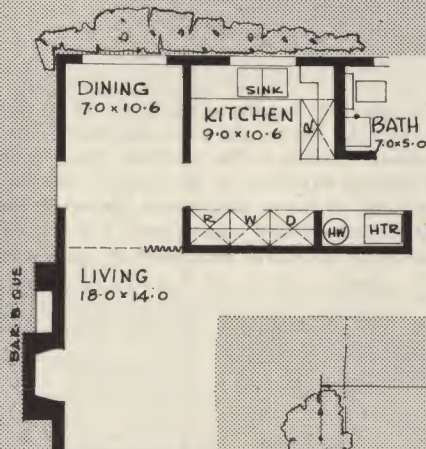
The six pages immediately following show a further step in this direction.

On succeeding pages is a wide variety of designs, popular in styling and in a broad range of size and cost. They are mainly entirely new designs but with a sprinkling of plans which have shown unusually great acceptance, restyled and further refined.

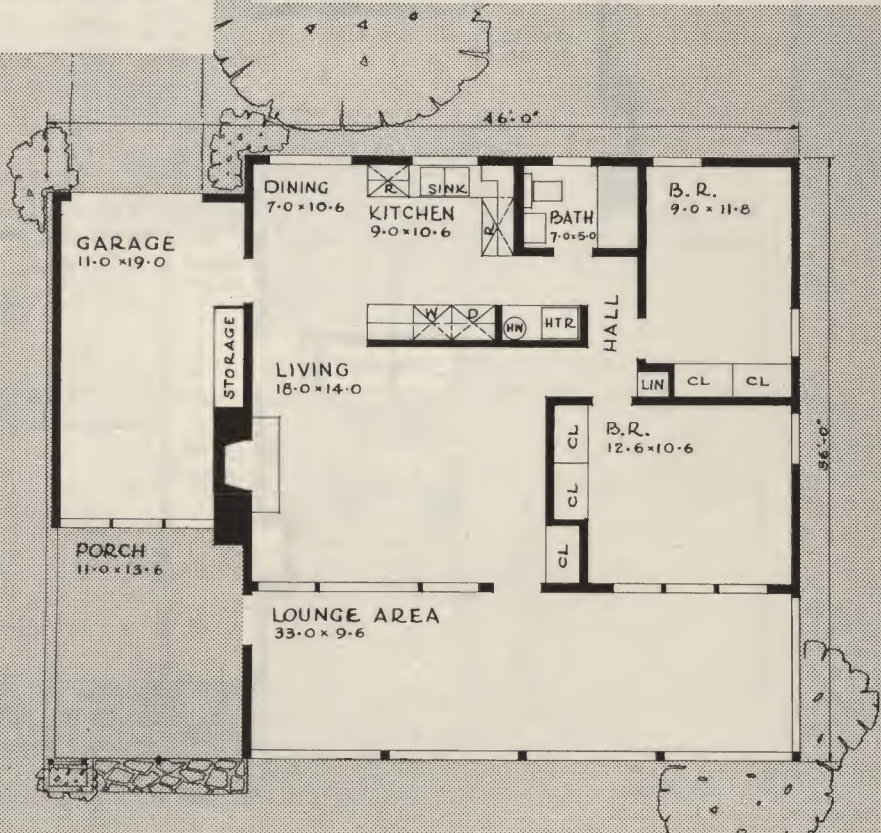
All are thoughtfully planned to get the utmost from each building dollar.

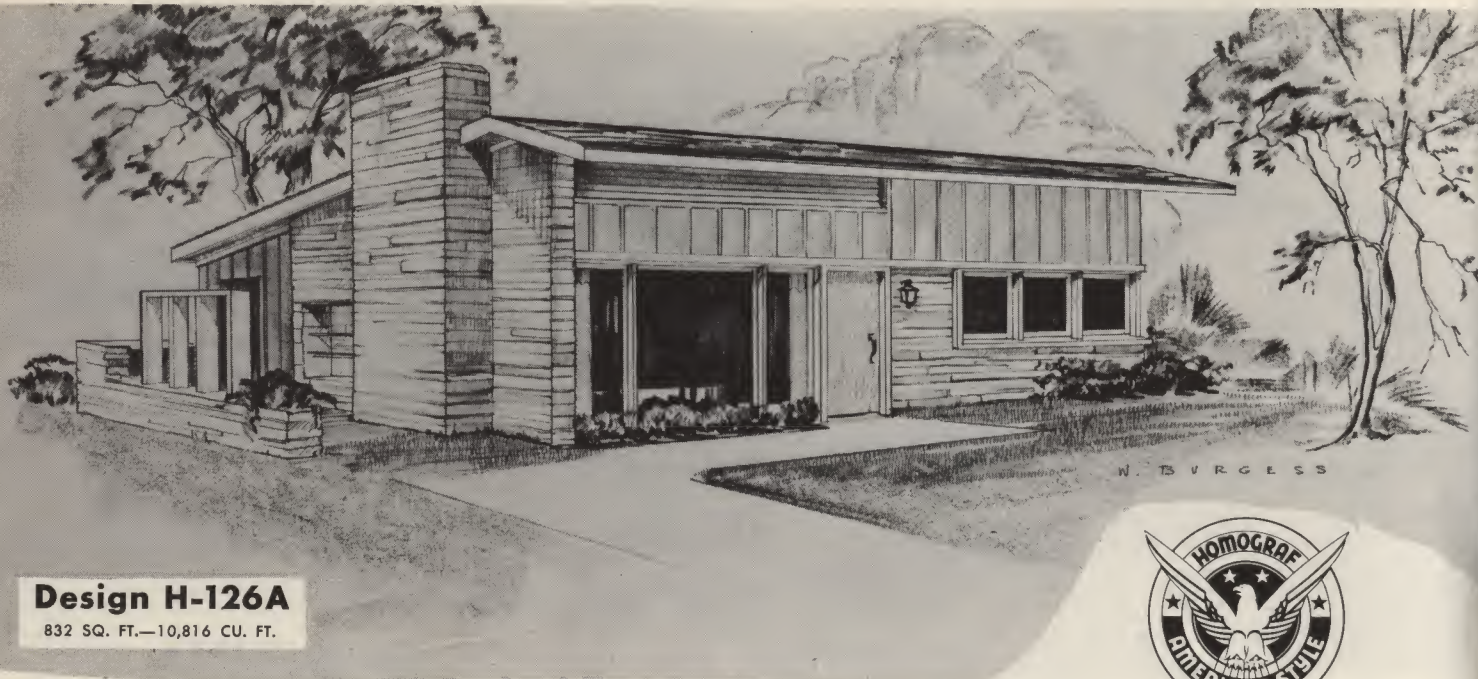


Design H-127A



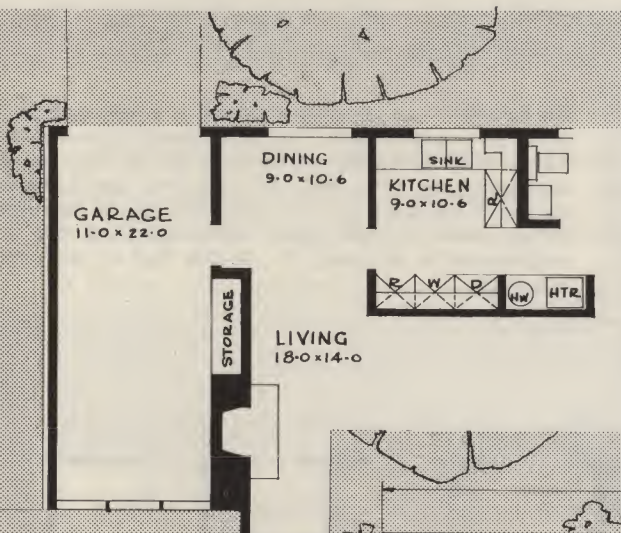
The Superior is an excellent example of American Styling in the lower cost bracket. This sunset home is given added distinction by its low, flowing rooflines and its large lounge area with glass walls. This, with its superb layout, makes this truly a home for gracious living. Yet, like all American Styling shown on these pages, the Superior is a real accomplishment in designing for the low cost or moderate price field.



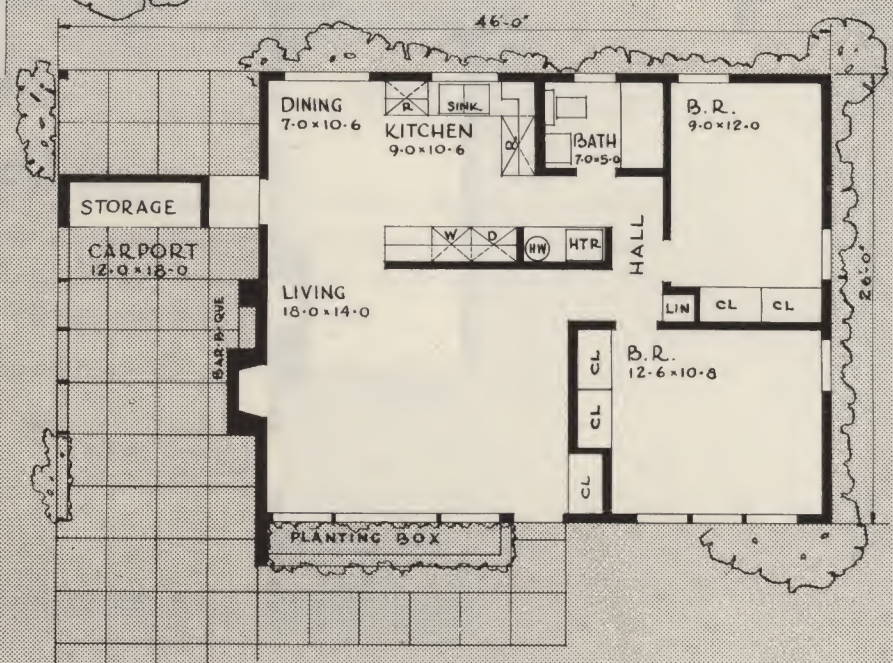


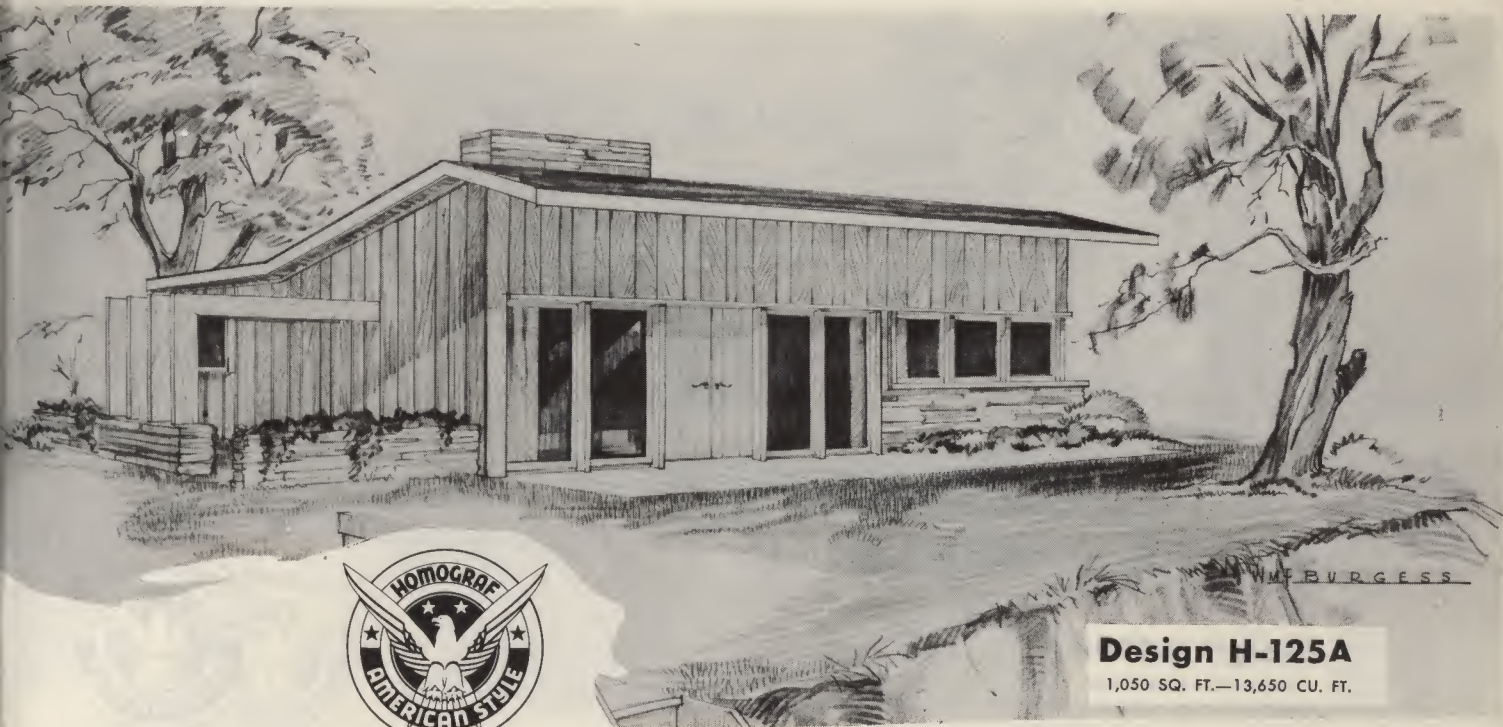
Design H-126A

832 SQ. FT.—10,816 CU. FT.



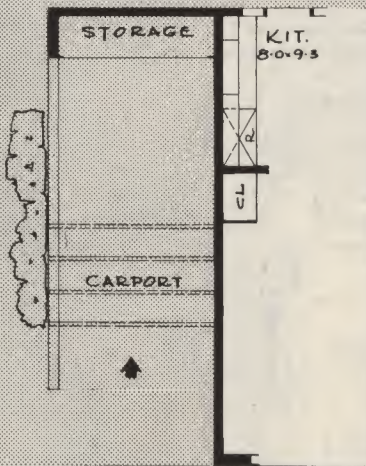
The Michigan has the same layout as the Superior except for the lounge area and porch. The large picture window in the spacious living room, the barbecue fireplace in the carport and the good locating of living, dining and kitchen areas add attractiveness and convenience. It is equally well adapted to suburb, small town or resort locations.



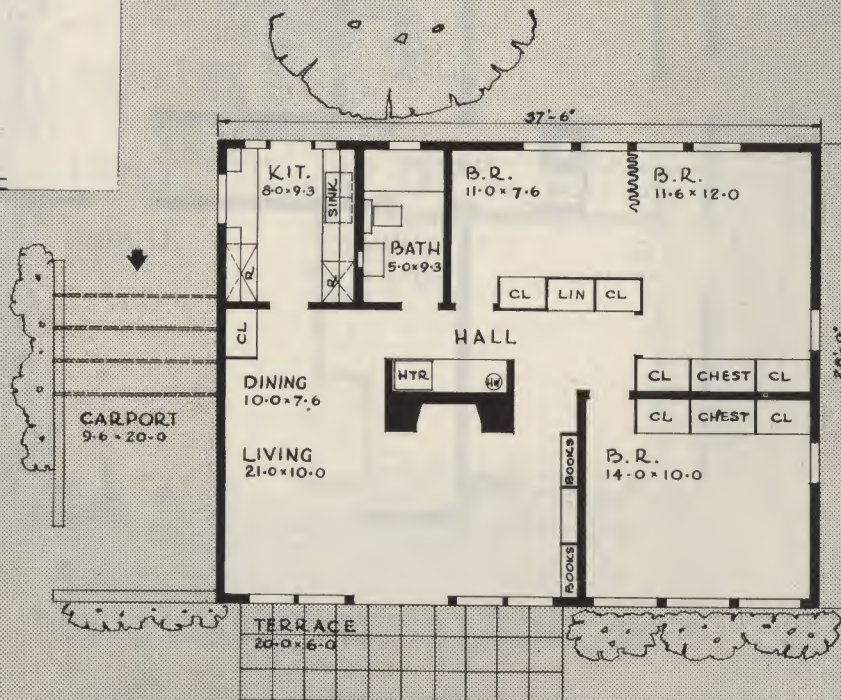


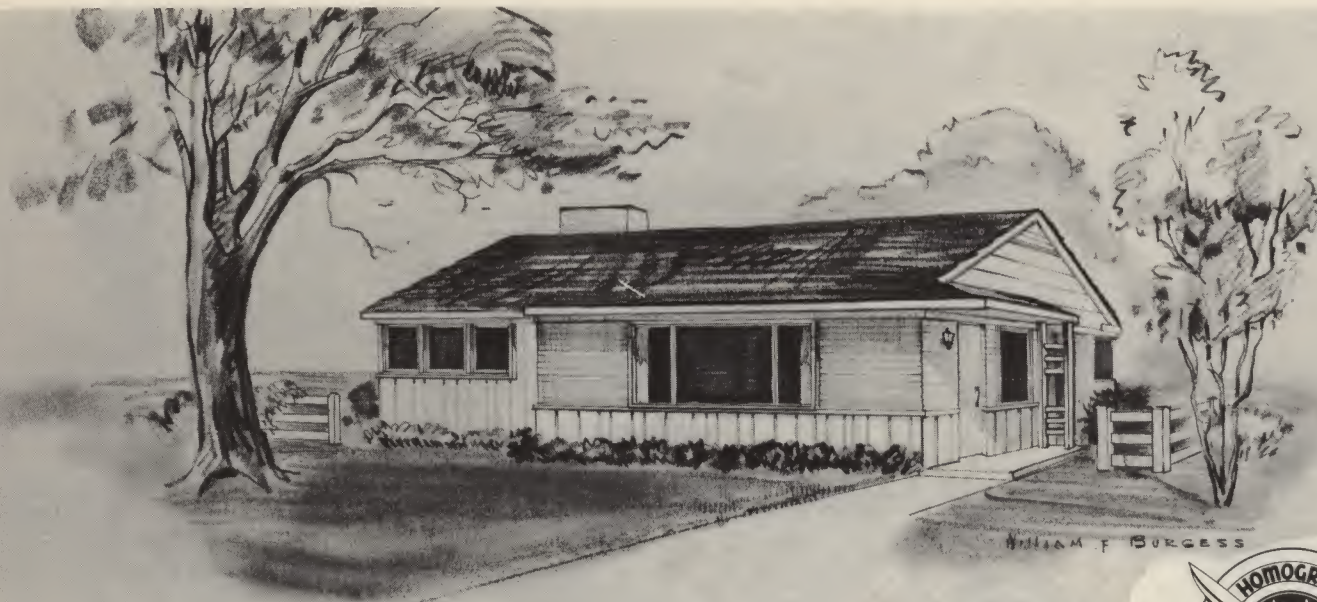
Design H-125A

1,050 SQ. FT.—13,650 CU. FT.



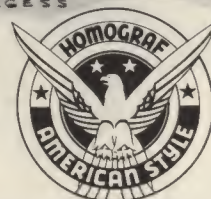
The Huron is an excellent example of how American Styling can reduce costs greatly yet afford everything needed for convenient, gracious living. Especially noteworthy are the use of built-in facilities for room separation, its perfect traffic circulation and the complete utilization of floor space.





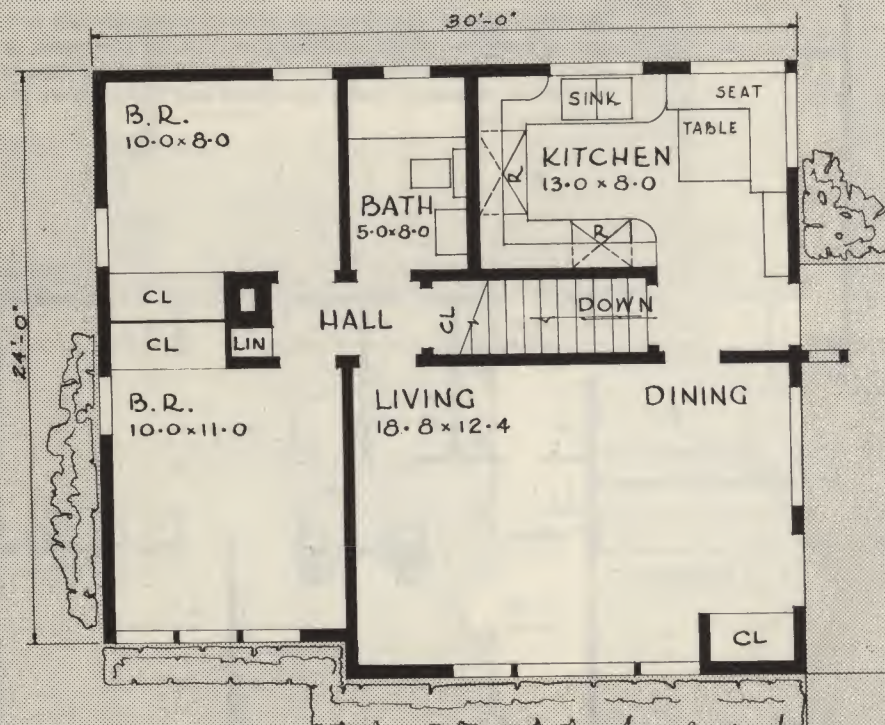
Design H-128A

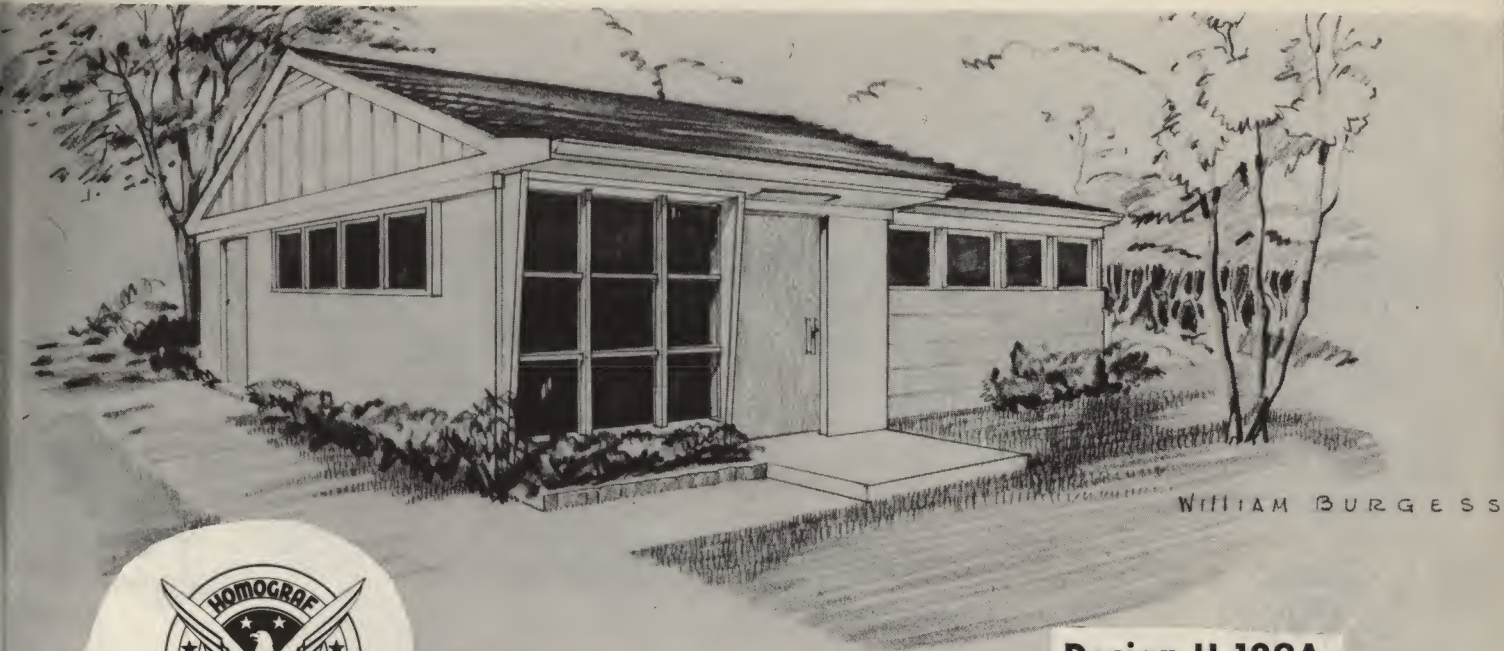
705 SQ. FT.—8,460 CU. FT.



Another compact design in American Styling which does not require a large lot or a big budget.

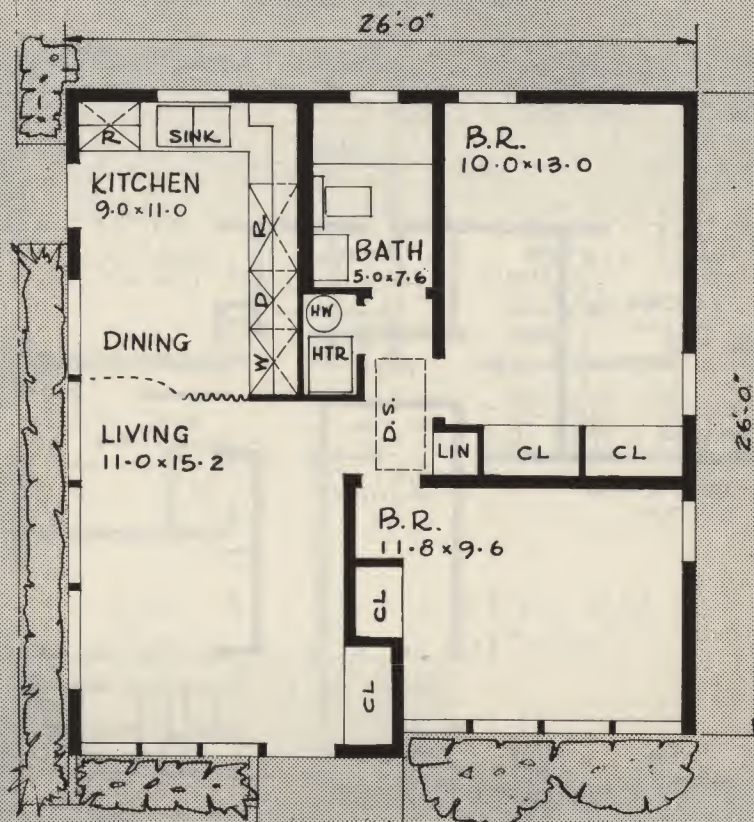
Note the generous window area, not only in the living room but also in kitchen and breakfast nook. The basement provides space for recreation room, home work shop or other purposes.





Design H-129A

624 SQ. FT.—7,488 CU. FT.



Lots of light, generous closet and cabinet space and convenient arrangement as well as the distinctive exterior mark this home as good American Styling. It offers a lot of home for a modest cost.

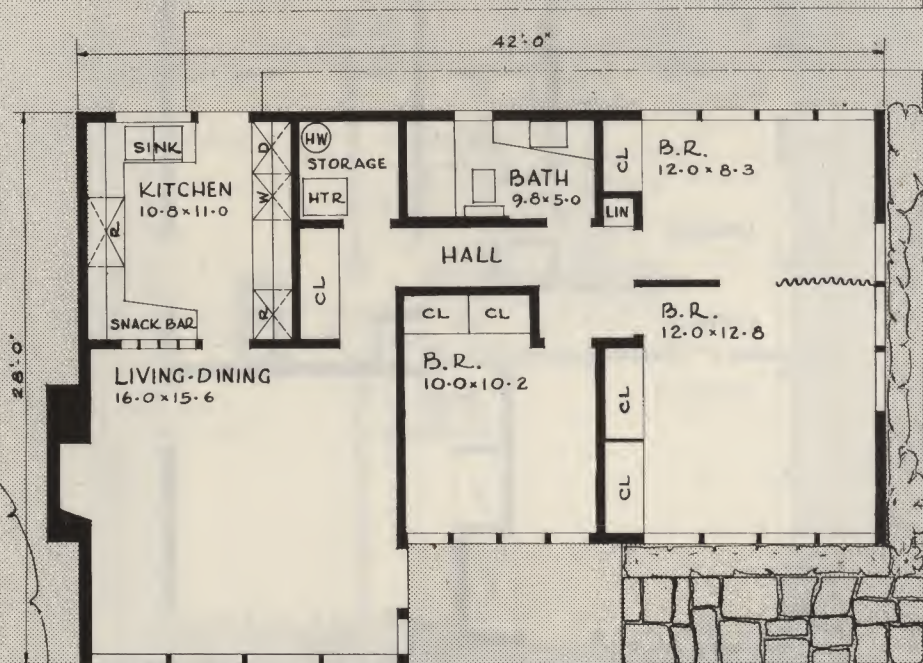


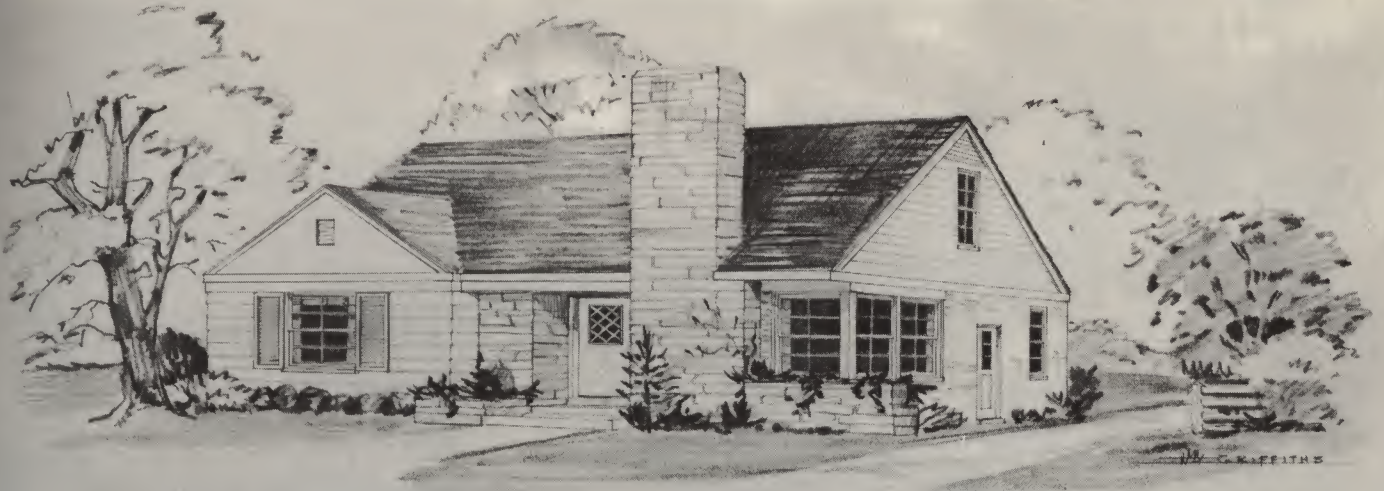
Design H-130A

872 SQ. FT.—10,464 CU. FT.

Here is a larger home possessing all those advantages in livability and low cost, inherent in American Styling.

If only two bedrooms are needed, the third one will make a light, airy dressing or sewing room or is perfect for a nursery.



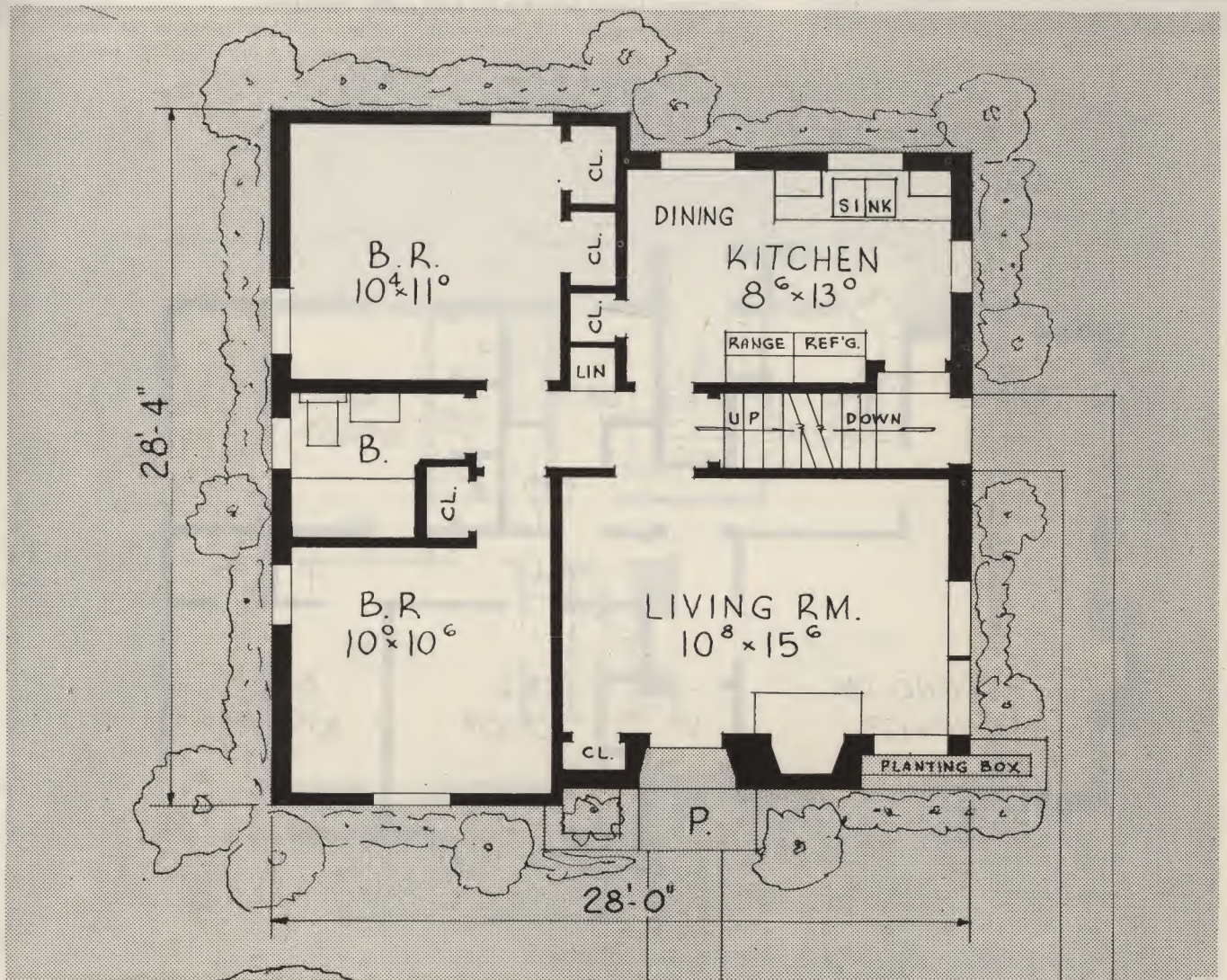


A roomy story and a half home, compact and in the low cost rectangular shape, yet cleverly styled to appear lower and longer.

The upper floor and basement provide ample space to meet any family needs.

Design H-113A

756 SQ. FT.—16,254 CU. FT.



1,150 SQ. FT.—24,150 CU. FT.

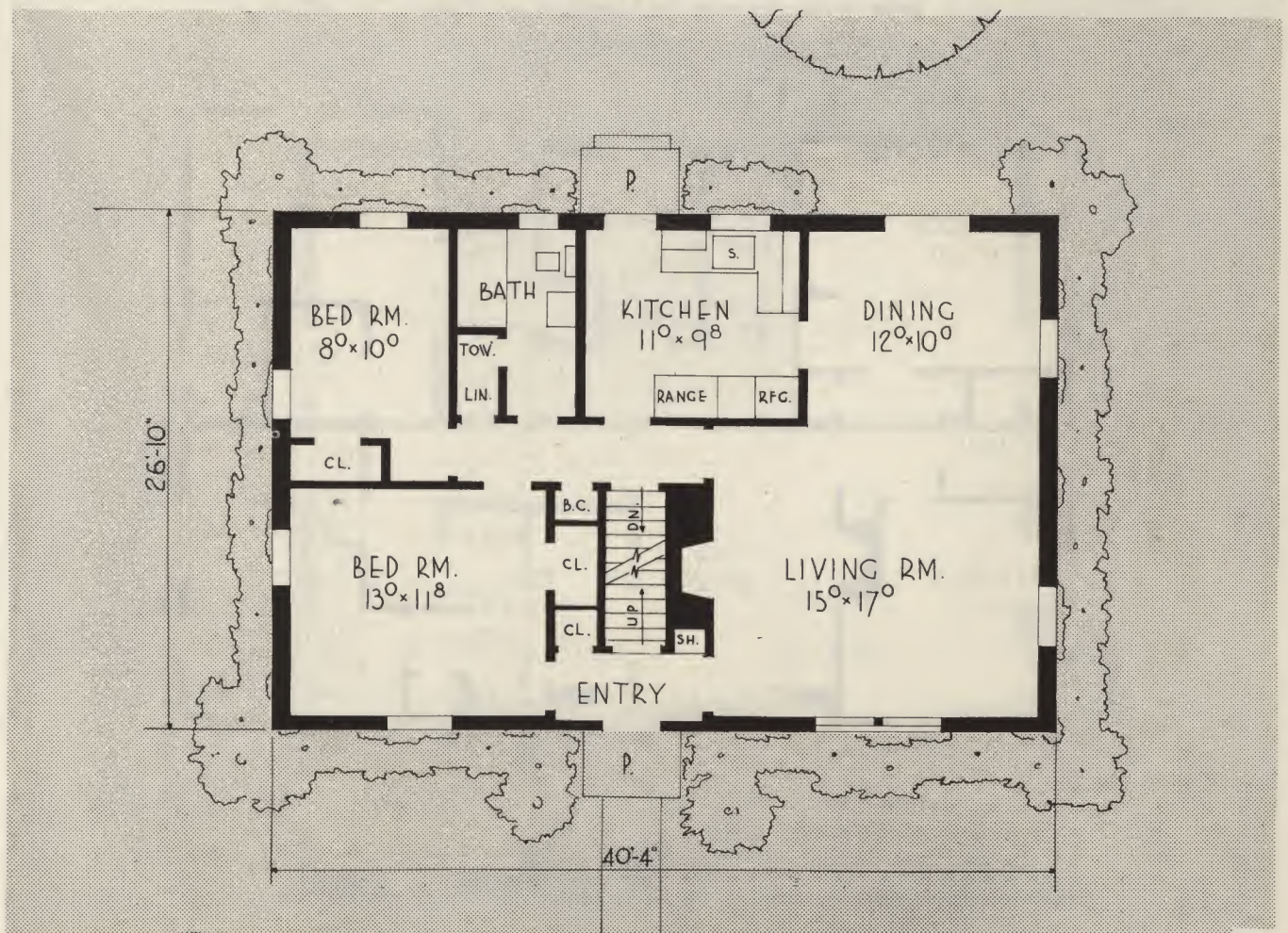
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**Design H-106A**

1,080 SQ. FT.—25,920 CU. FT.

The large living-dining area, running the full depth of the house, has windows on three sides. A center hallway makes moving from room to room easy. Two bedrooms on the ground floor can be supplemented by additional ones on the second floor and further space is available in the basement.

Here is a well thought out design in the moderate price group.

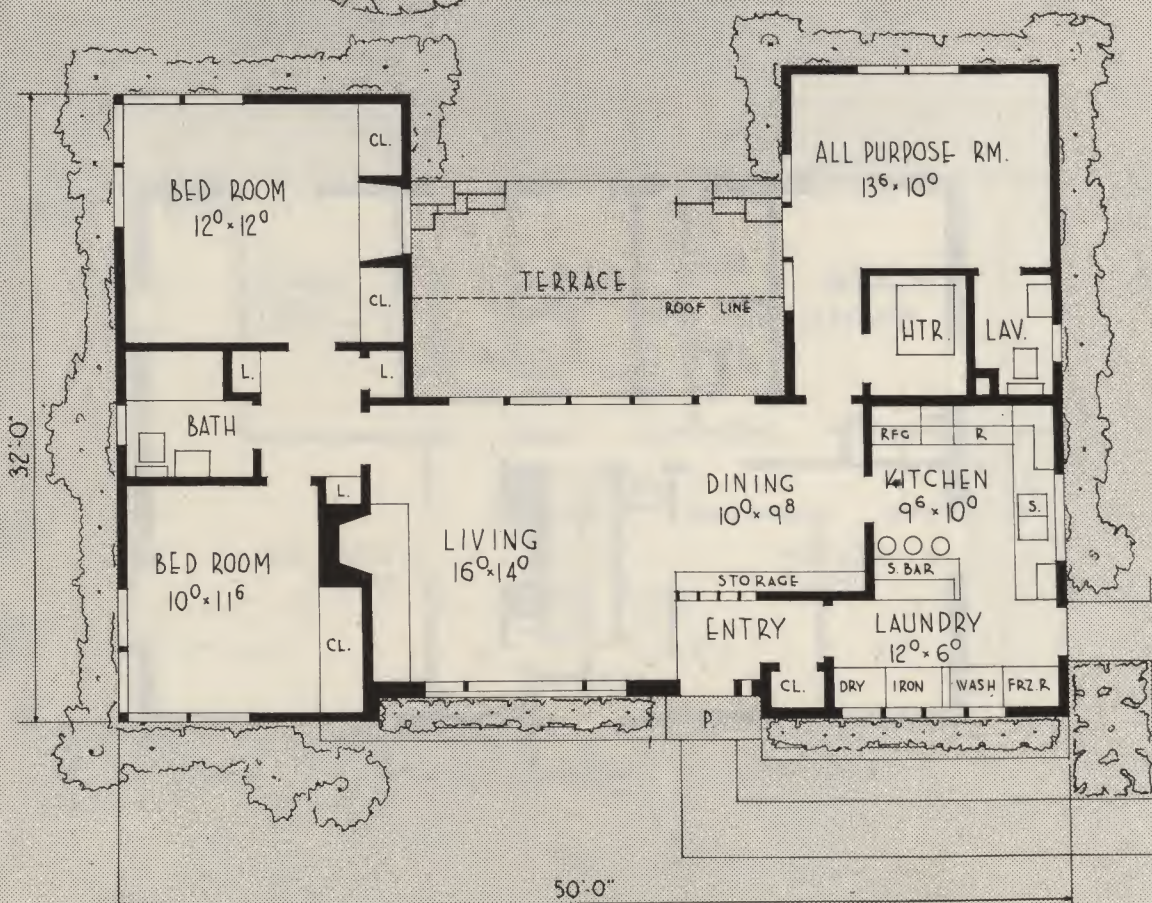


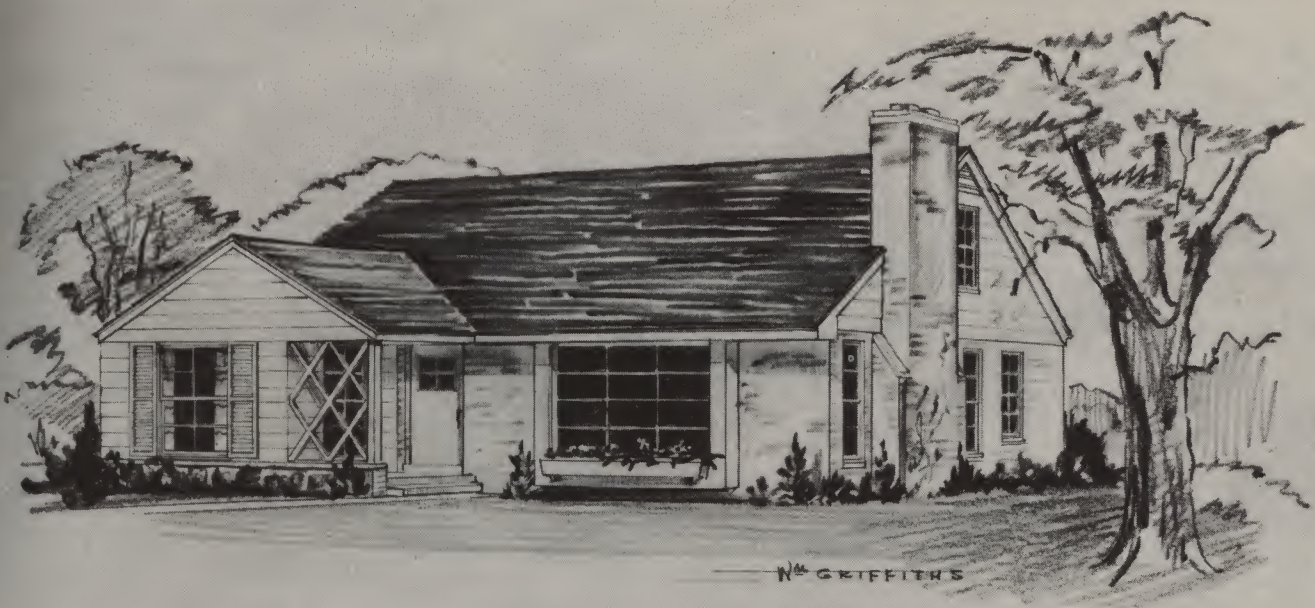


Design H-121A

1,310 SQ. FT.—15,065 CU. FT.

The nearly enclosed terrace with the roof part way over it and broad windows looking out on it from the living-dining area, makes this an unusual and appealing home. This design is also noteworthy for its generous use of glass.



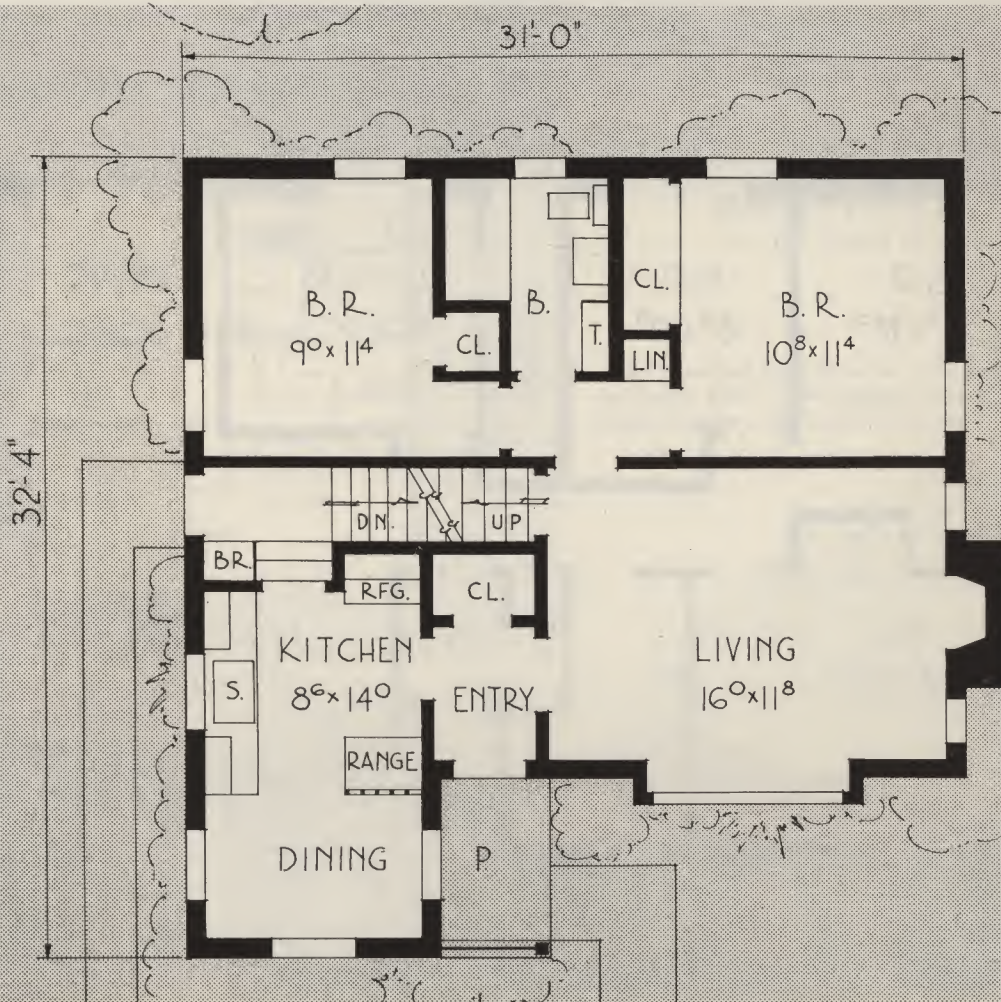


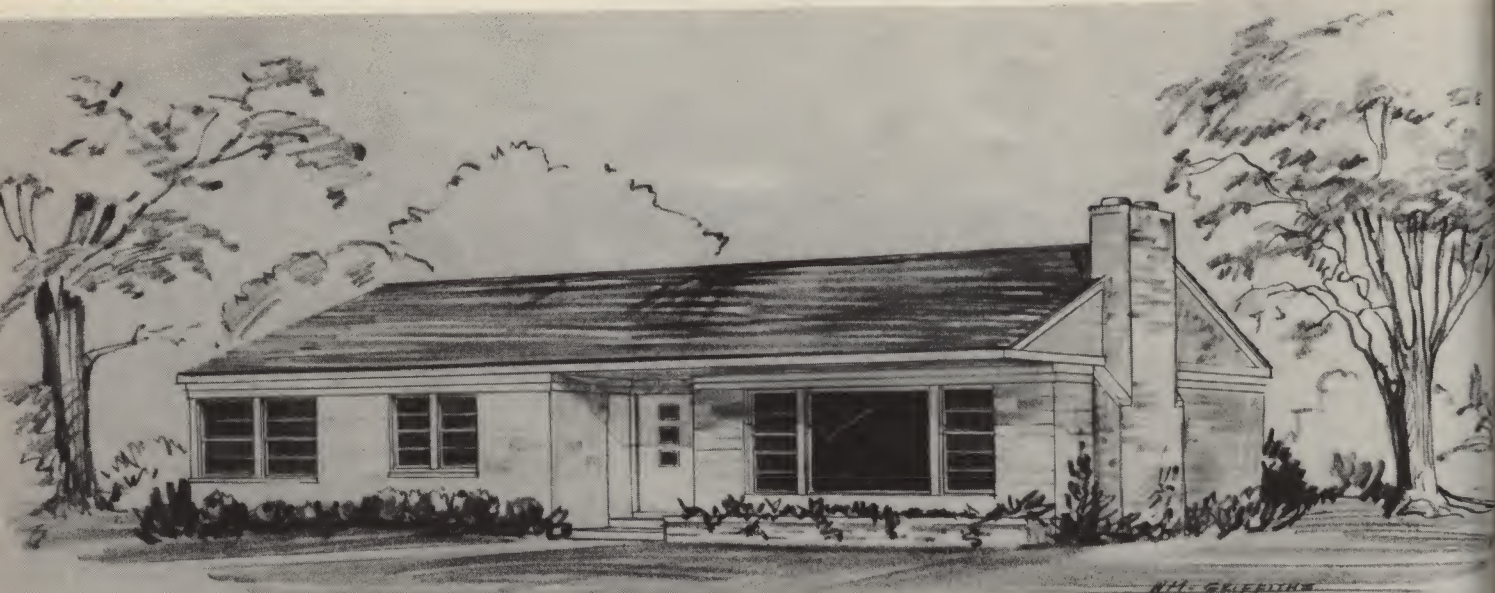
Design H-120A

845 SQ. FT.—17,745 CU. FT.

Here is a roomy but compact story and a half home with two bedrooms on the first floor. The exterior handling is skillfully done to avoid that box-like appearance so common in this type of structure.

Upper floor and basement add greatly to the usable space.

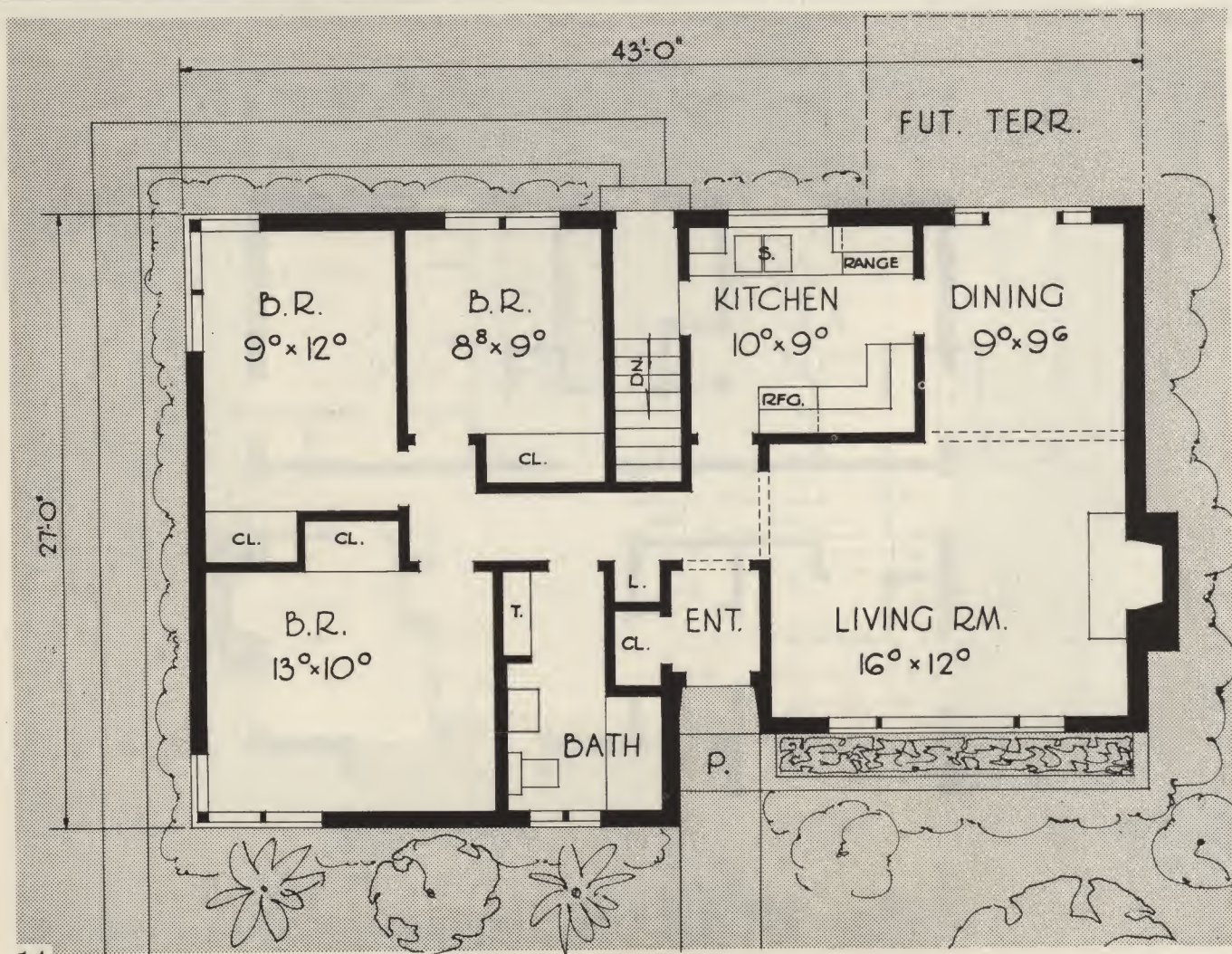


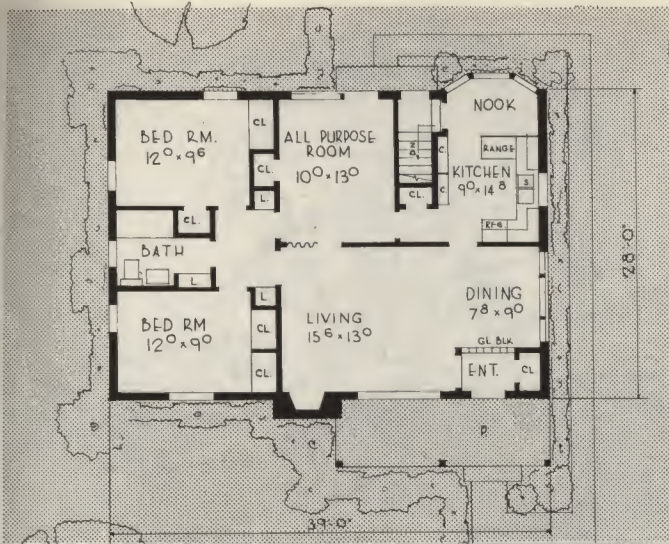


Design H-118A

1,217 SQ. FT.—23,731 CU. FT.

Another compact three bedroom design in the popular one floor type. The recessed entrance, flanked by the big picture window and corner windows in the bedroom lend it a very appealing appearance. The center hall aids easy traffic circulation.



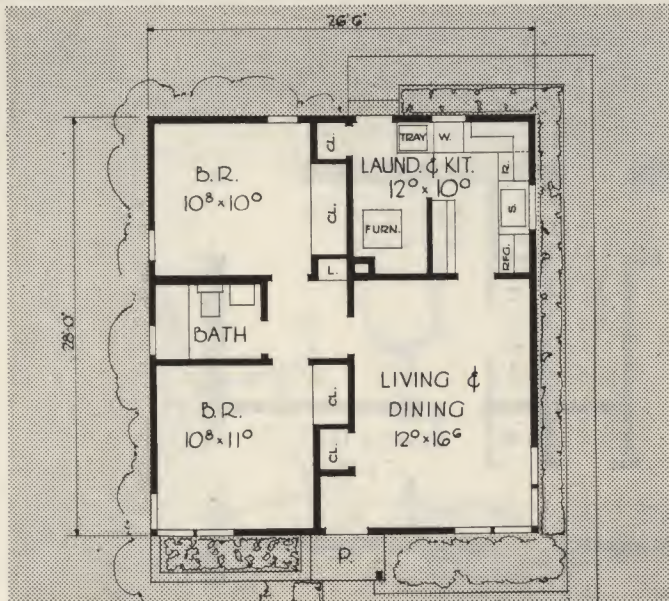


Design H-111A

1,092 SQ. FT.—21,840 CU. FT.

The low pitched roof projecting over the long porch gives this design the styling so in popular favor.

Interior arrangement is good and open planning promotes convenience.



Design H-117A

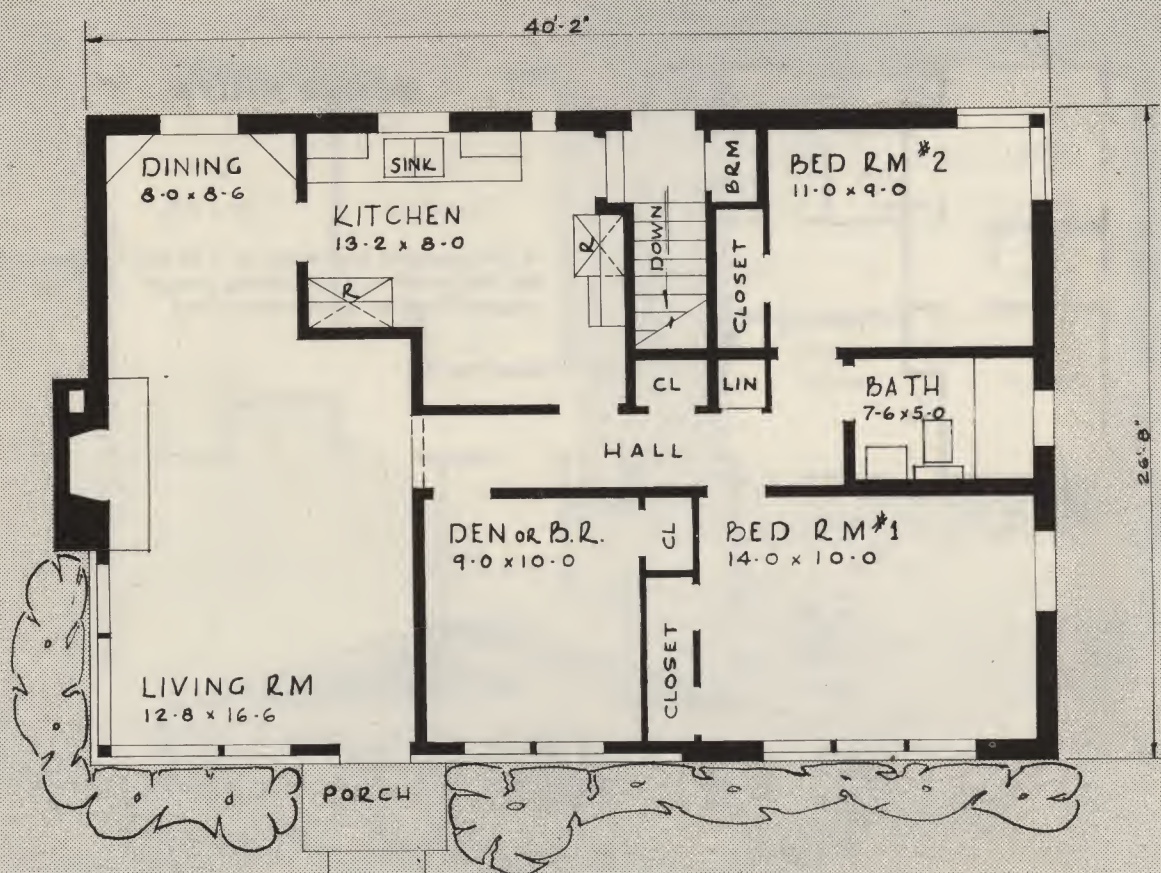
742 SQ. FT.—9,275 CU. FT.

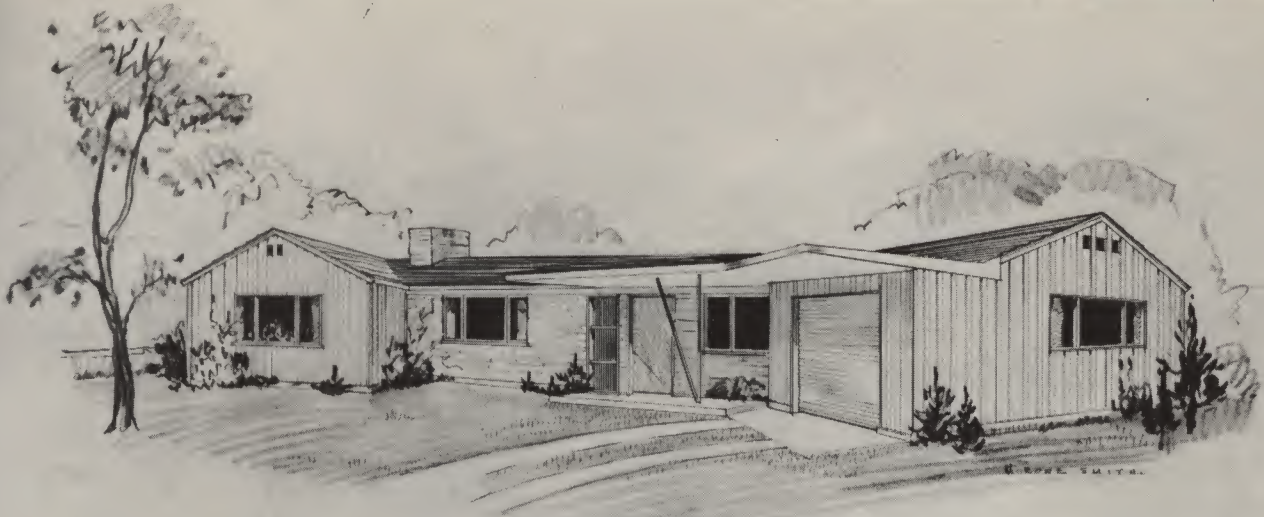
A well arranged small home for a 40 foot lot, designed for the family with a small building budget, yet it has all the essential features for convenient living.



1,080 SQ. FT.—20,520 CU. FT.

The big corner window, the massive chimney and the low, long roofline make this an attractive home in any setting. The long, "see thru" living-dining area carries this feeling of spaciousness indoors. The center hall gives easy access to all rooms.

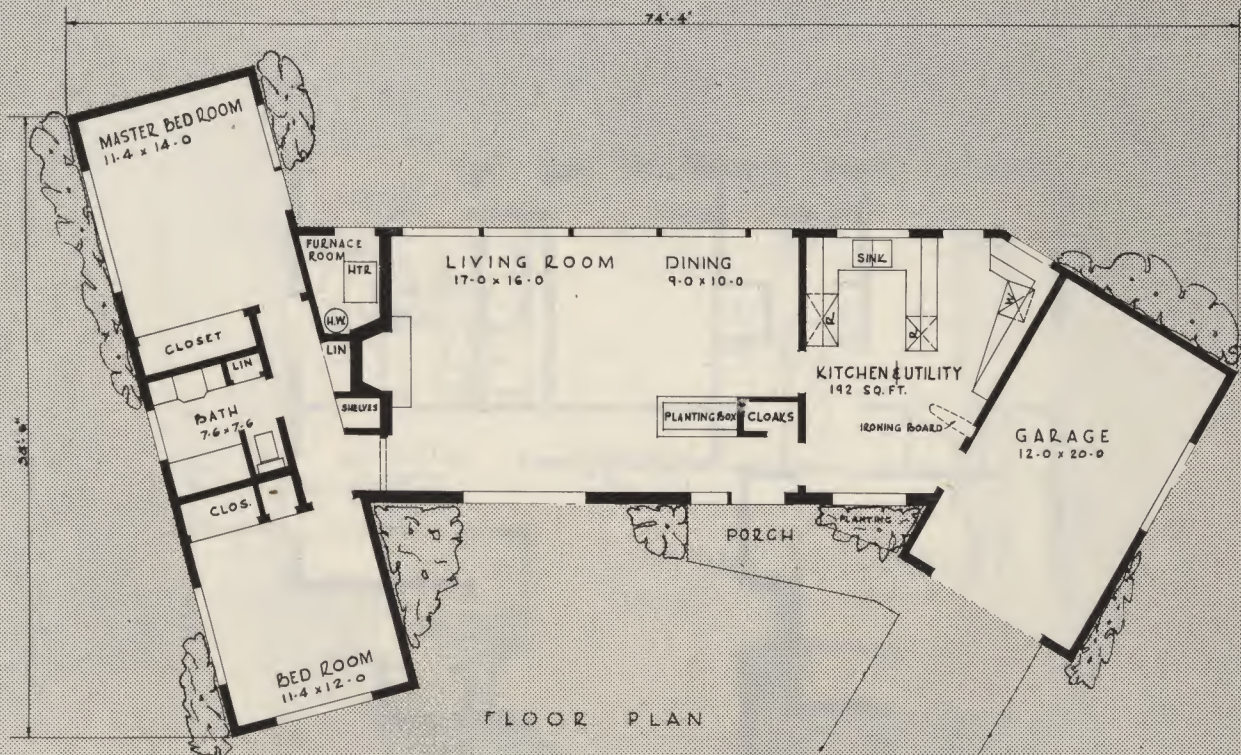


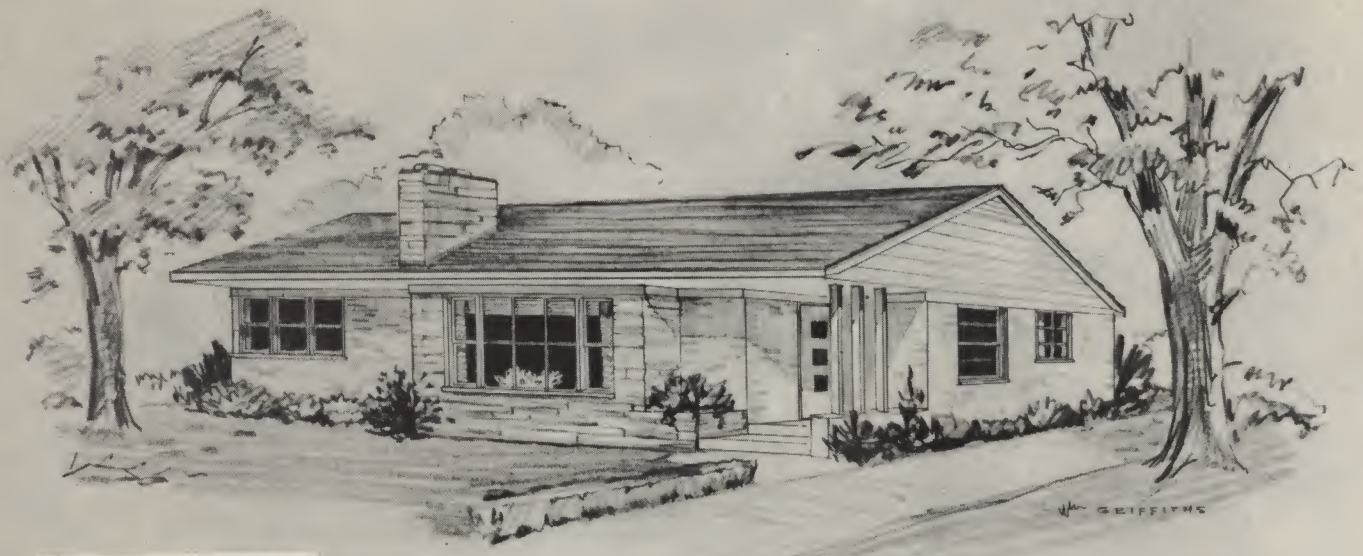


Here is an unusual home design with a strong Western tang. The small amount of inside partitions, the large window areas and provision for through ventilation in every room make this design as distinctive inside as in outward appearance.

Design H-107A

HOUSE 1,254 SQ. FT.—14,421 CU. FT.
GARAGE 273 SQ. FT.—3,276 CU. FT.

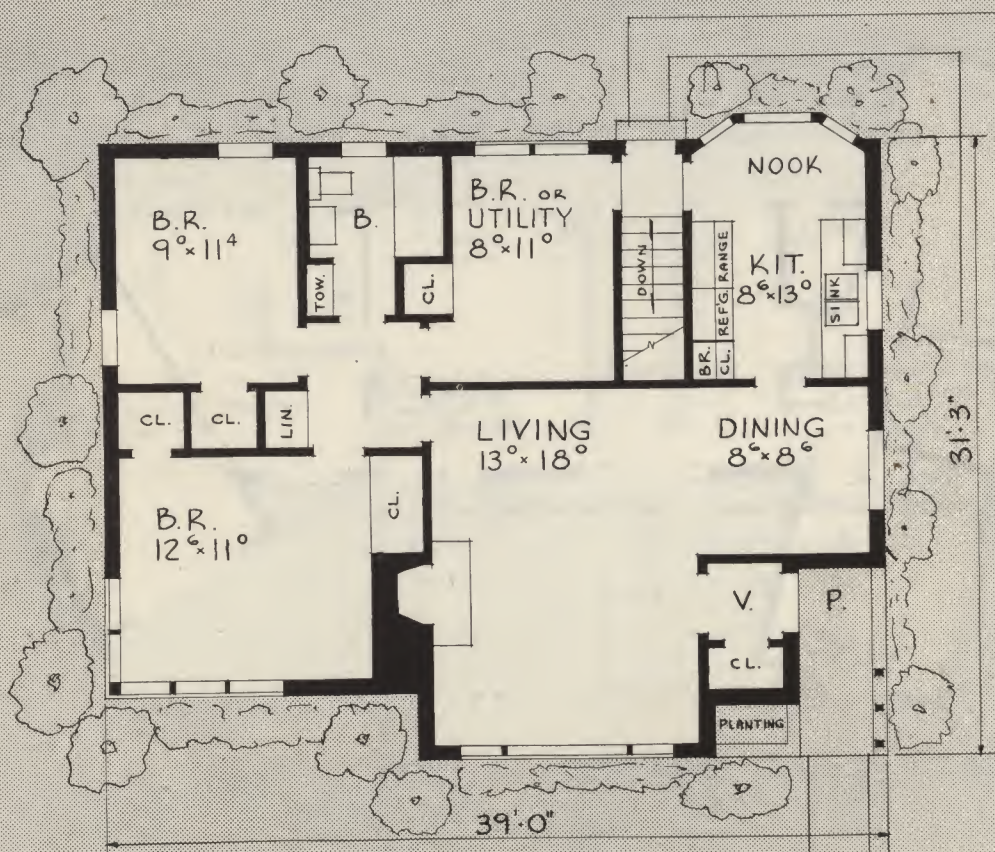




Design H-116A

1,062 SQ. FT.—21,240 CU. FT.

Noteworthy here are the wide windows, the breakfast nook with its bright outlook through its bay window and the excellent traffic circulation.
The basement gives space for a large recreation room.

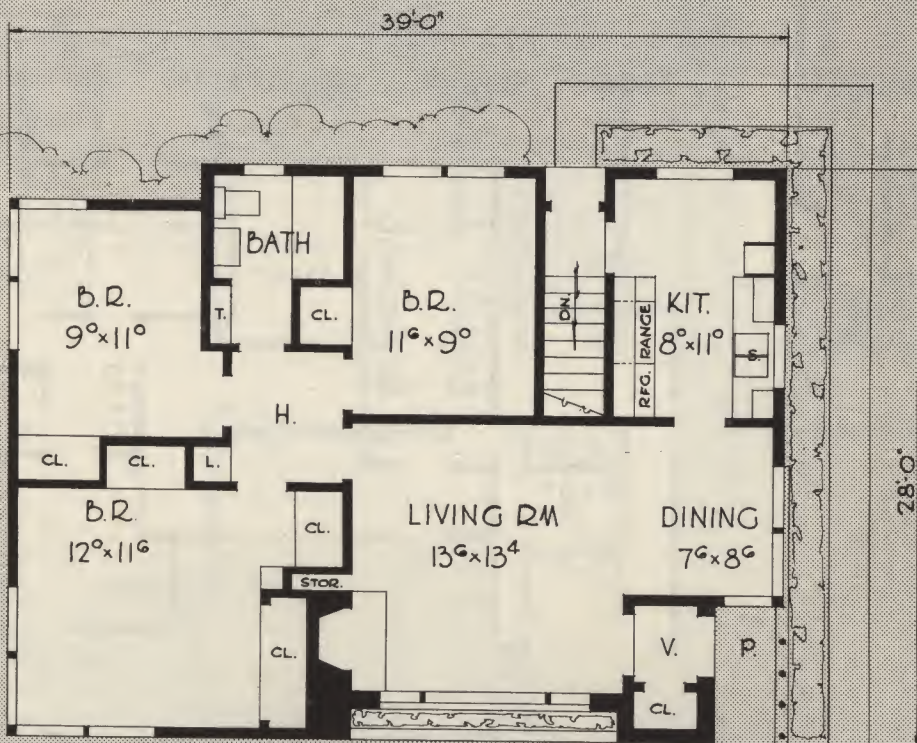




A well planned one story and basement home, with large windows in every room, plenty of closets and excellent traffic circulation—convenient and comfortable inside and attractively styled.

Design H-115A

1,084 SQ. FT.—21,680 CU. FT.





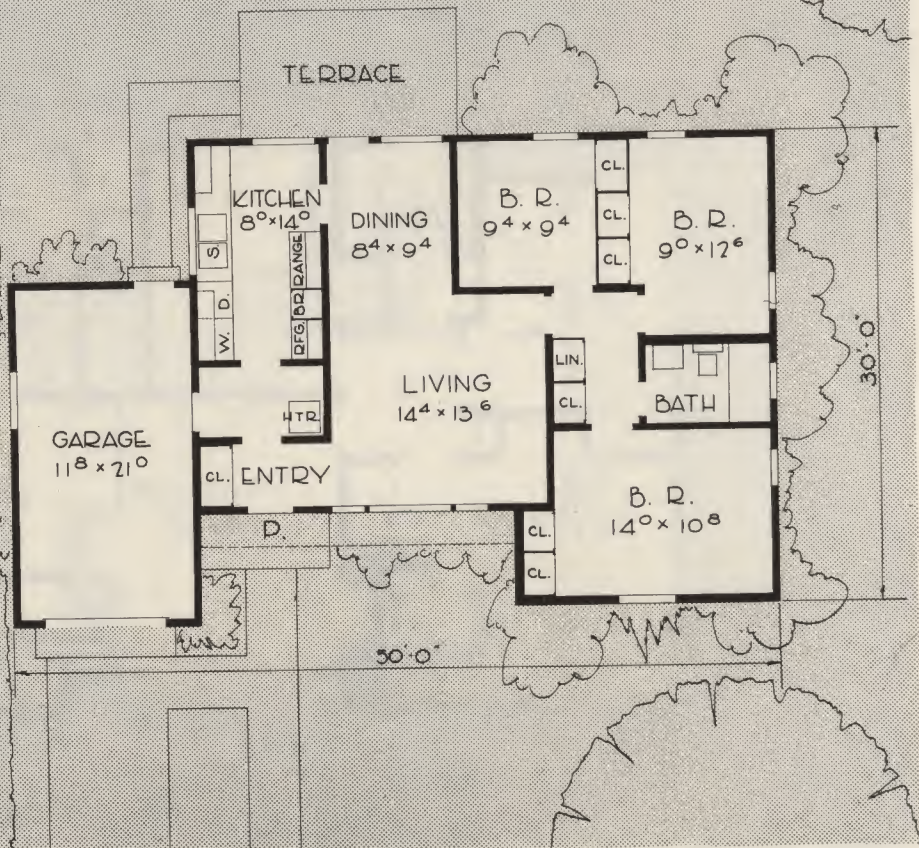
Design H-101A

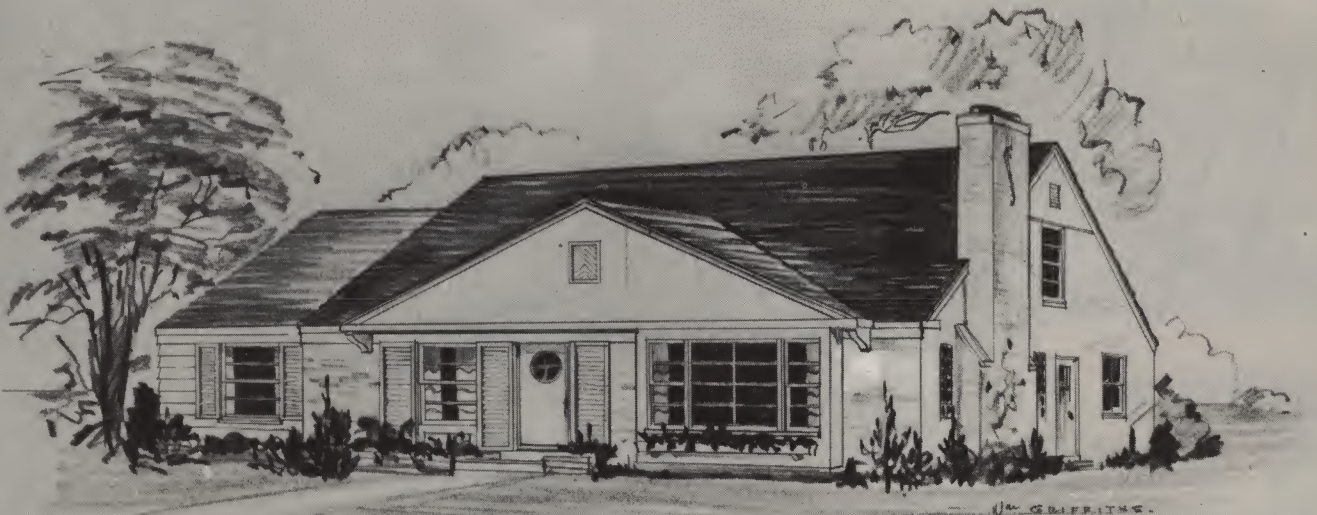
HOUSE 1,020 SQ. FT.-12,240 CU. FT.
GARAGE 244 SQ. FT.



This three bedroom design combines a pleasing exterior with a conveniently arranged interior—"see thru" living-dining area, good traffic circulation and generous closet space.

Optional plan shows provision for access to a basement.



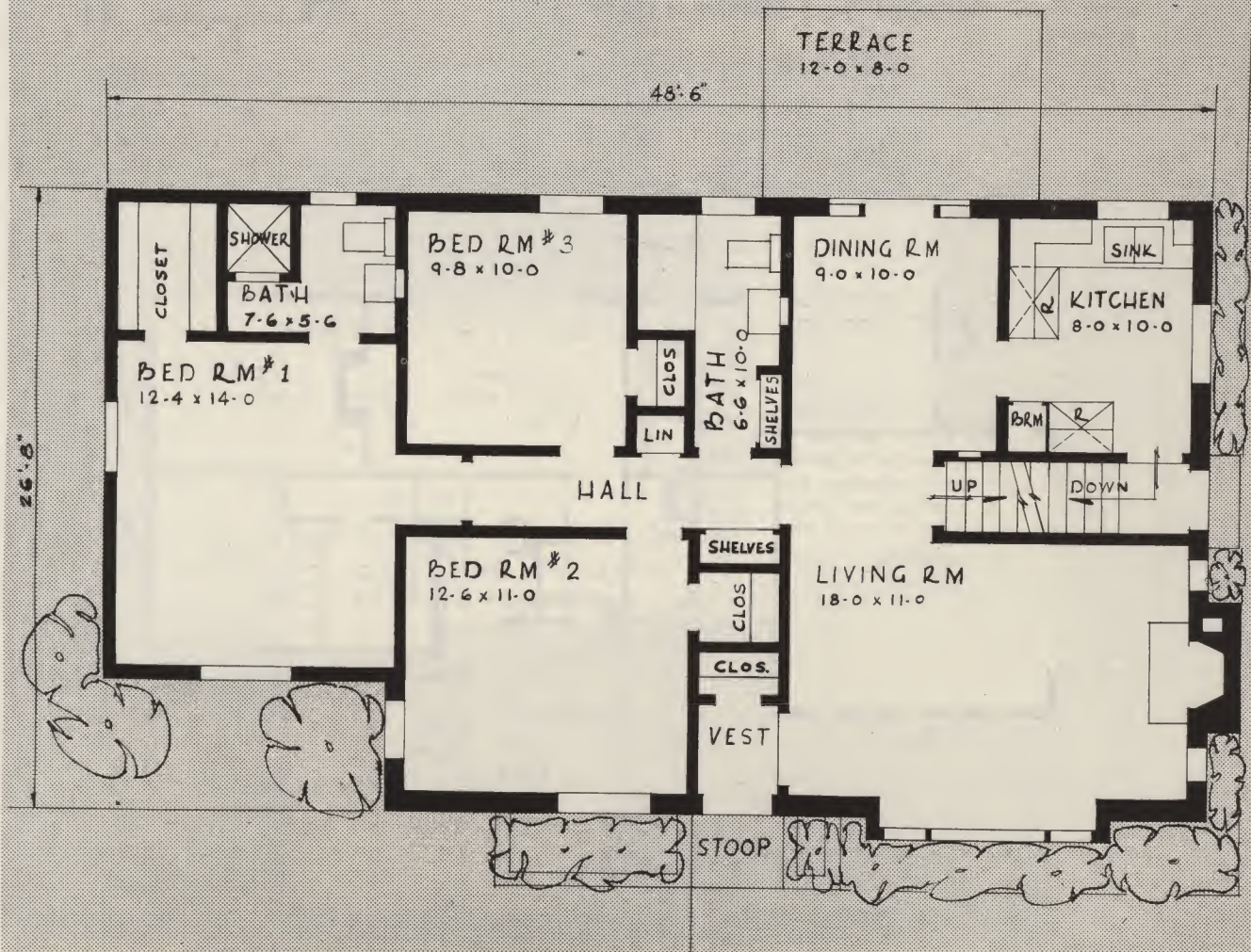


Design H-123A

1,246 SQ. FT.—23,982 CU. FT.

An extra roomy story and a half design with three bedrooms on the main floor. The master bedroom has its own bathroom and large closet space.

A commodious home for comfortable, convenient living.

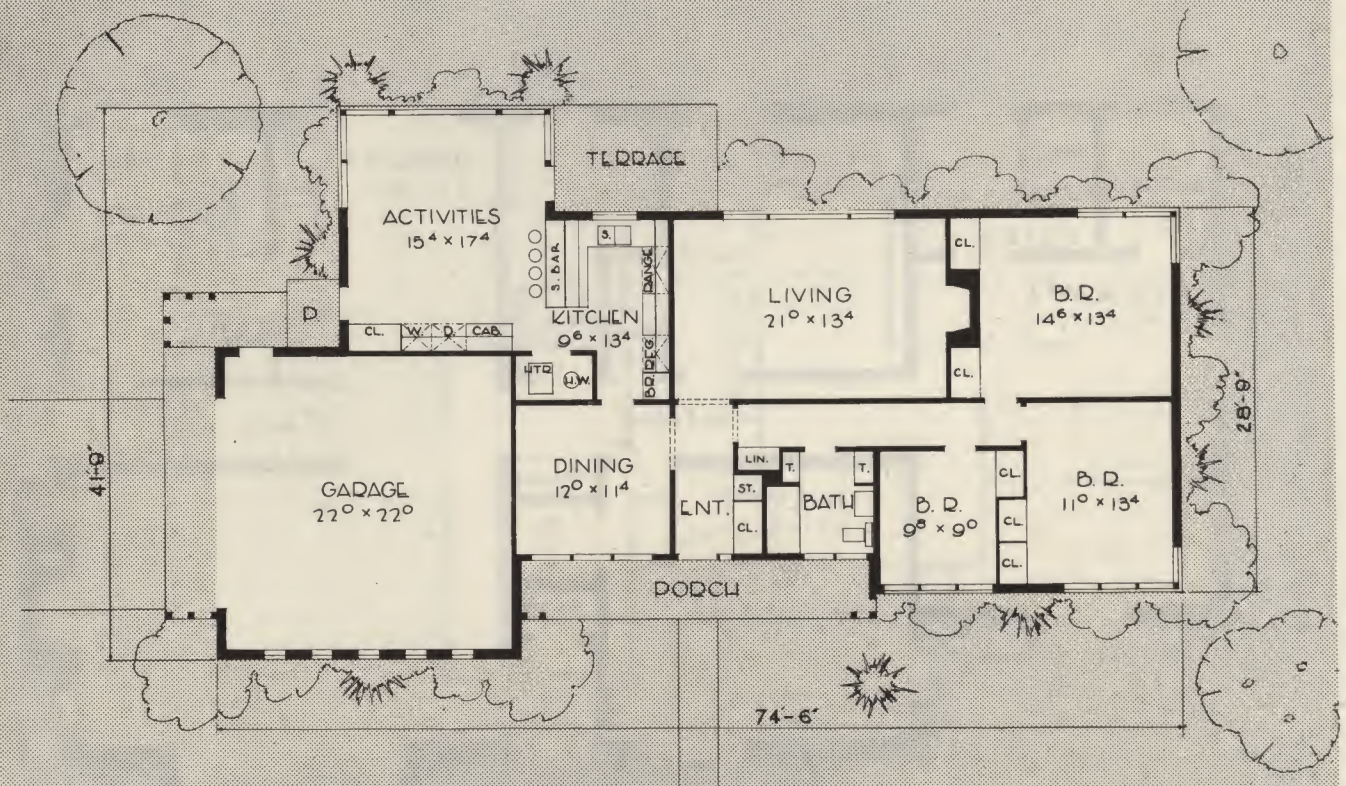
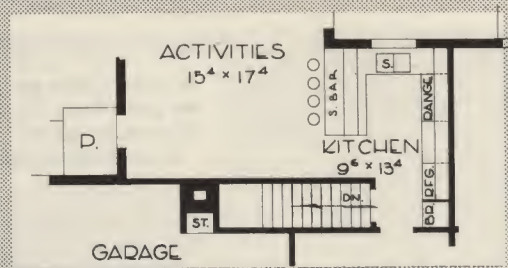


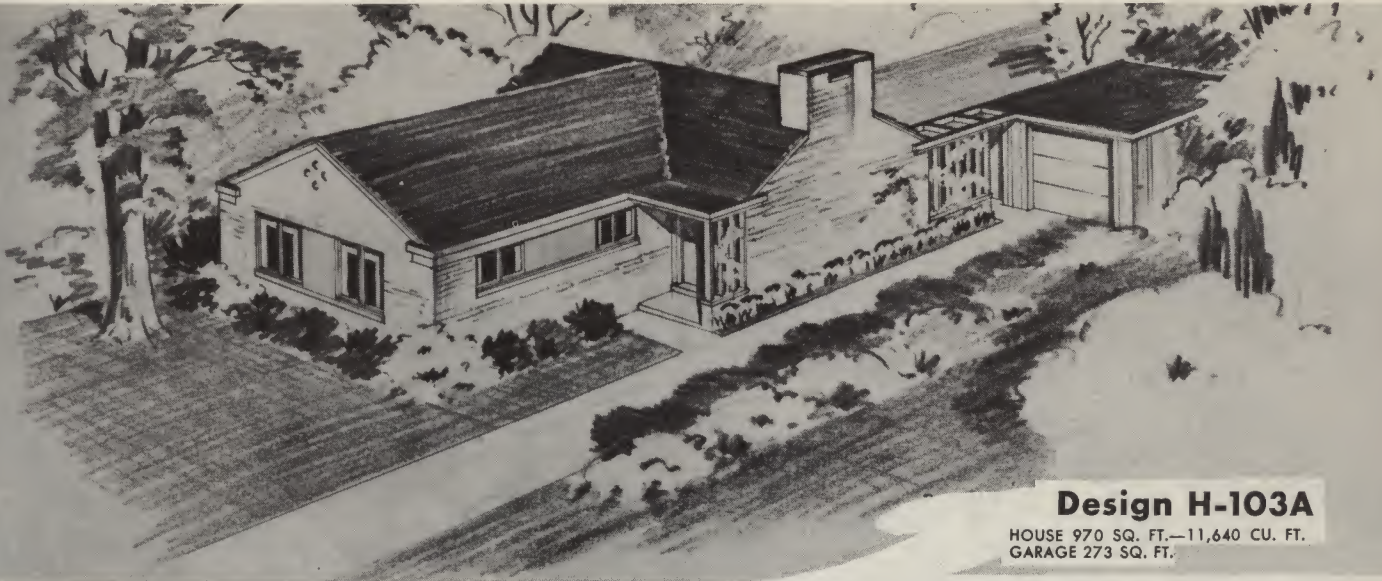


Design H-92A

HOUSE 1,550 SQ. FT.—18,600 CU. FT.
GARAGE 484 SQ. FT.

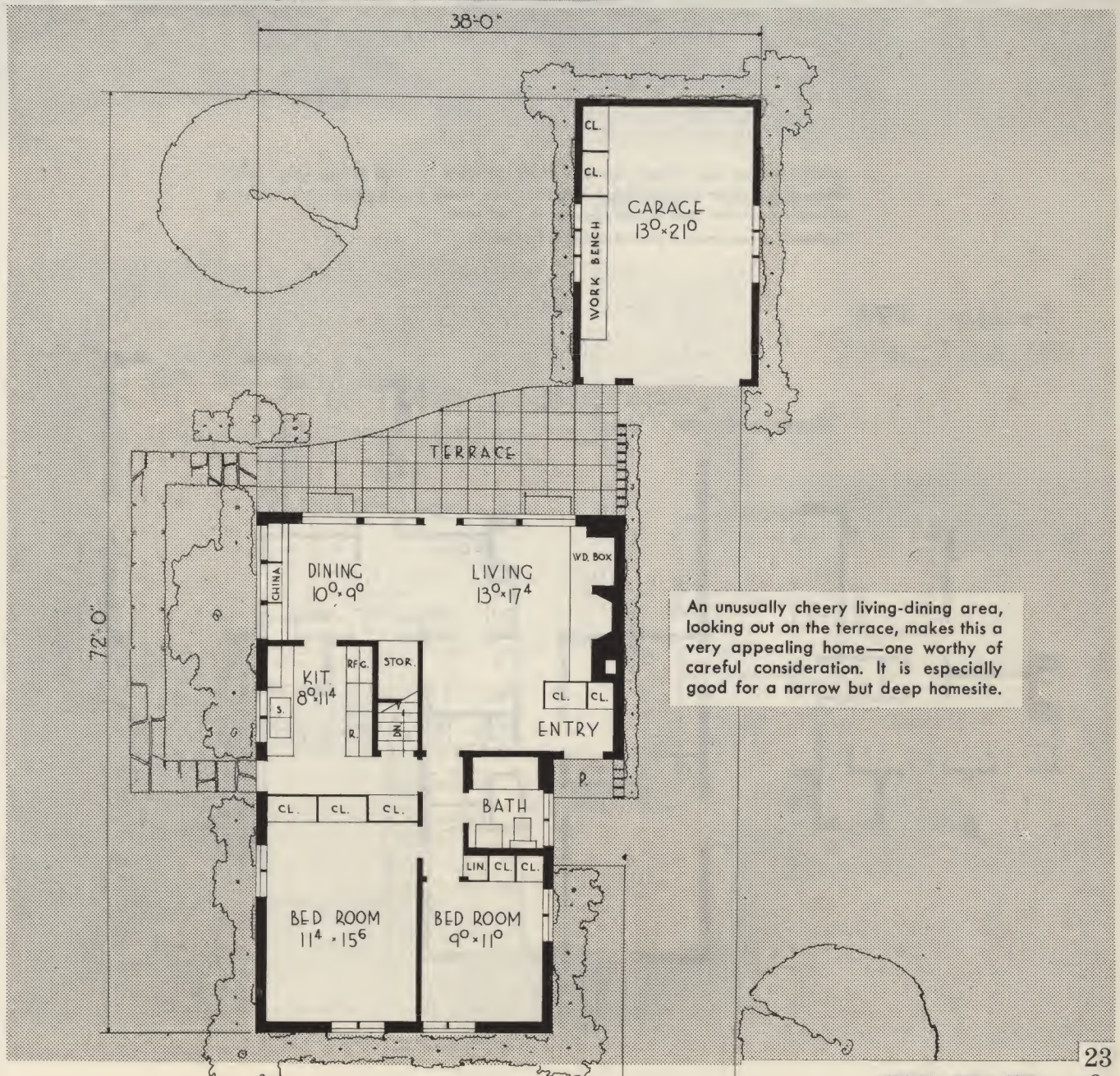
The large, well lighted activities room, isolated and with direct access to the terrace, distinguish this excellently designed house. Plans provide for a basement or not as preferred.



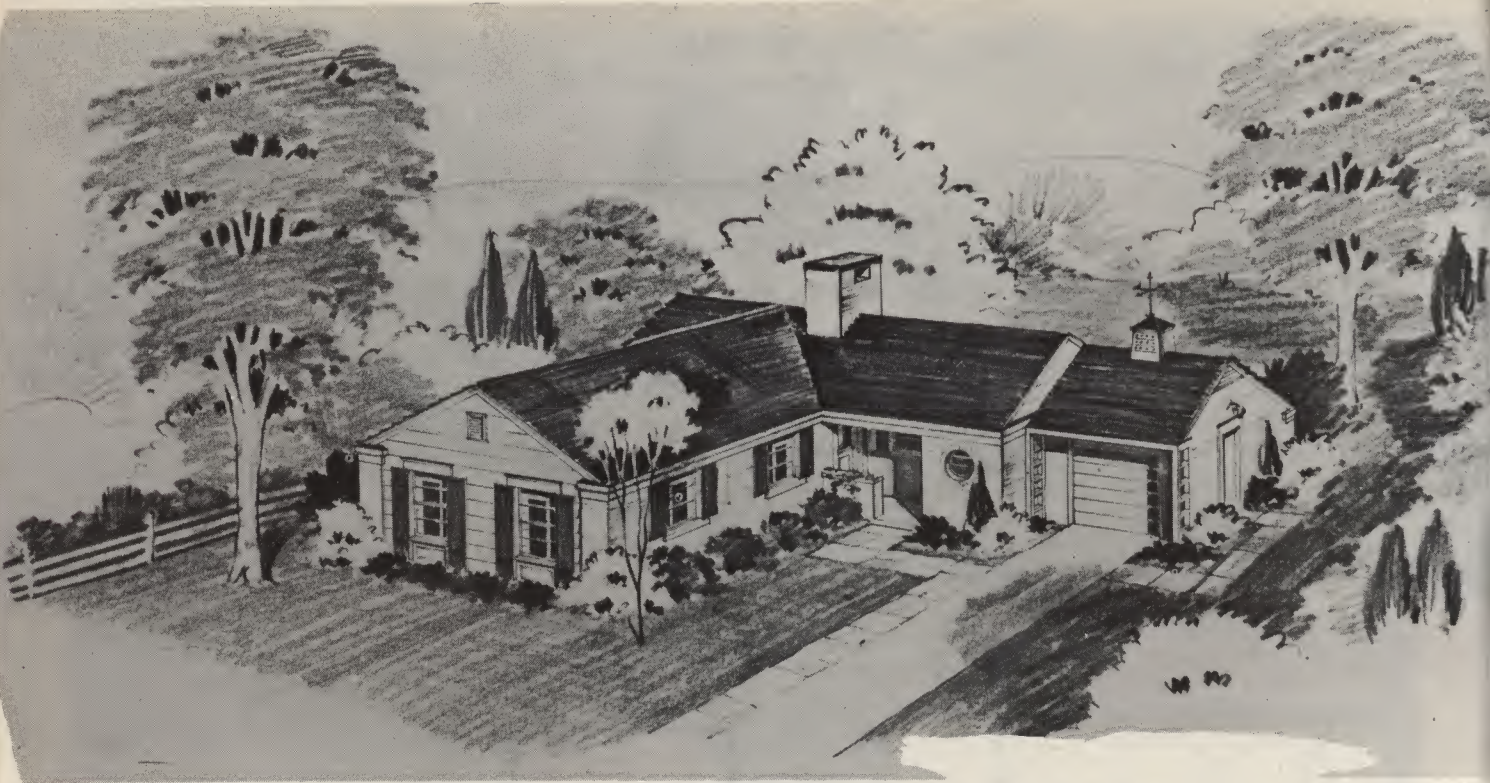


Design H-103A

HOUSE 970 SQ. FT.—11,640 CU. FT.
GARAGE 273 SQ. FT.



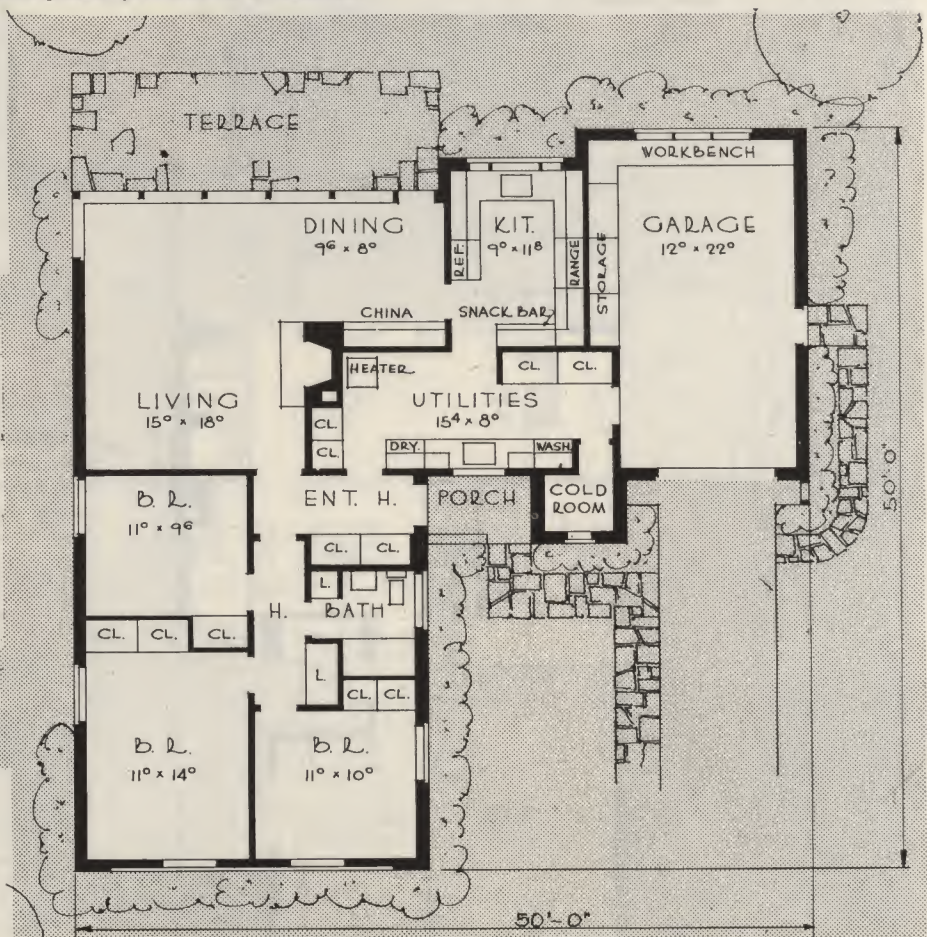
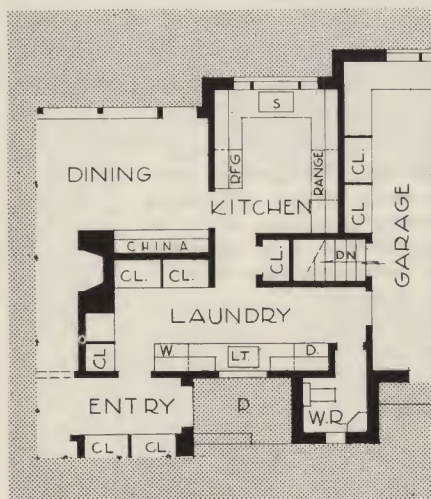
An unusually cheery living-dining area, looking out on the terrace, makes this a very appealing home—one worthy of careful consideration. It is especially good for a narrow but deep homesite.



This home has everything you are likely to want for full living—big, bright living-dining area overlooking a large terrace, snack bar, built-in china cabinet, convenient kitchen and laundry—even a cold room.
Optional arrangement provides for a basement.

Design H-99A

HOUSE 1,182 SQ. FT.—14,184 CU. FT.
GARAGE 360 SQ. FT.—4,320 CU. FT.

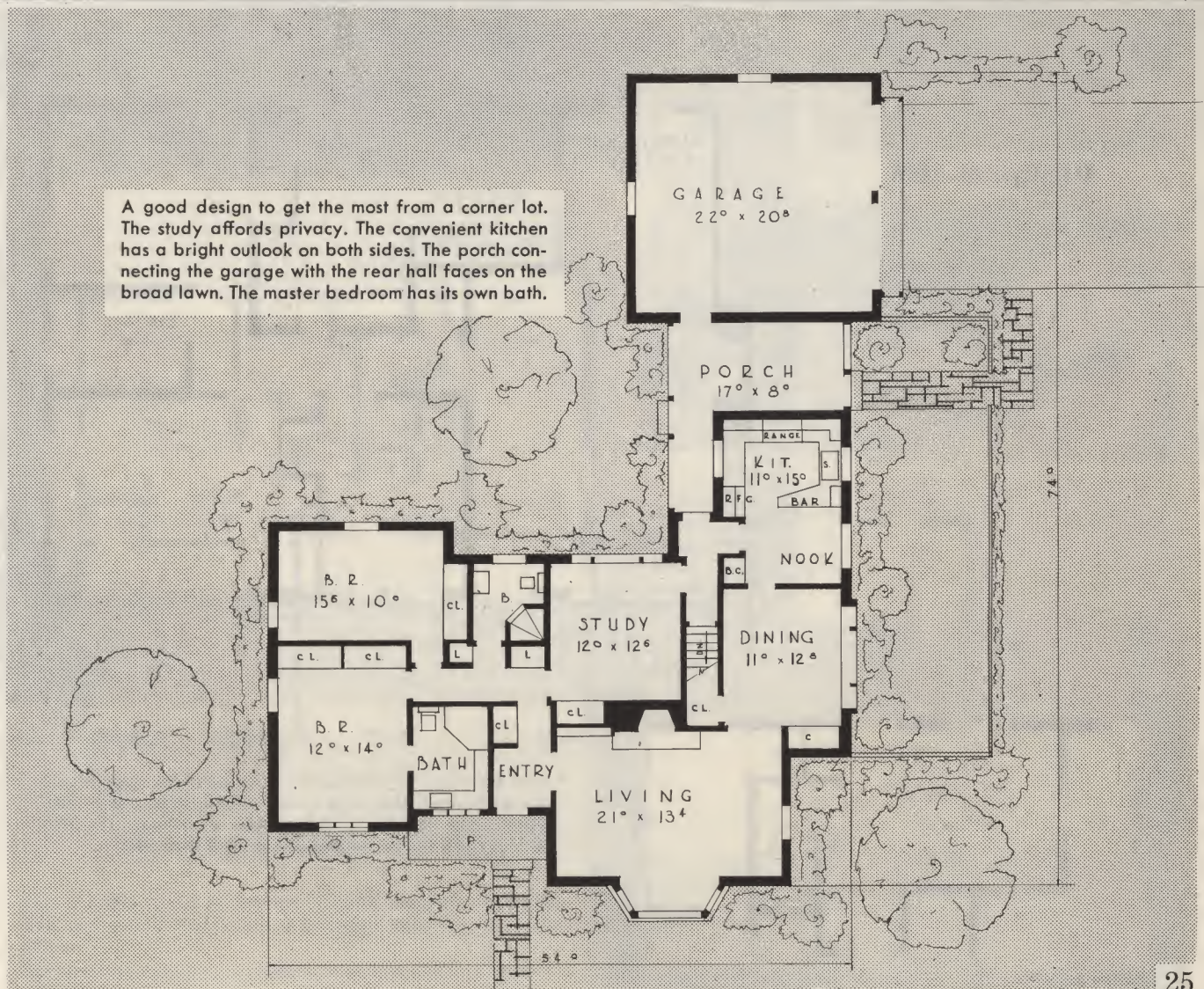




Design H-104

HOUSE 1,850 SQ. FT.—27,500 CU. FT.
GARAGE 536 SQ. FT.—5,896 CU. FT.

A good design to get the most from a corner lot. The study affords privacy. The convenient kitchen has a bright outlook on both sides. The porch connecting the garage with the rear hall faces on the broad lawn. The master bedroom has its own bath.

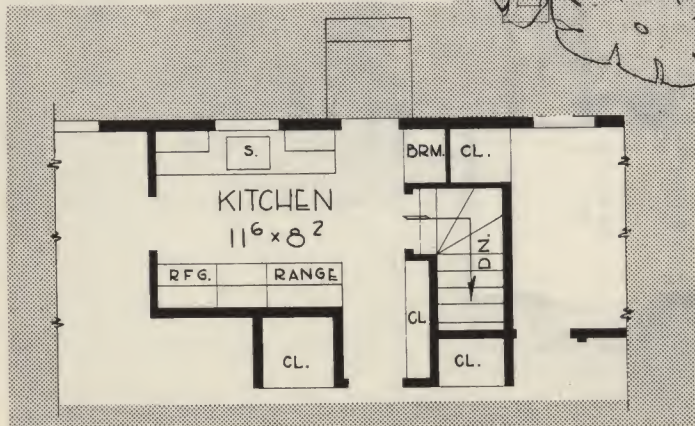
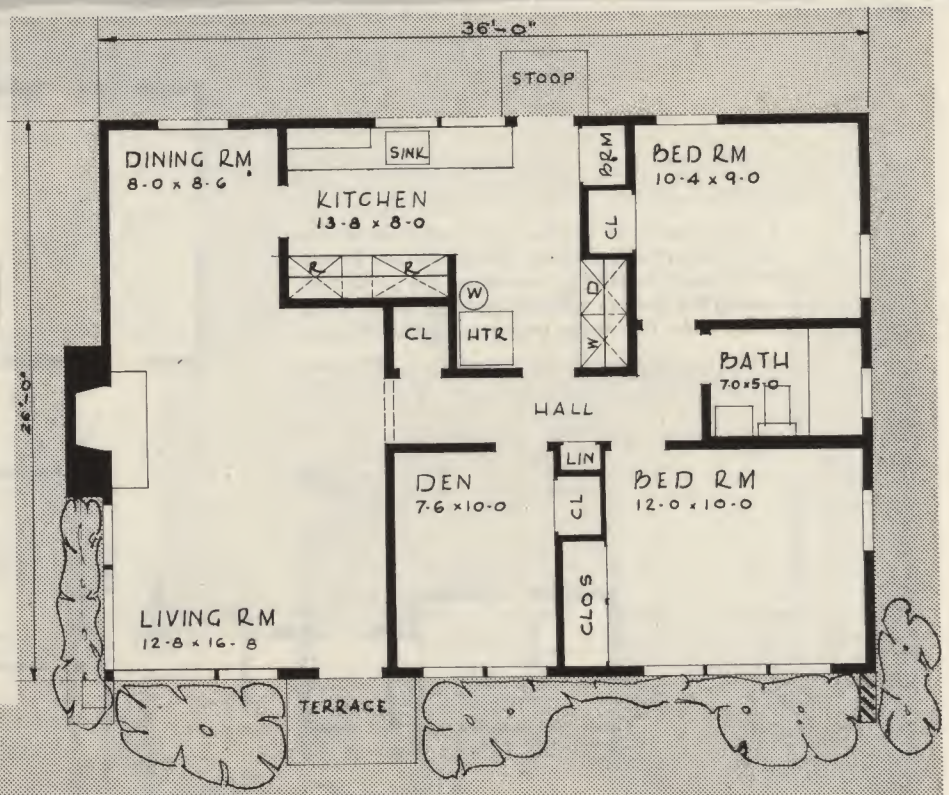


A BRIGHT HOUSE MAKES FOR
A PLEASANT HOME



Design H-108

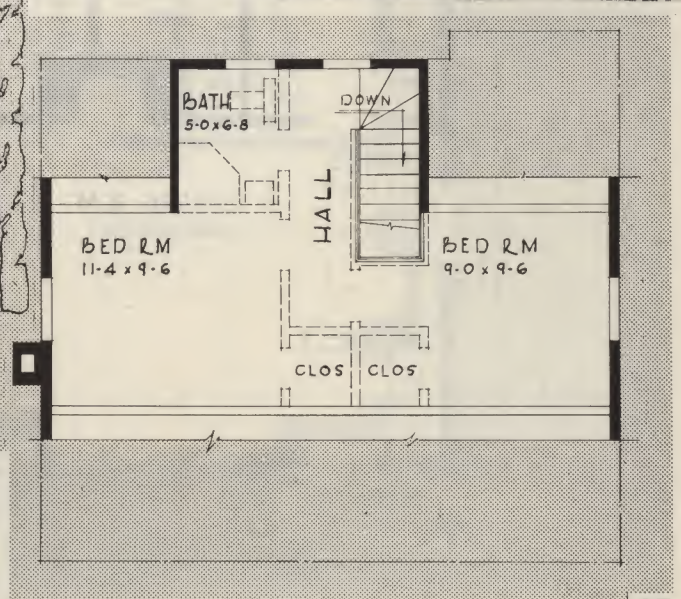
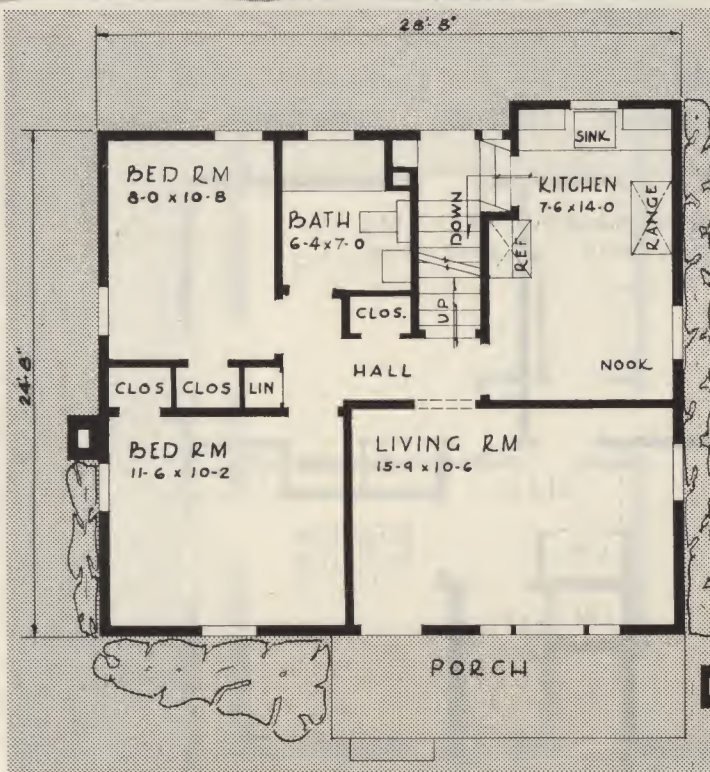
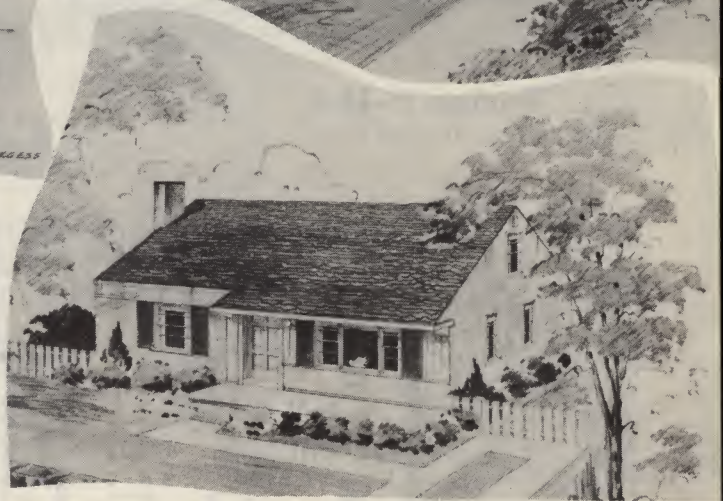
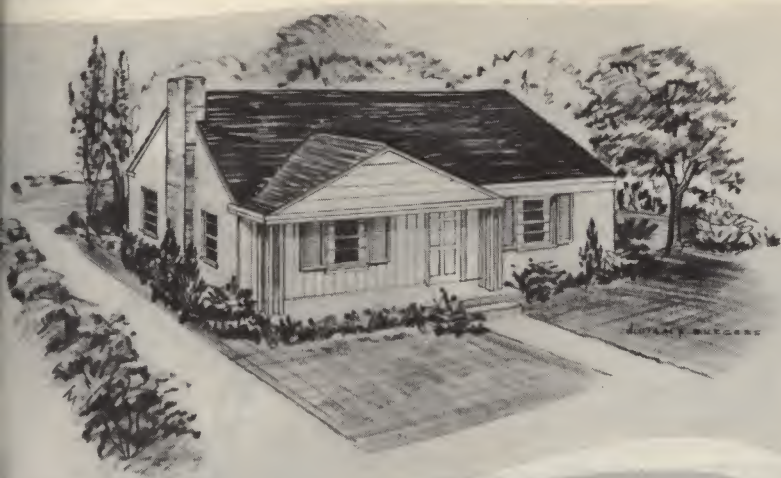
936 SQ. FT.—10,296 CU. FT.



With basement or without, this is an excellent design for a modest budget. The large corner window and cheery fire-place make the living-dining area a delight. The den provides privacy or can become a third bedroom.

Design H-110

754 SQ. FT.—16,211 CU. FT.



Here is a fine layout for the family which needs four bedrooms. One and a half stories plus a basement give lots of useable space.

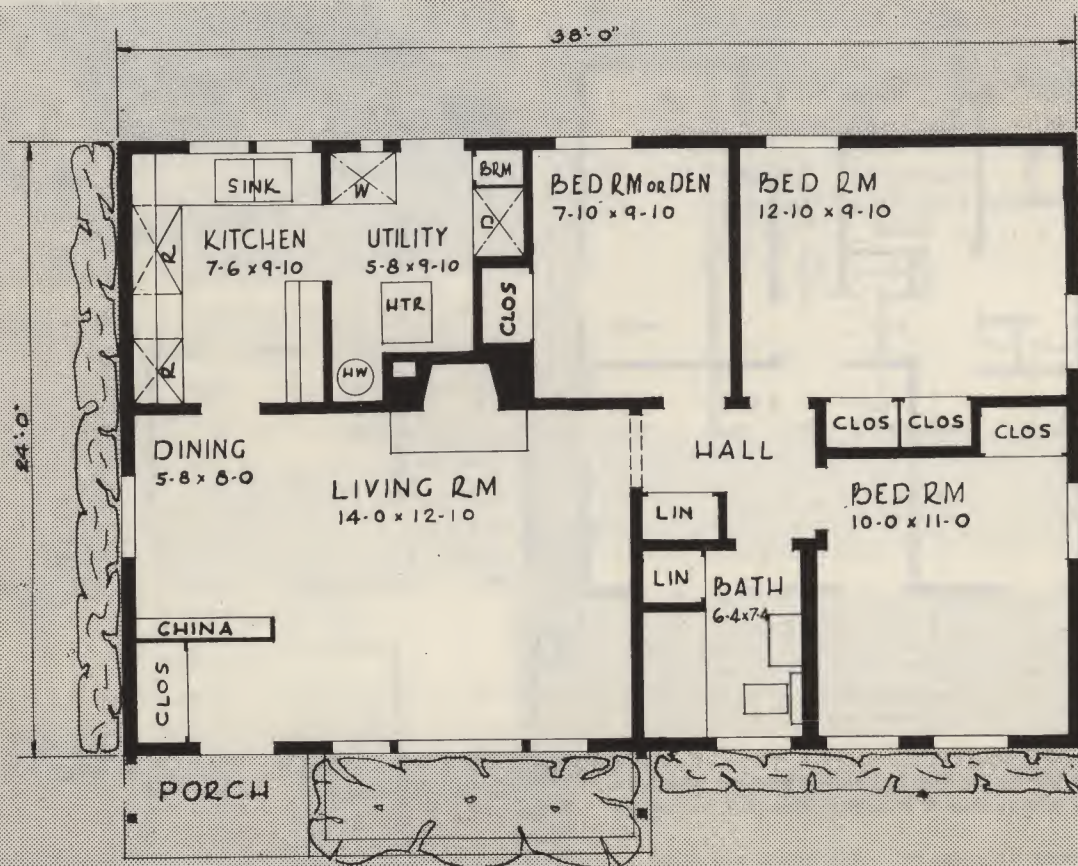
Four optional exteriors provide for a style to suit any taste.

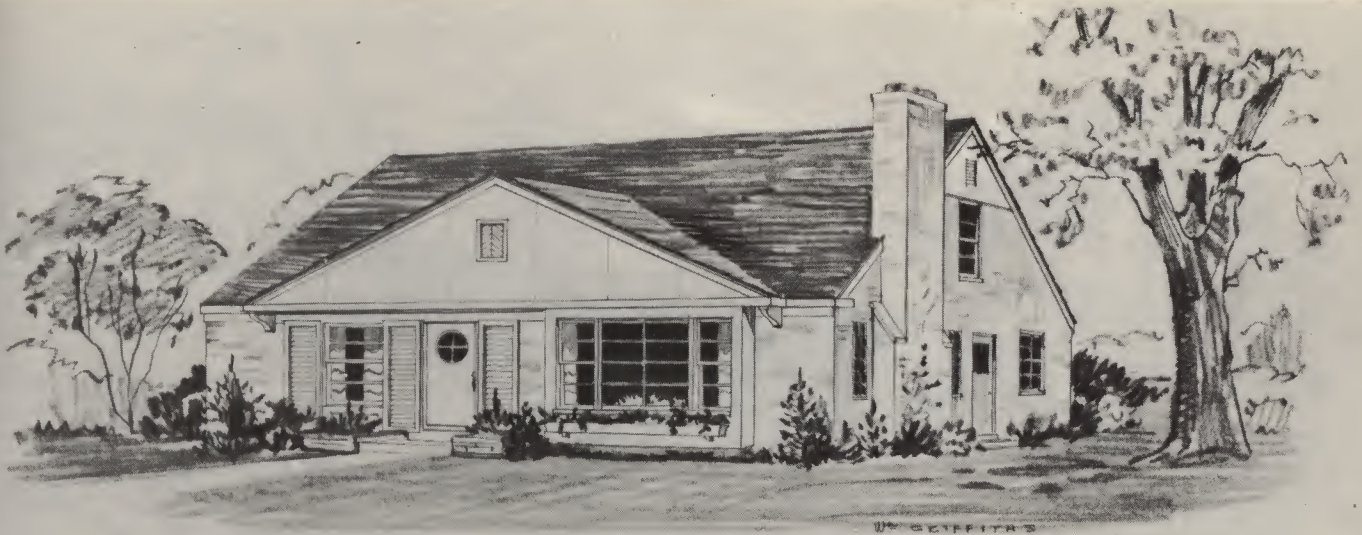


Design H-109

912 SQ. FT.—11,400 CU. FT.

The picture window, fireplace and built-in china cabinet and the excellent traffic circulation make this a pleasant and convenient home. Clean design and full utilization of space keep its cost low.

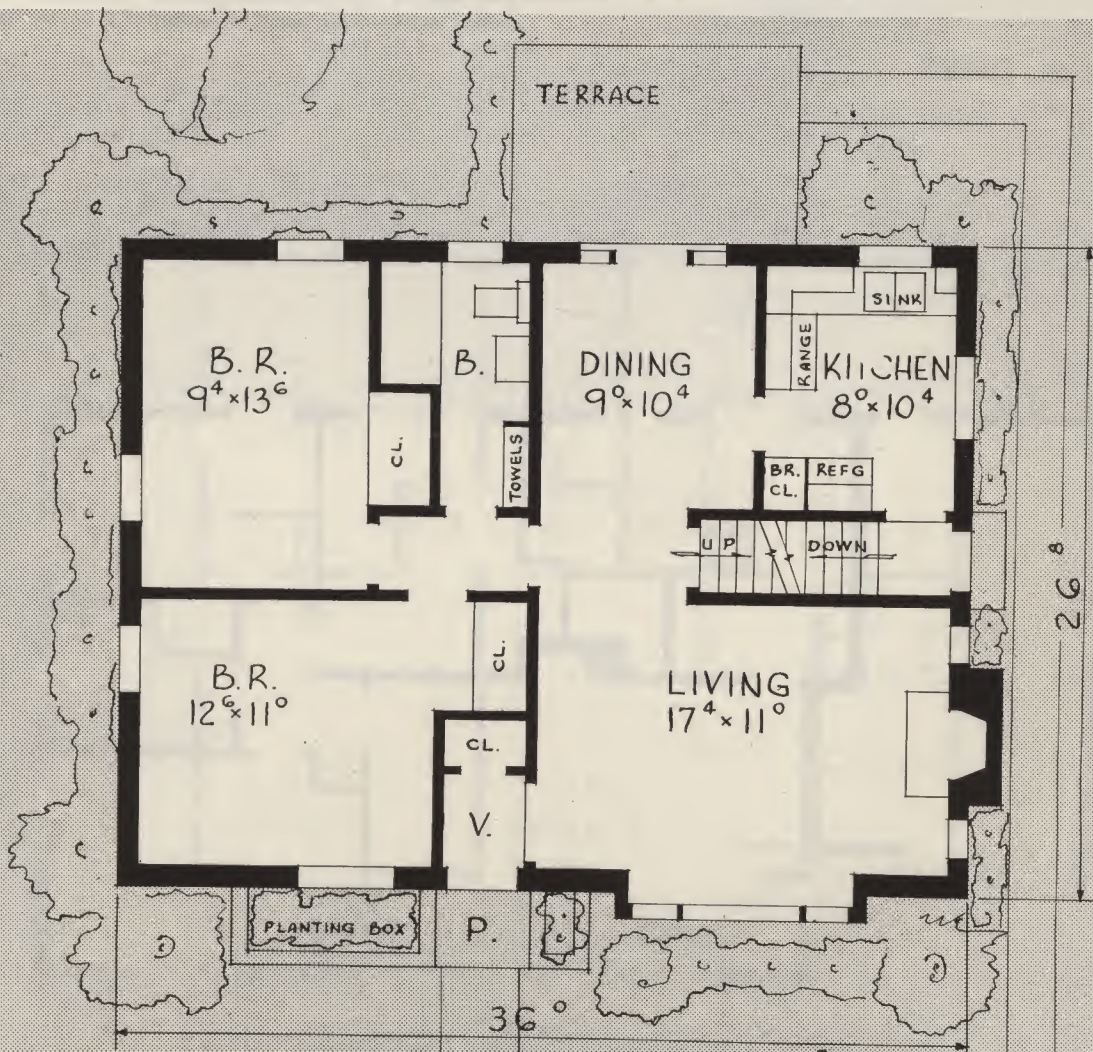




The low pitched gable and the picture window accentuate horizontal lines and give the modern touch to this home. Upper floor and basement allow further expansion.

Design H-114A

972 SQ. FT.—21,384 CU. FT.



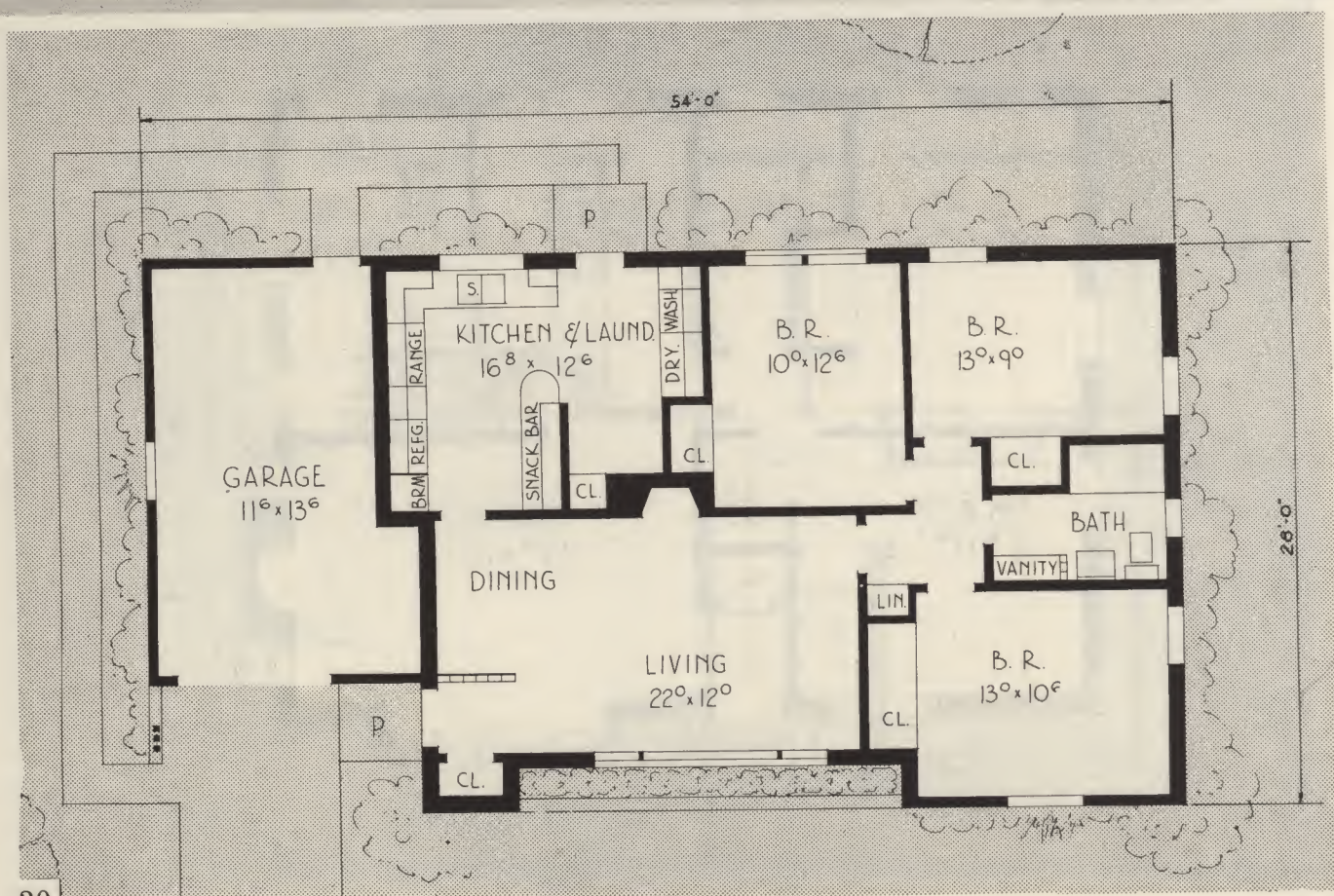


WILLIAM A. GRIFFITHS

Design H-122

HOUSE 1,195 SQ. FT.—14,940 CU. FT.
GARAGE 288 SQ. FT.—3,456 CU. FT.

Combined kitchen and laundry and a snack bar add to convenience and save many steps. Good traffic control is provided. The excellent interior arrangement is worthy of the outer beauty and distinction of this home.

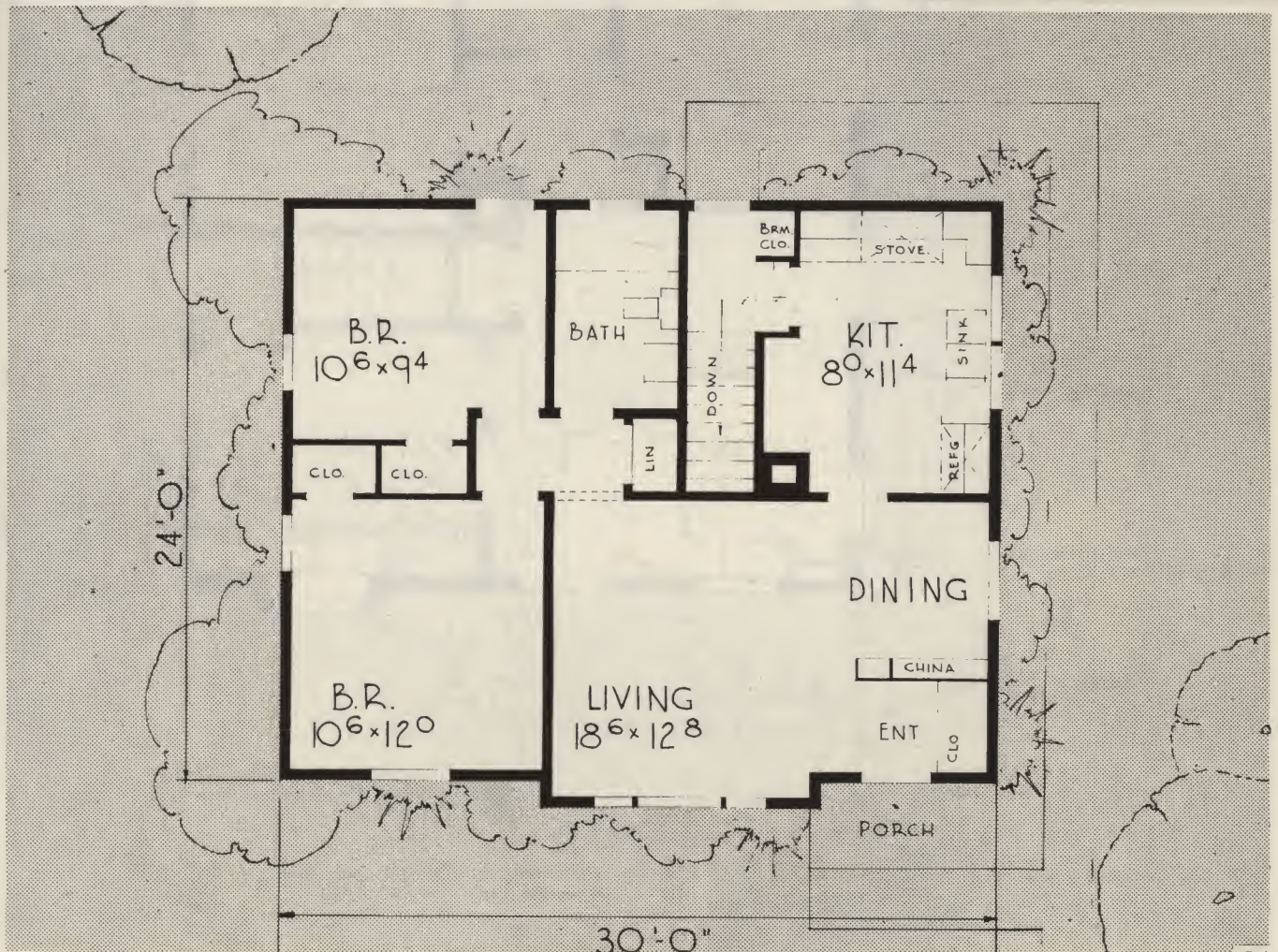


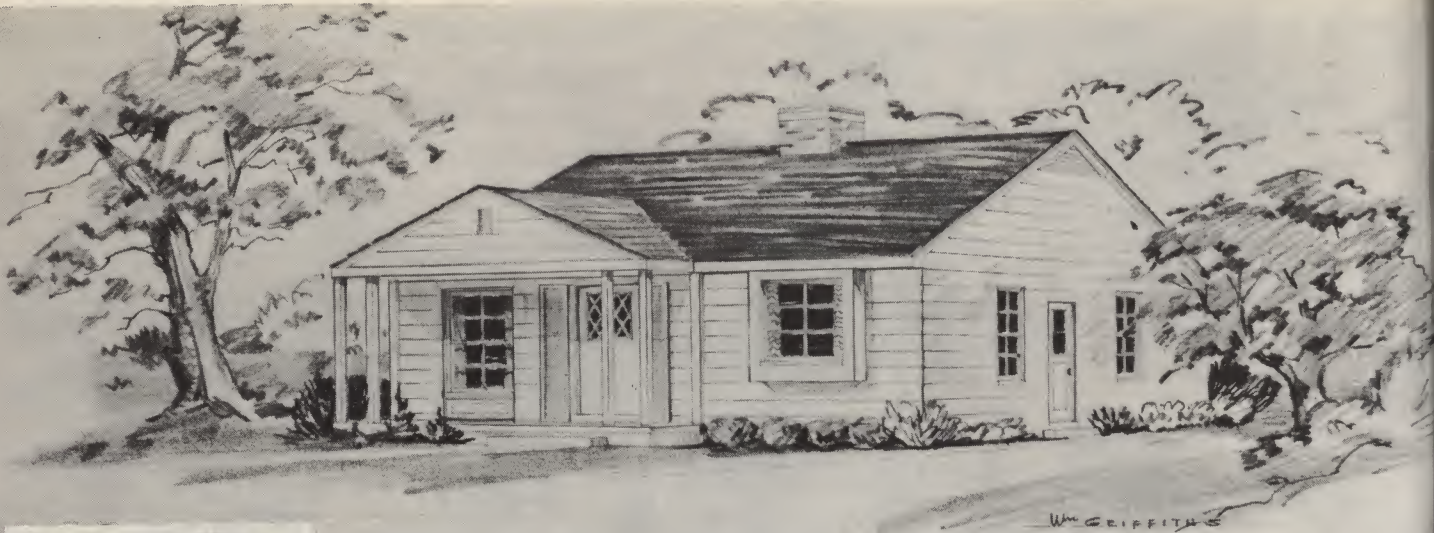


Design H-87

720 SQ. FT.—11,920 CU. FT.

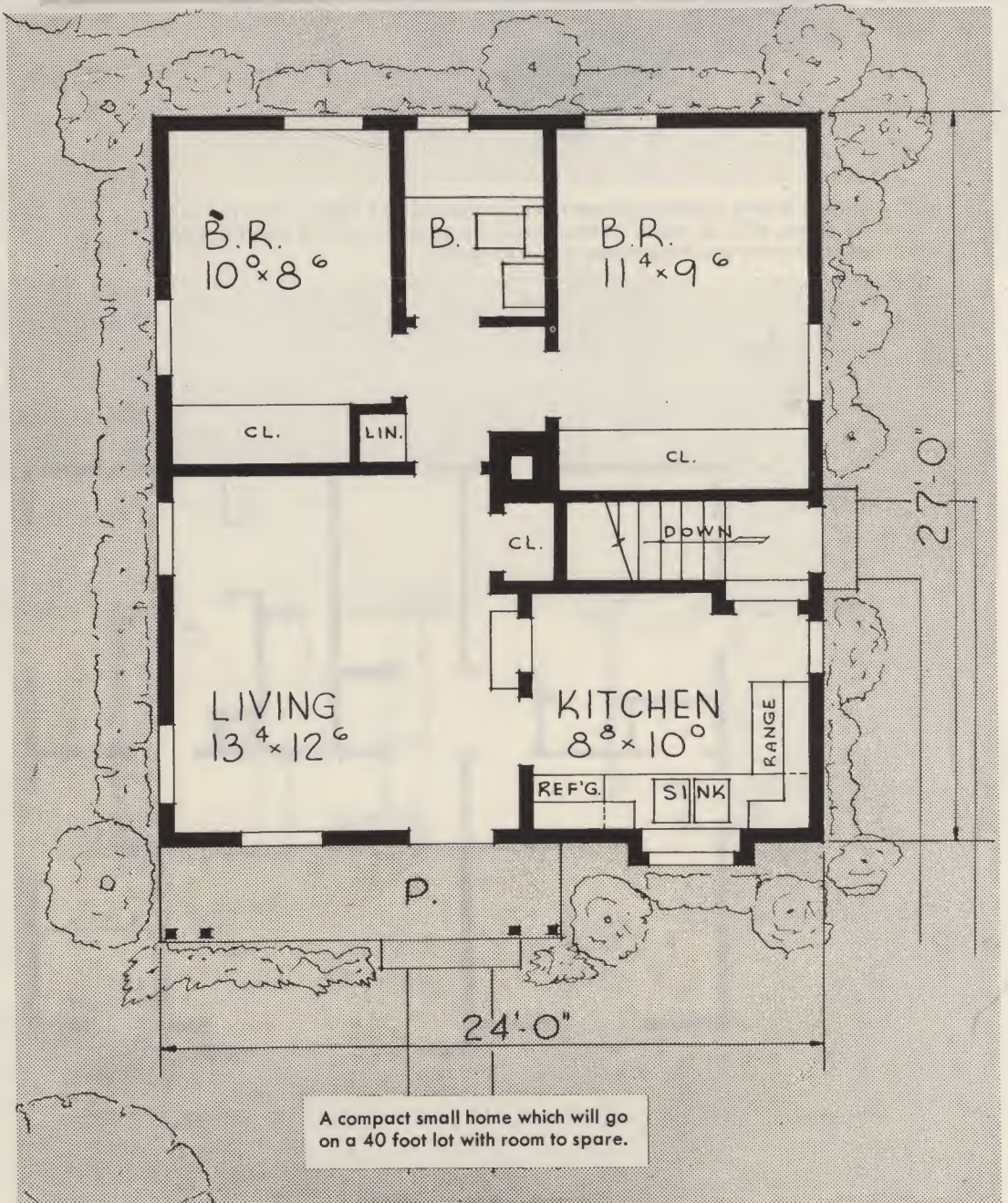
Here is a very compact and exceedingly well planned design, free from non-essentials, pleasing inside and out. Besides housing the heating unit, the basement provides space for recreation and hobbies.





Design H-119A

648 SQ. FT.—1,620 CU. FT.



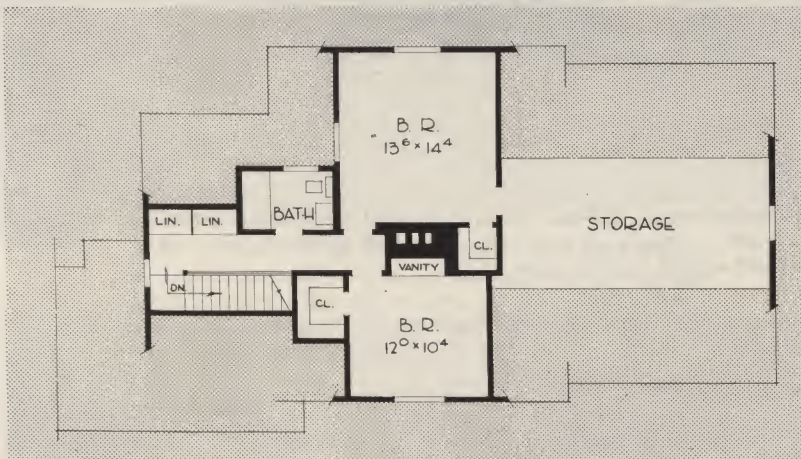


Design H-93A

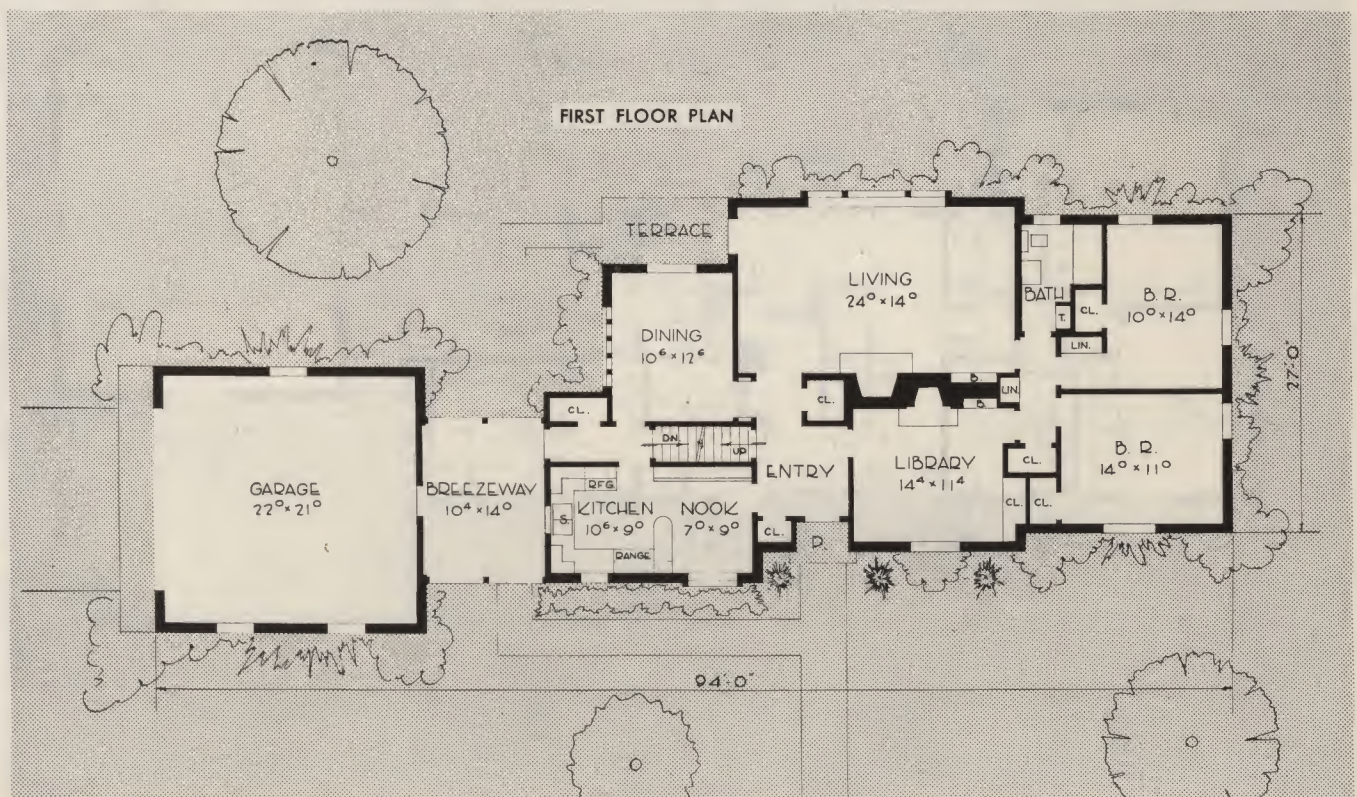
HOUSE 2,170 SQ. FT.—32,550 CU. FT.
GARAGE 545 SQ. FT.—6,540 CU. FT.
BREEZEWAY 144

This 4-bedroom design is especially good for an estate home, in a small town or in a suburban area where the lots are of generous size. It is skillfully arranged for easy traffic circulation and for privacy.

This section between the garage and the main building can be a breezeway or enclosed as shown in the illustration above.



SECOND FLOOR PLAN



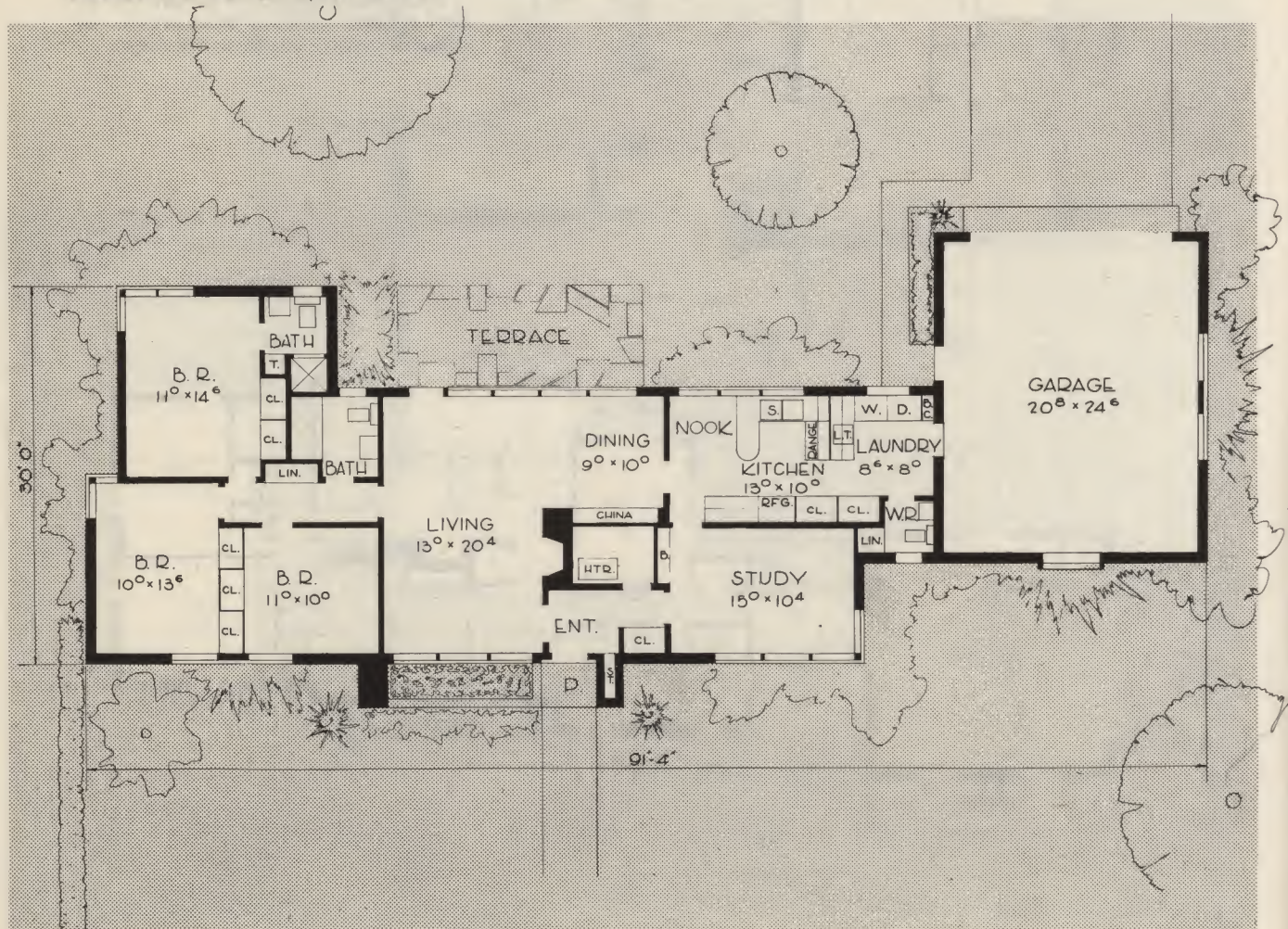
FIRST FLOOR PLAN



Design H-100A

HOUSE 1,152 SQ. FT.—13,824 CU. FT.
GARAGE 572 SQ. FT.—6,864 CU. FT.

This rambler type, "see-thru" home is excellent for its cross ventilation and, with its large glass area, is unusually light as well as airy, with a cheerful outlook in every room.



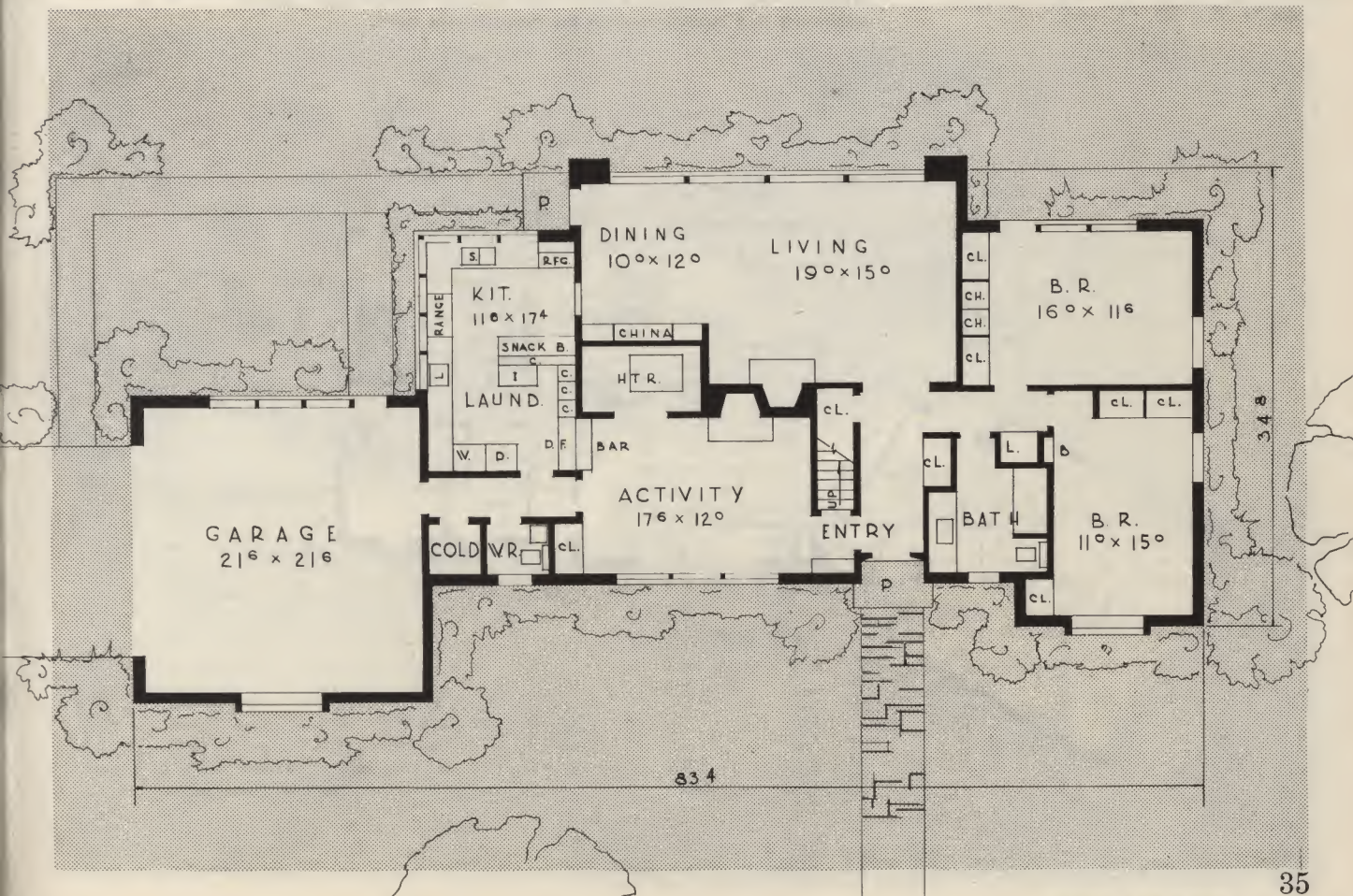


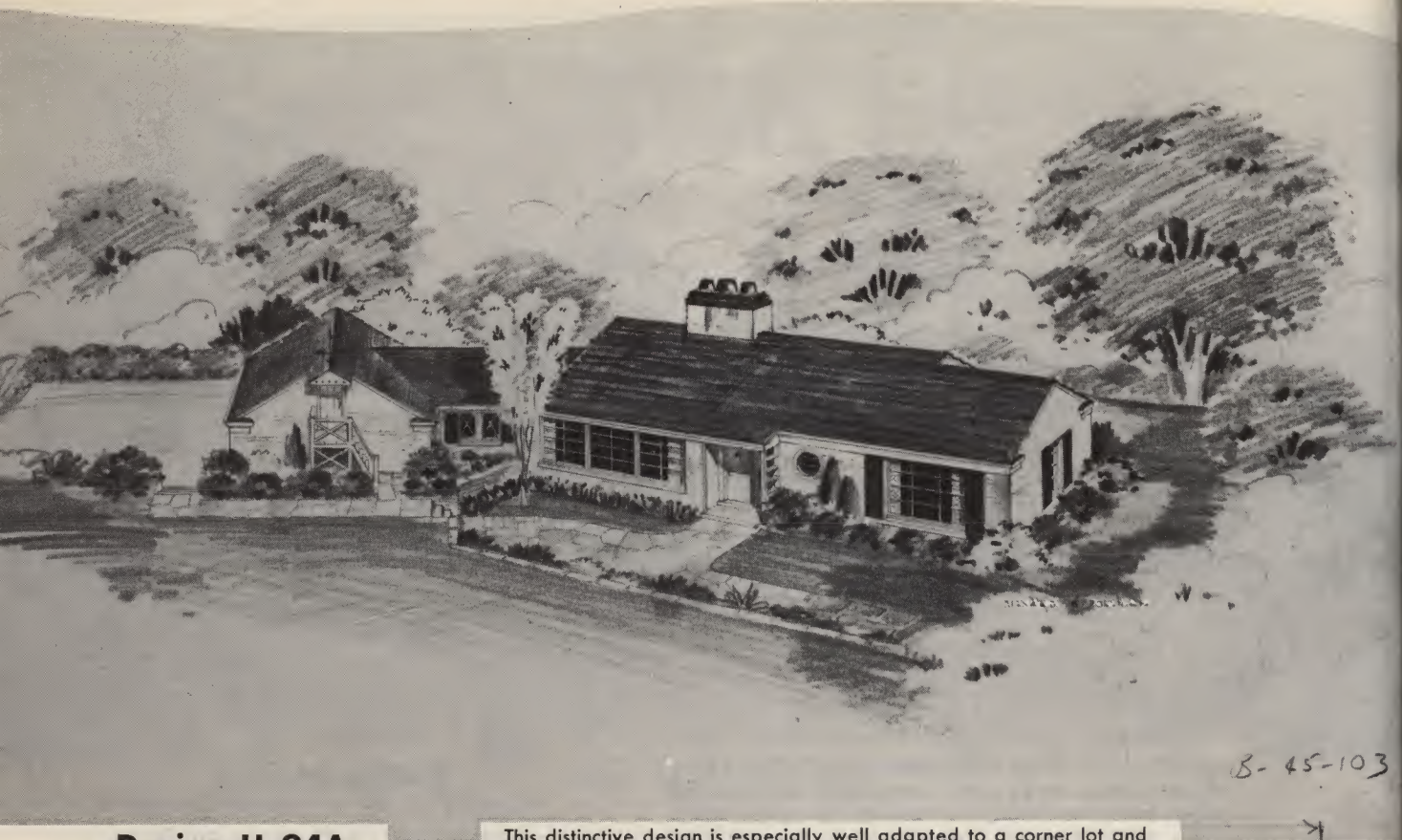
A very compact design for its generous size, featured by a double fireplace, large windows looking out on garden and lawns, it is an ideal design for those who like outdoor living.

The traffic circulation is excellent. Note the easy, protected access to garage.

Design H-95A

HOUSE 1,395 SQ. FT.—20,925 CU. FT.
GARAGE 552 SQ. FT.—6,624 CU. FT.

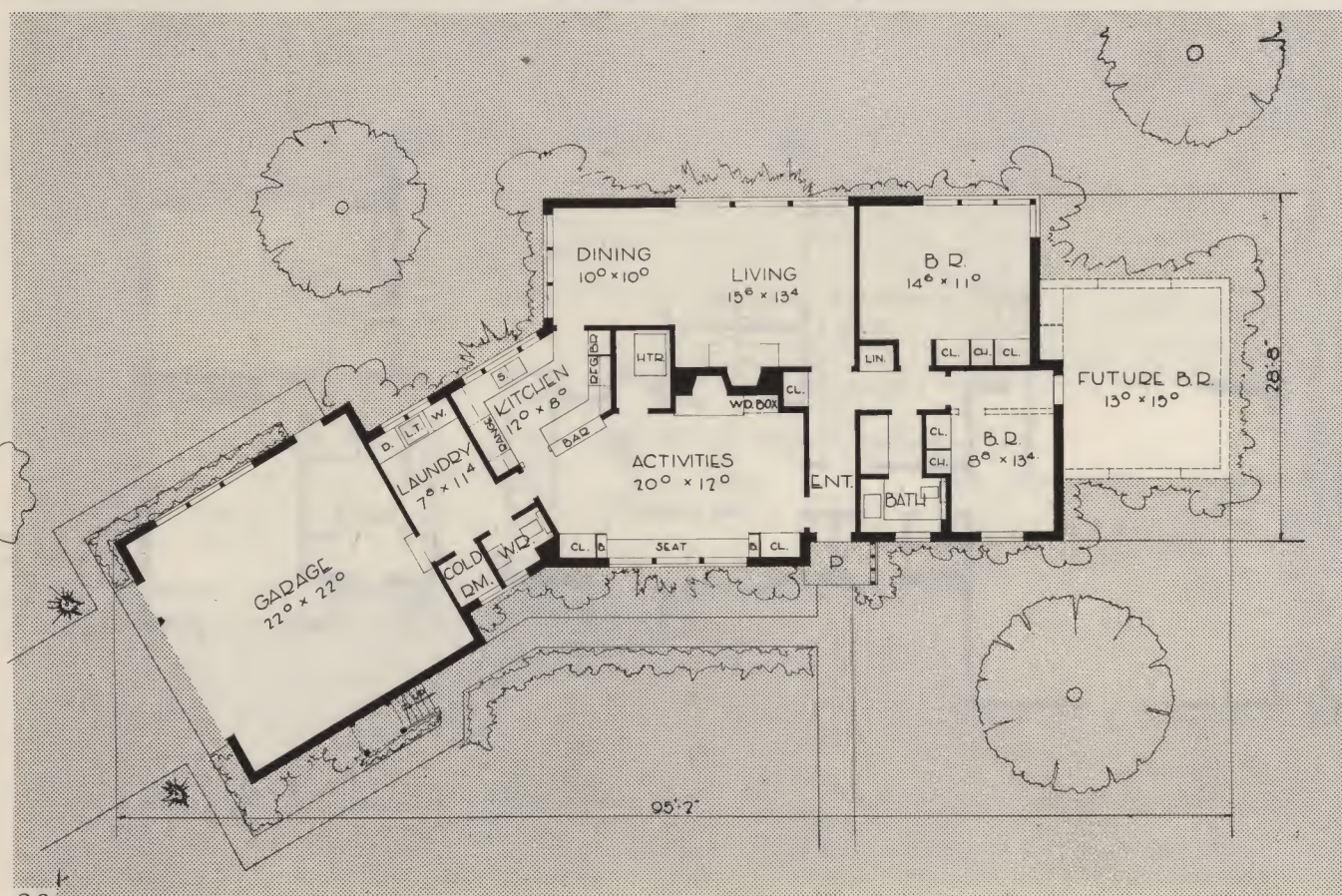




Design H-94A

HOUSE 1,346 SQ. FT.—18,844 CU. FT.
GARAGE 552 SQ. FT.—6,624 CU. FT.

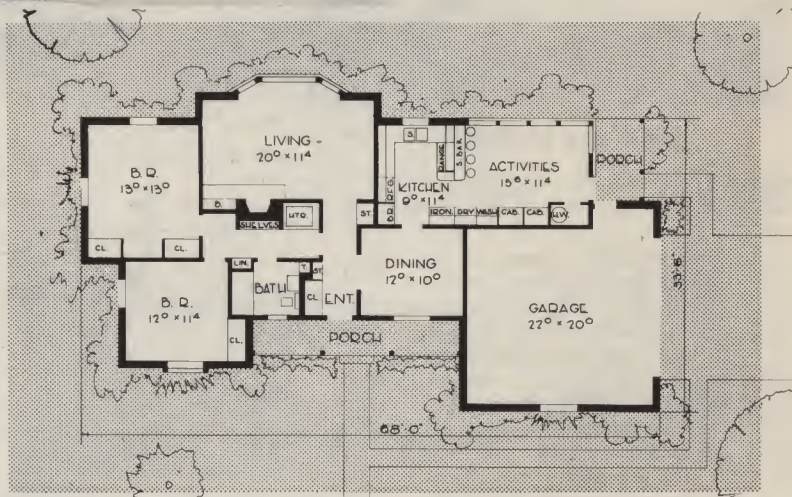
This distinctive design is especially well adapted to a corner lot and meets the desires of a family which enjoys outdoor living. The double fireplace and generous window with built-in window seat assure popularity and constant use for the big activities room.



Design H-91A

HOUSE 1,452 SQ. FT.—18,876 CU. FT.
GARAGE 528 SQ. FT.—6,864 CU. FT.

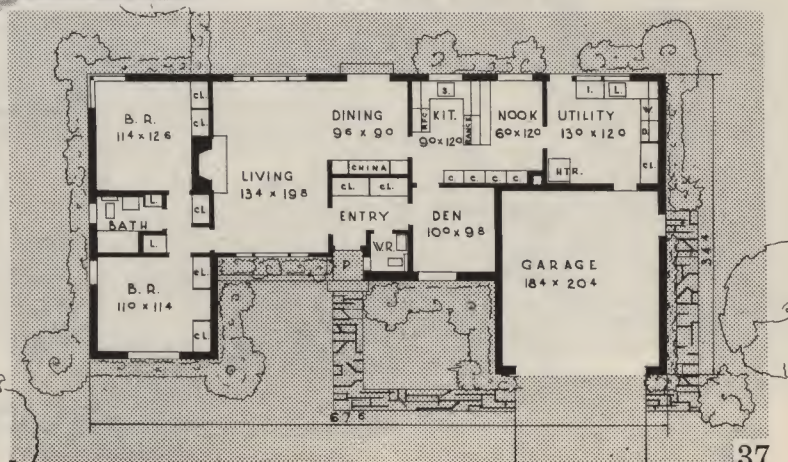
The bay window and cheery fireplace assure real enjoyment of this pleasant living room. The activities room, with its snack bar and ample storage space, is well isolated from the living room and bedrooms.

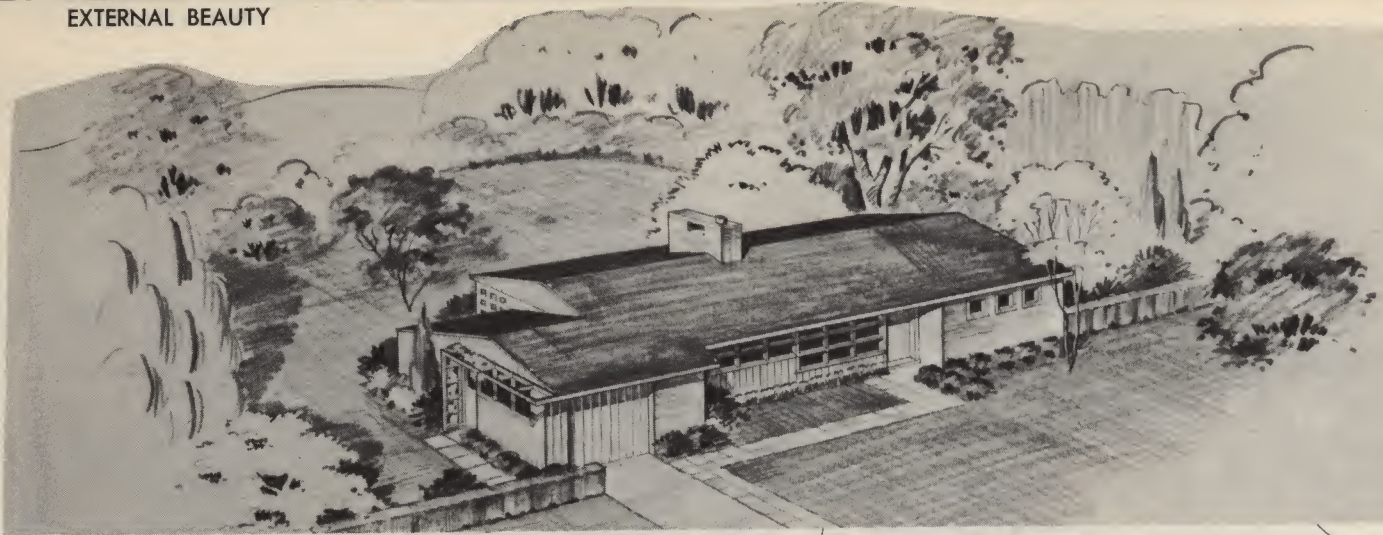


Design H-90A

HOUSE 1,472 SQ. FT.—16,928 CU. FT.
GARAGE 380 SQ. FT.—4,370 CU. FT.

A "see-thru" design of a style especially popular in the South and West. Its arrangement is exceptionally step-saving. This home lends itself to a wide choice of landscaping, gardening and other beautifying treatment.





Design H-98A

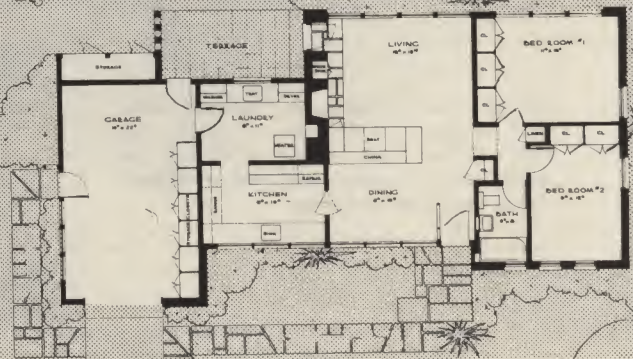
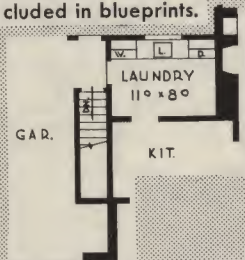
HOUSE 1,098 SQ. FT.—13,176 CU. FT.
GARAGE 352 SQ. FT.—3,872 CU. FT.

This layout is complete as an all-on-one-floor home but the plans also provide for a basement activities room if desired.

The large dining and living area is divided by a built-in seat and a china cabinet, without restricting light and air circulation.

The low pitched roof adds to the appearance of bigness.

This alternate plan for basement is included in blueprints.

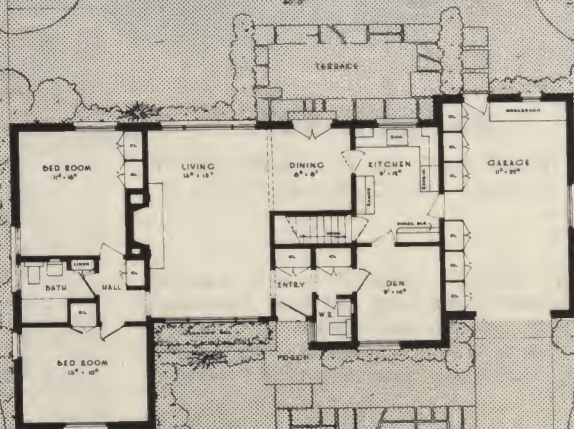


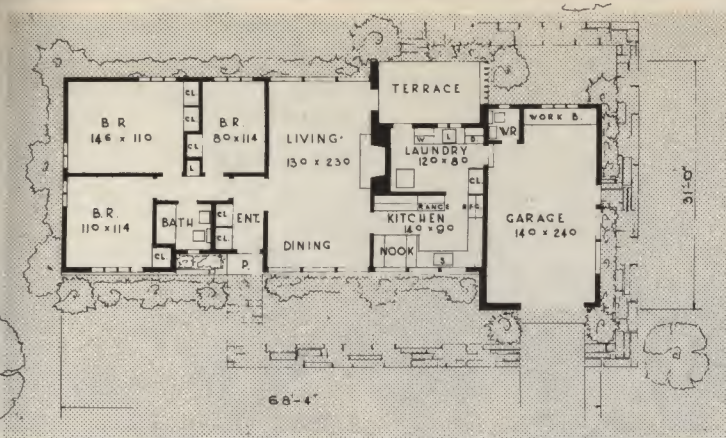
Design H-97A

HOUSE 1,173 SQ. FT.—24,633 CU. FT.
GARAGE 360 SQ. FT.—3,036 CU. FT.

The dining area, with French doors to the terrace, can be cut off from the living room with draw-curtains or with a partition if desired.

Note the den, well away from the living rooms, insuring privacy.

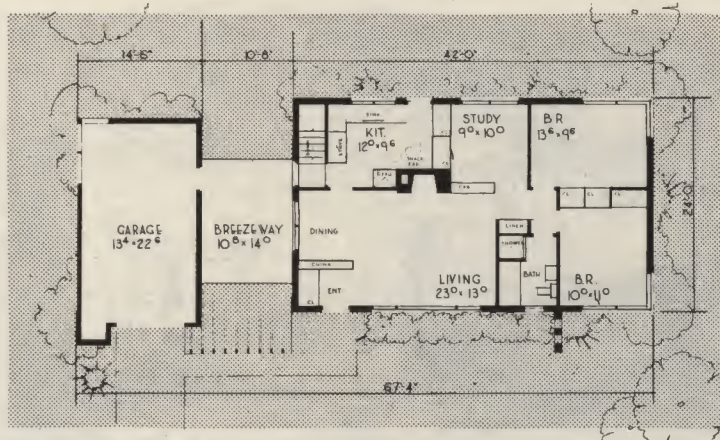




Design H-105A

HOUSE 1,185 SQ. FT.—12,440 CU. FT.
GARAGE 450 SQ. FT.—475 CU. FT.

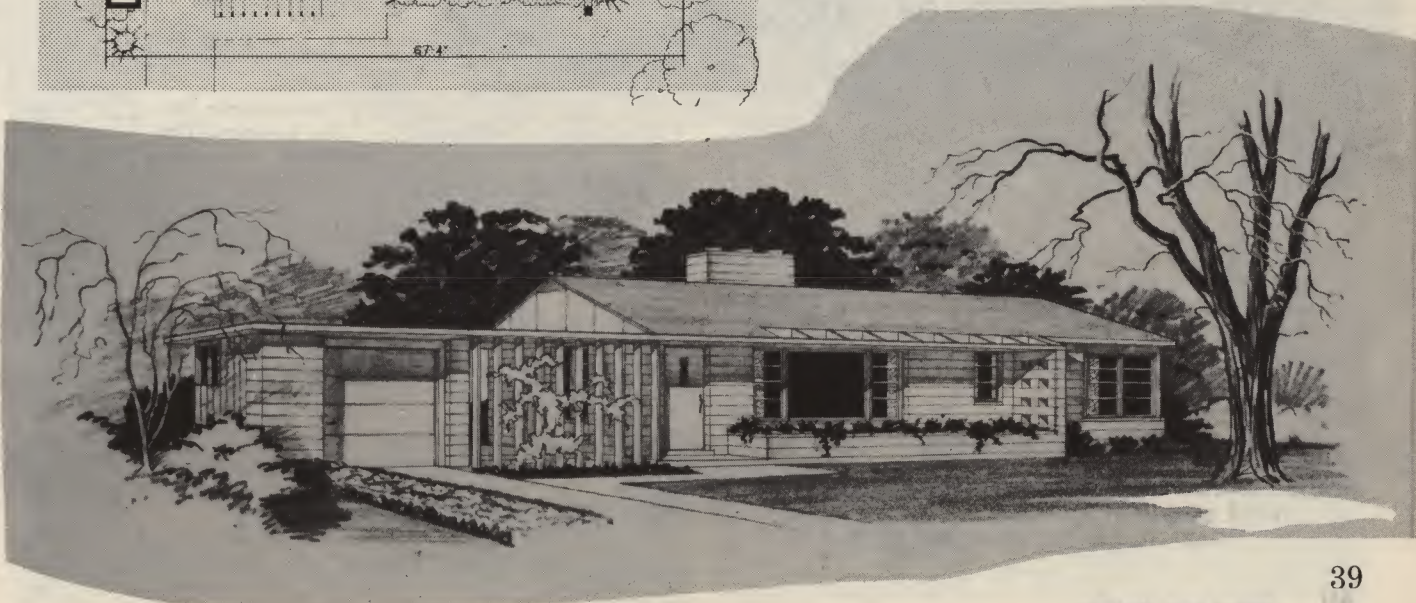
An appealing example of the popular ranch type home. The living-dining room, running the full depth of the house, has windows the entire width of the room at both front and rear. Traffic circulation is excellent and storage space ample.

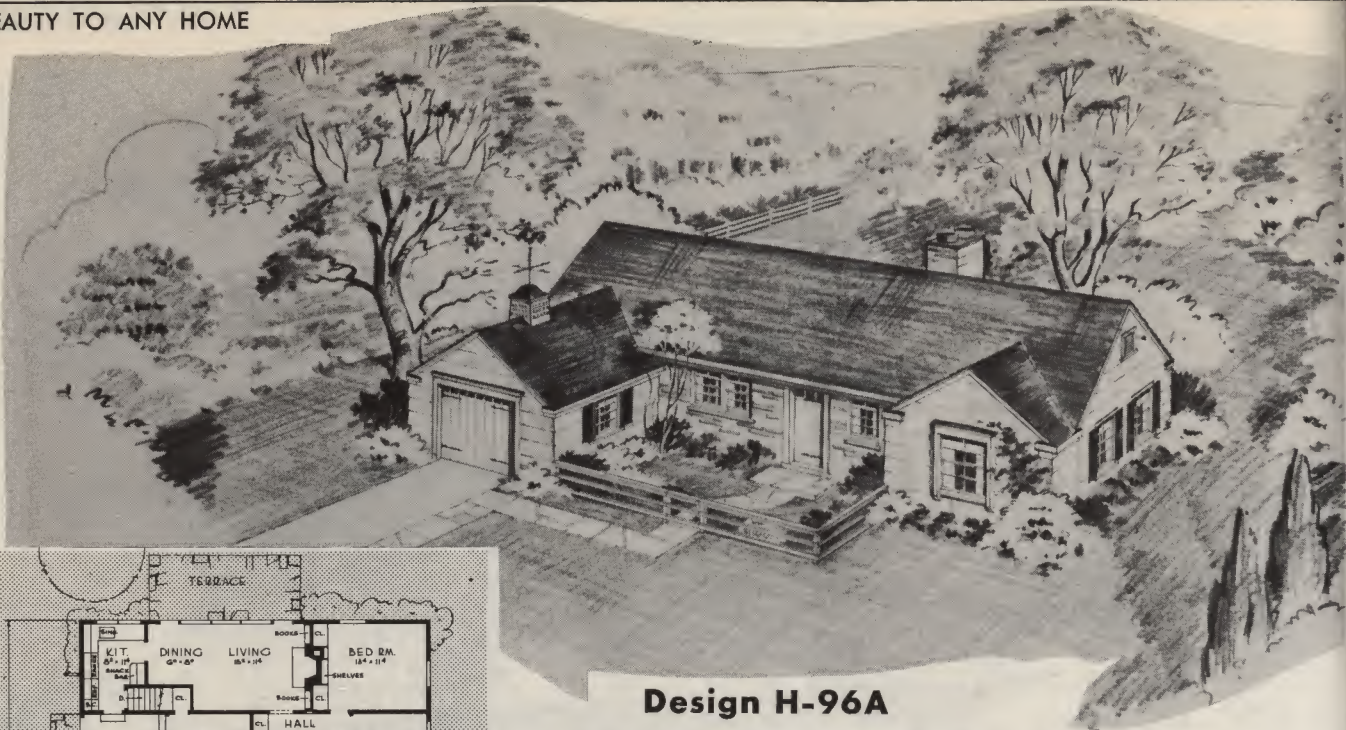


Design H-88A

HOUSE 840 SQ. FT.—8,820 CU. FT.
GARAGE 375 SQ. FT.—3,000 CU. FT.
BREEZEWAY 150 SQ. FT.—1,200 CU. FT.

A very compact, rectangular design in contemporary style with built-in conveniences. The study affords privacy and can be used as a third bedroom.

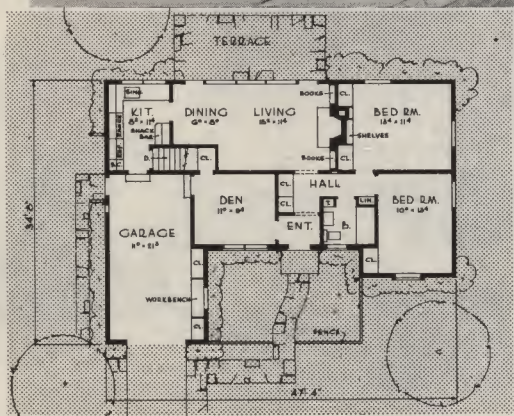




Design H-96A

HOUSE 1,000 SQ. FT.—16,360 CU. FT.
GARAGE 242 SQ. FT.—2,420 CU. FT.

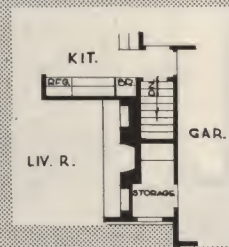
A home of distinguished appearance and of excellent arrangement of space. Large picture window overlooking the terrace and a bookcase-flanked fireplace add beauty to the living-dining area. The den affords privacy and can be used as a third bedroom.



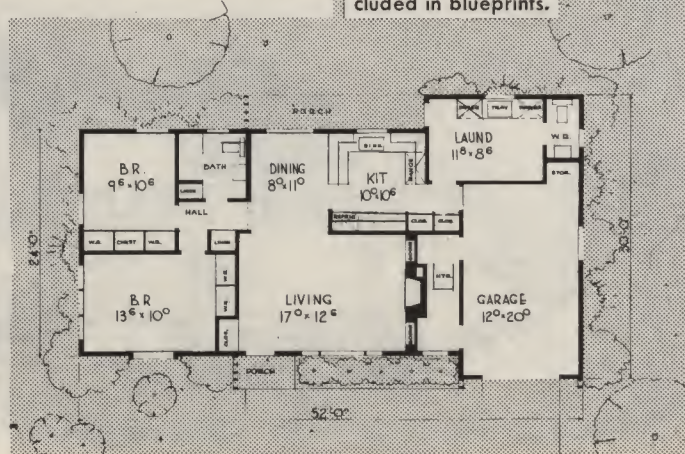
The low pitched roof, overhanging the entrance, and the long planting box make this home look spacious. Built-in bookcases flanking the fireplace and the large picture window, twin closets in the bedrooms and the extra lavatory contribute to making this a good place to live.

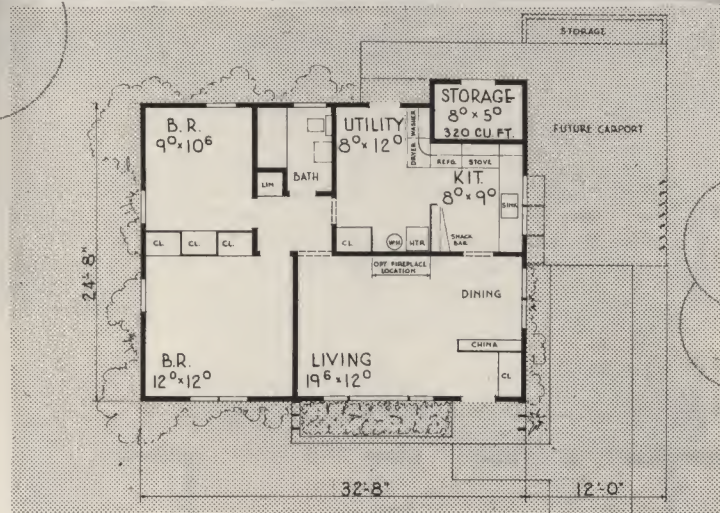
Design H-89A

HOUSE (WITHOUT BASEMENT) 1,096 SQ. FT.—13,152 CU. FT.
(WITH BASEMENT) 1,096 SQ. FT.—21,920 CU. FT.
GARAGE 240 SQ. FT.—2,400 CU. FT.



This alternate plan for basement is included in blueprints.

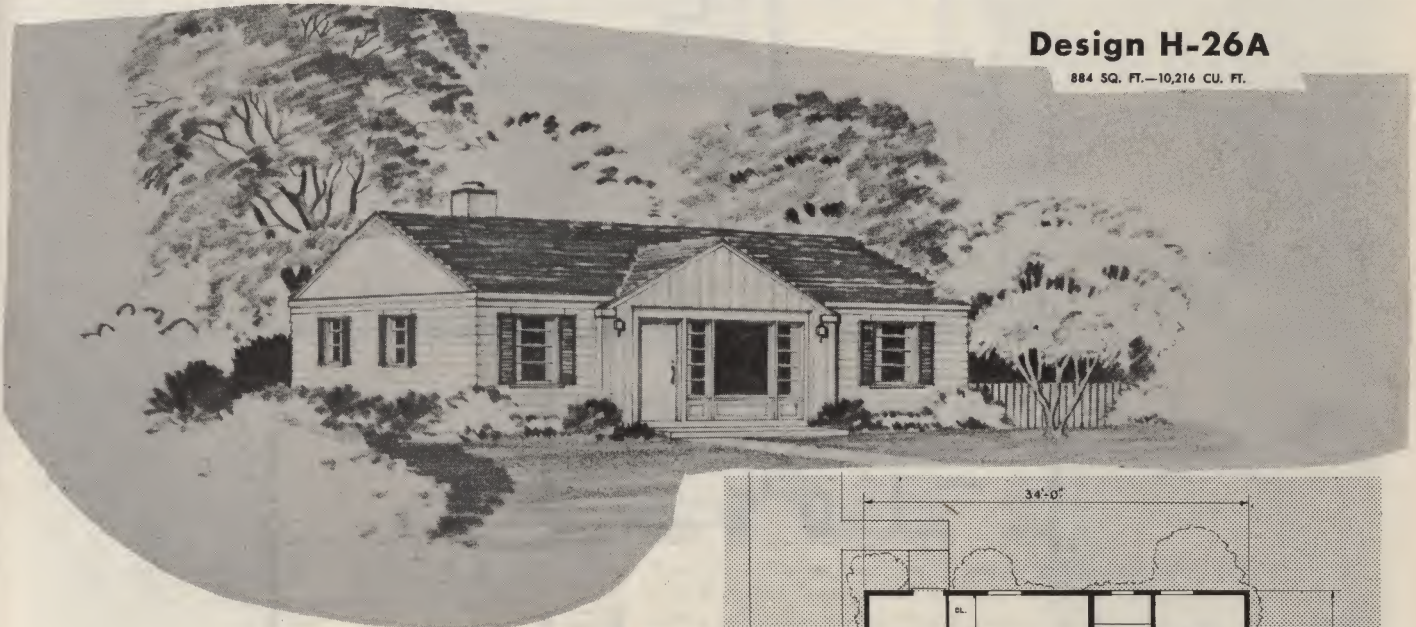




Design H-86A

864 SQ. FT.—10,136 CU. FT.

A low cost home of striking beauty and with convenient space arrangement. Work and eating areas are laid out for step-saving. Without garage it will go on a 40' lot.

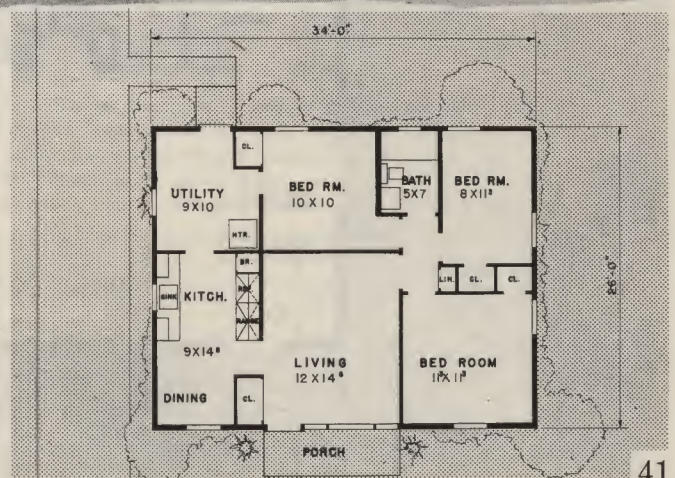


Design H-26A

884 SQ. FT.—10,216 CU. FT.

An excellent example of how HomOgraf's skillful planning can make a low cost home attractive in appearance and delightful to live in.

The utility room provides plenty of storage space. If only two bedrooms are required, the back center bedroom can make an excellent den, study or nursery.



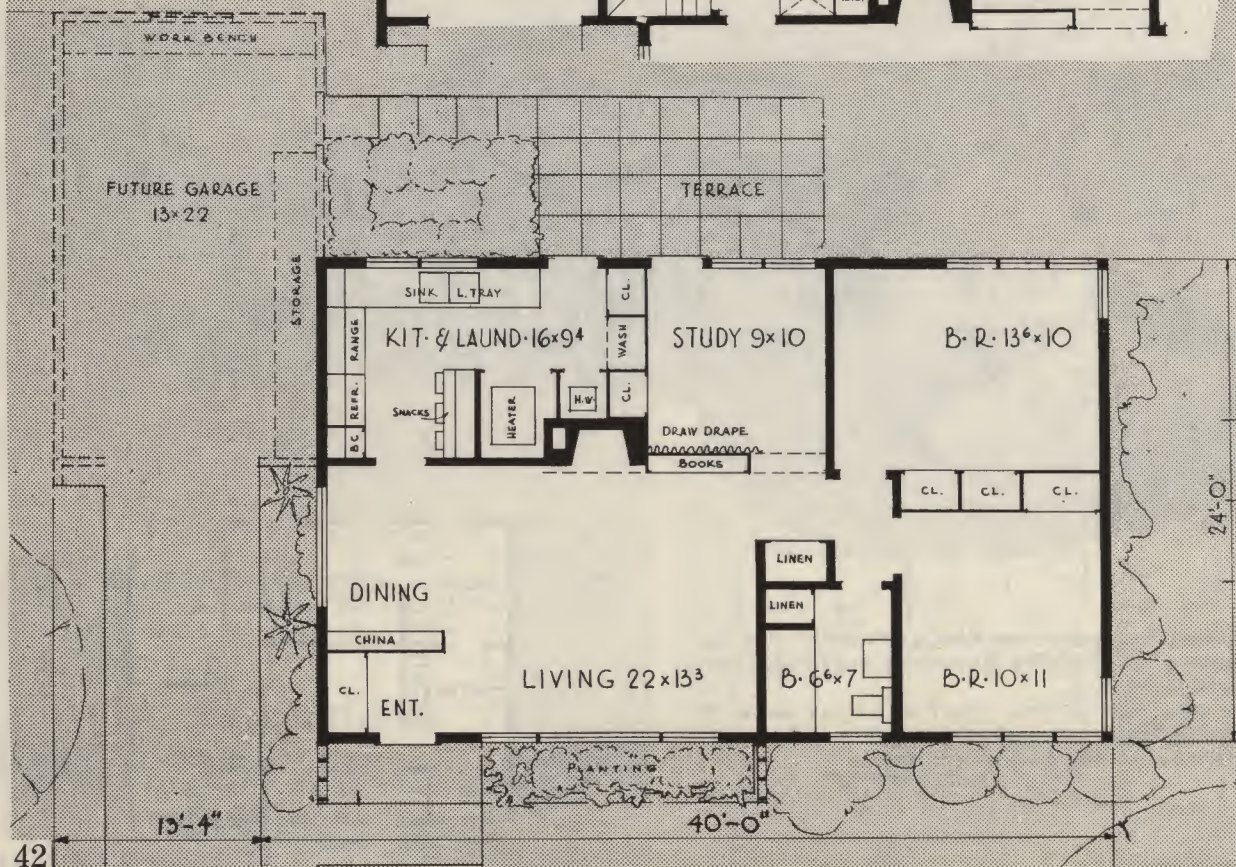
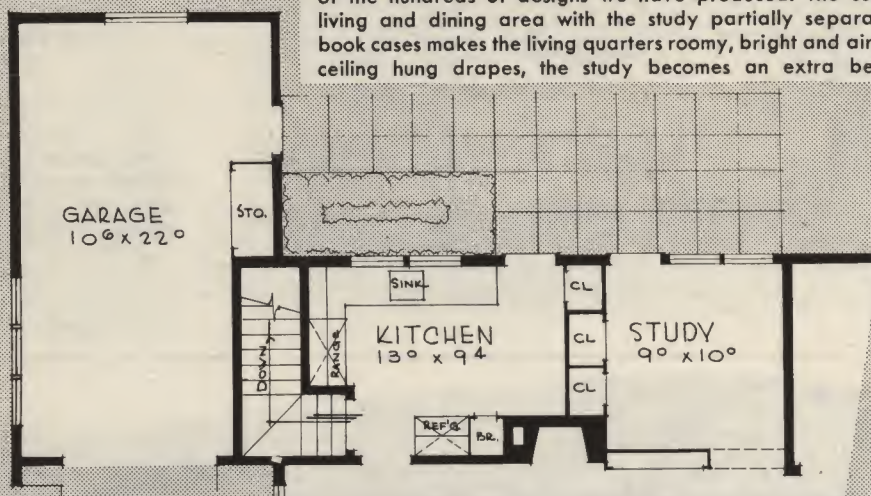


Design H-7A

HOUSE (NO BASEMENT) 960 SQ. FT.—11,280 CU. FT.
(WITH BASEMENT) 19,056 CU. FT.
GARAGE 312 SQ. FT.—3,440 CU. FT.

This compact yet roomy design has proved the most popular of the hundreds of designs we have produced. The combined living and dining area with the study partially separated by book cases makes the living quarters roomy, bright and airy. With ceiling hung drapes, the study becomes an extra bedroom.

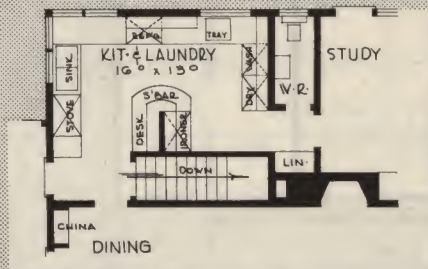
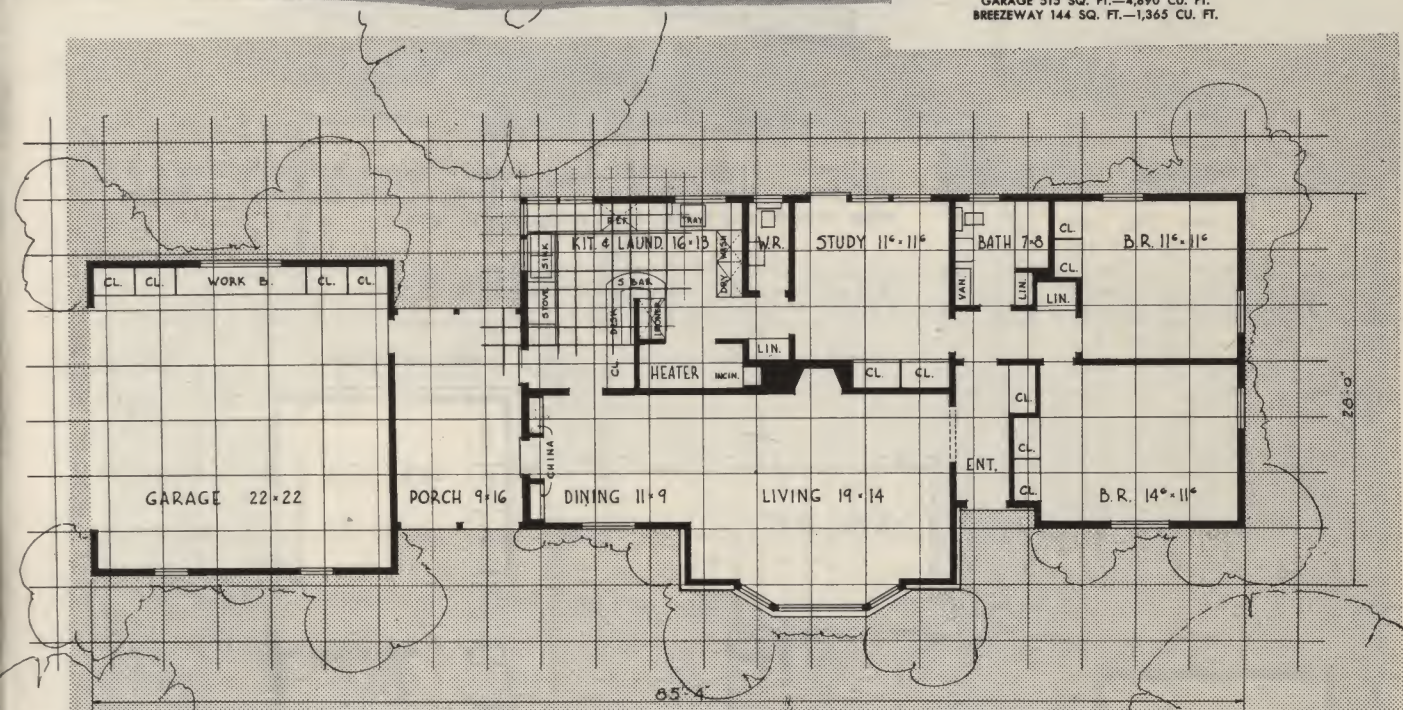
This alternate plan for basement is included in blueprints.





Design H-11A

HOUSE (NO BASEMENT) 1,398 SQ. FT.—16,077 CU. FT.
(WITH BASEMENT) 22,733 CU. FT.
GARAGE 515 SQ. FT.—4,890 CU. FT.
BREEZEWAY 144 SQ. FT.—1,365 CU. FT.



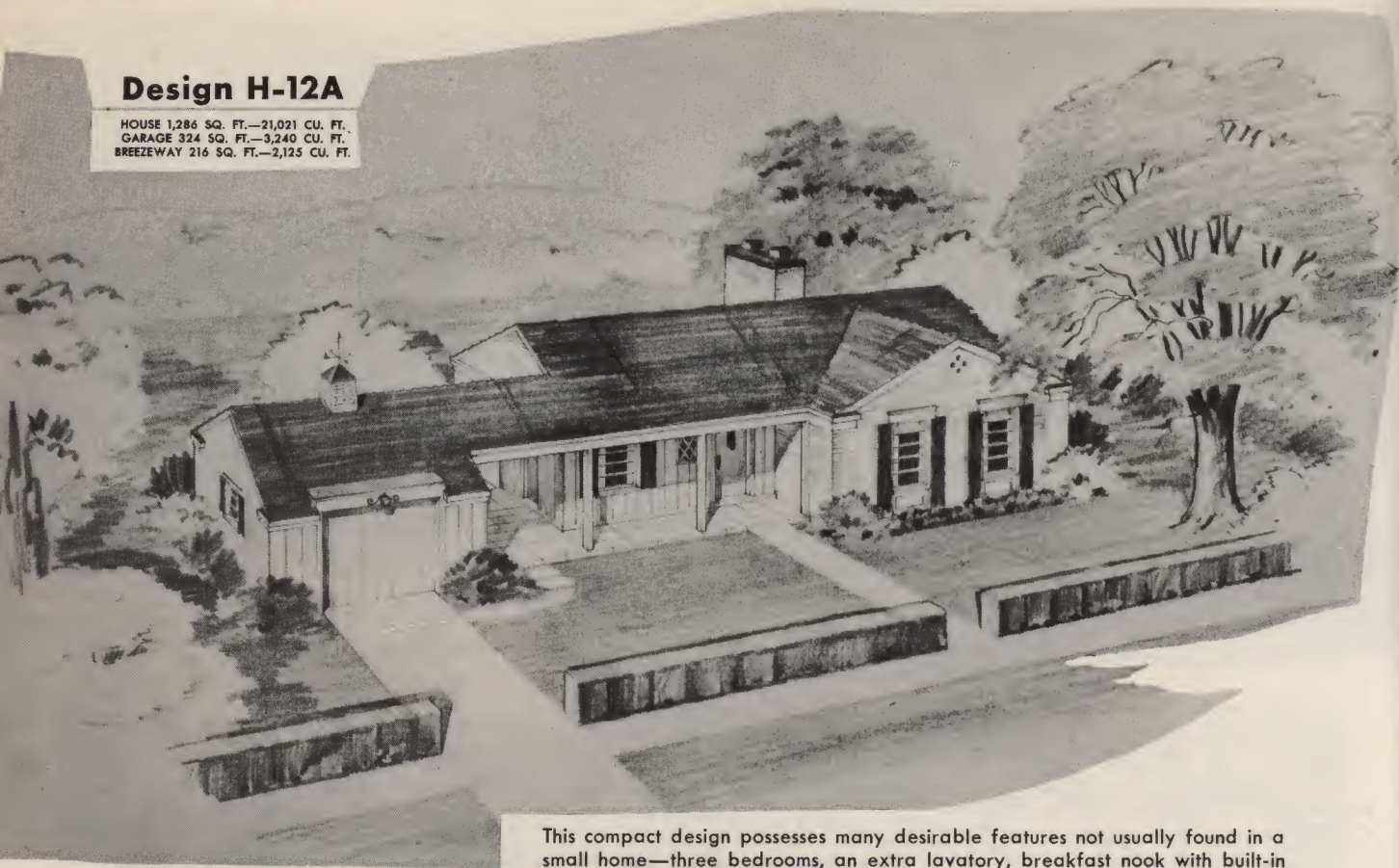
The entry hall gives ideal traffic circulation. The large bay window and fireplace give the living room added attractiveness. The dining section has built-in china cabinets. Kitchen and laundry are combined for maximum convenience.

An alternate plan is included in case a basement is desired.

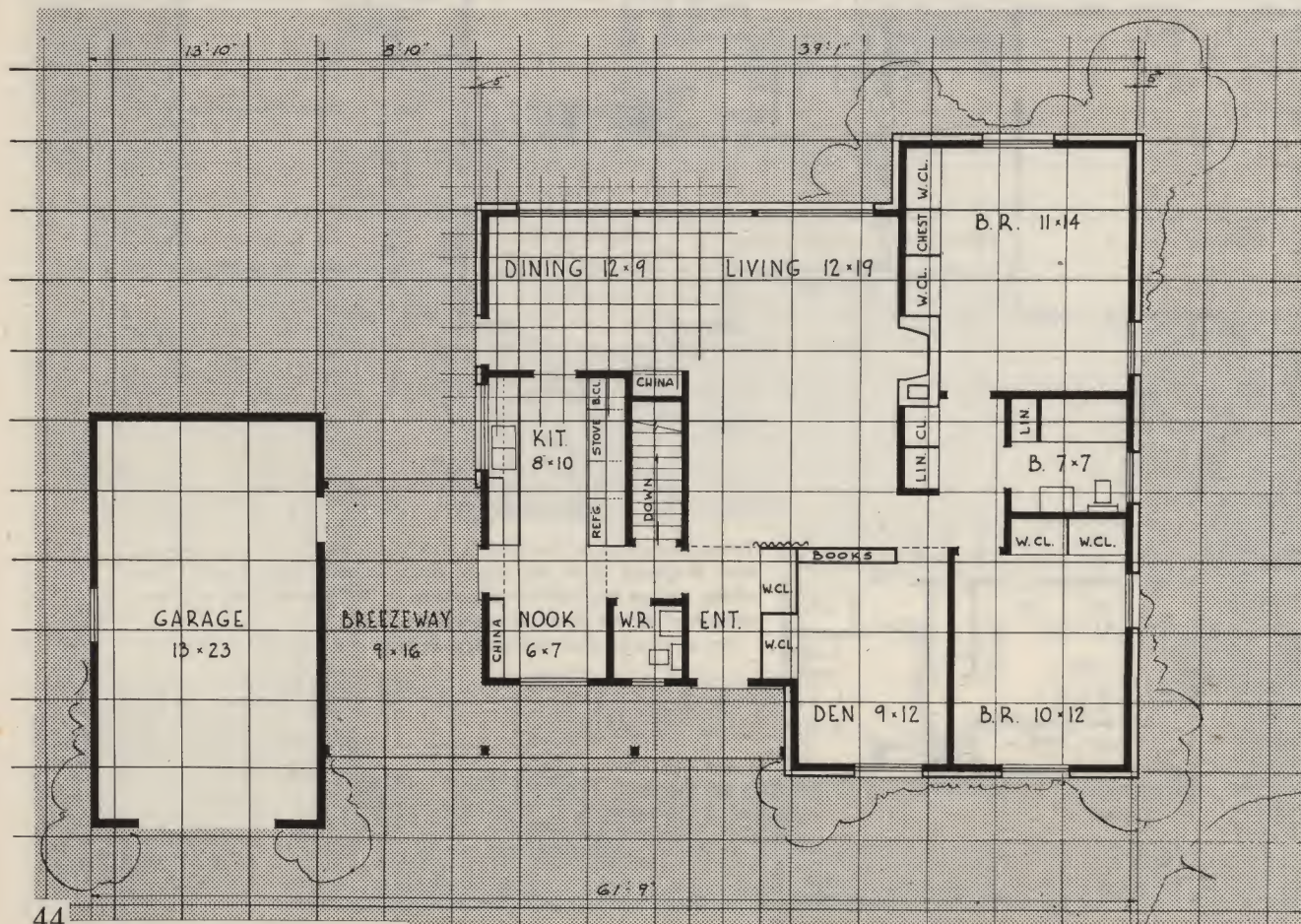
This alternate plan for basement is included in blueprints.

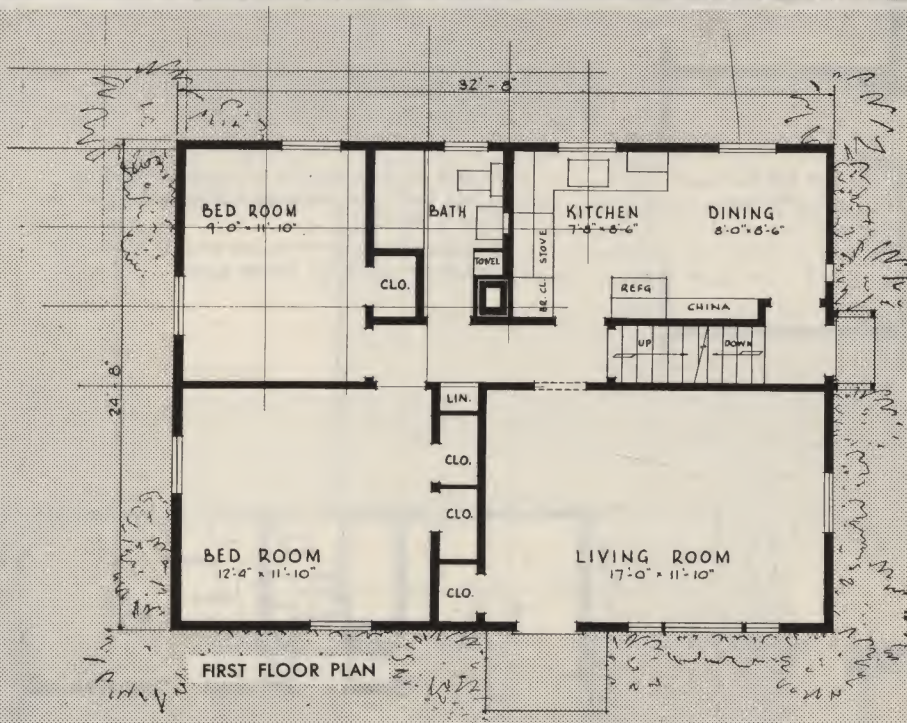
Design H-12A

HOUSE 1,286 SQ. FT.—21,021 CU. FT.
GARAGE 324 SQ. FT.—3,240 CU. FT.
BREEZEWAY 216 SQ. FT.—2,125 CU. FT.



This compact design possesses many desirable features not usually found in a small home—three bedrooms, an extra lavatory, breakfast nook with built-in china cabinet and extra closet space are all here.



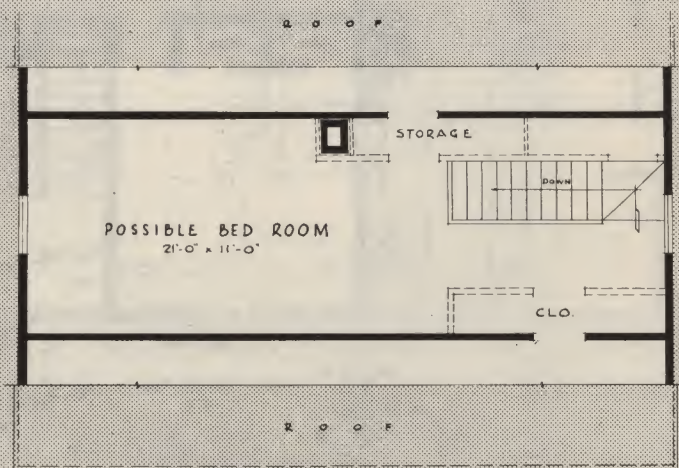


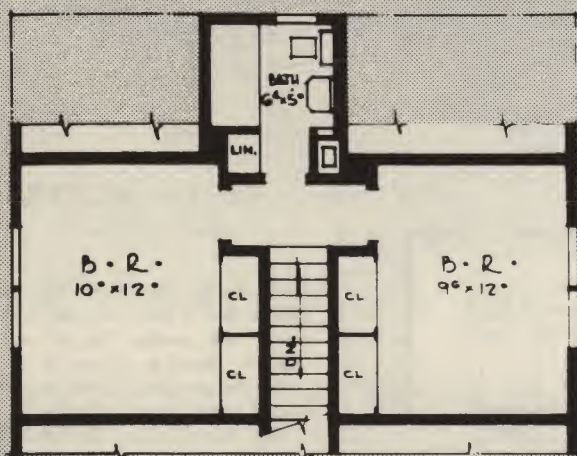
Design H-27A

884 SQ. FT.—10,576 CU. FT.

Here is an excellent 1½-story design for a low cost yet roomy home with every bit of space utilized. There is plenty of closet and storage space including twin closets in the front bedroom.

The upper floor provides for future expansion—a playroom for children or an extra bedroom.





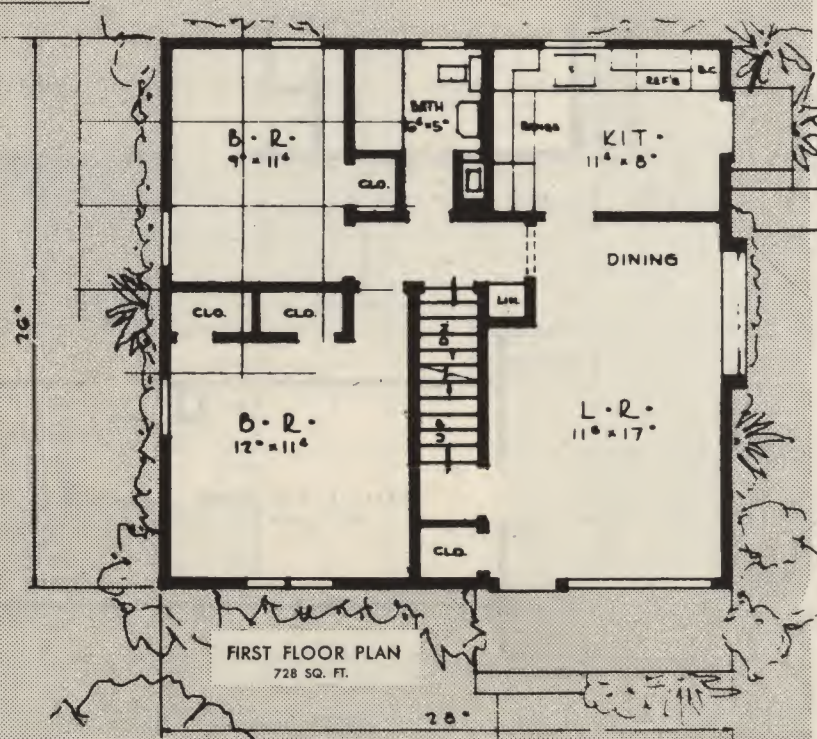
SECOND FLOOR PLAN
366 SQ. FT.

Here is a lot of home for a restricted budget—with four bedrooms and two baths; and it can be built on a 40' lot.

Finishing the upper floor can be left for a later development as family needs grow.

Design H-28A

15,580 CU. FT.

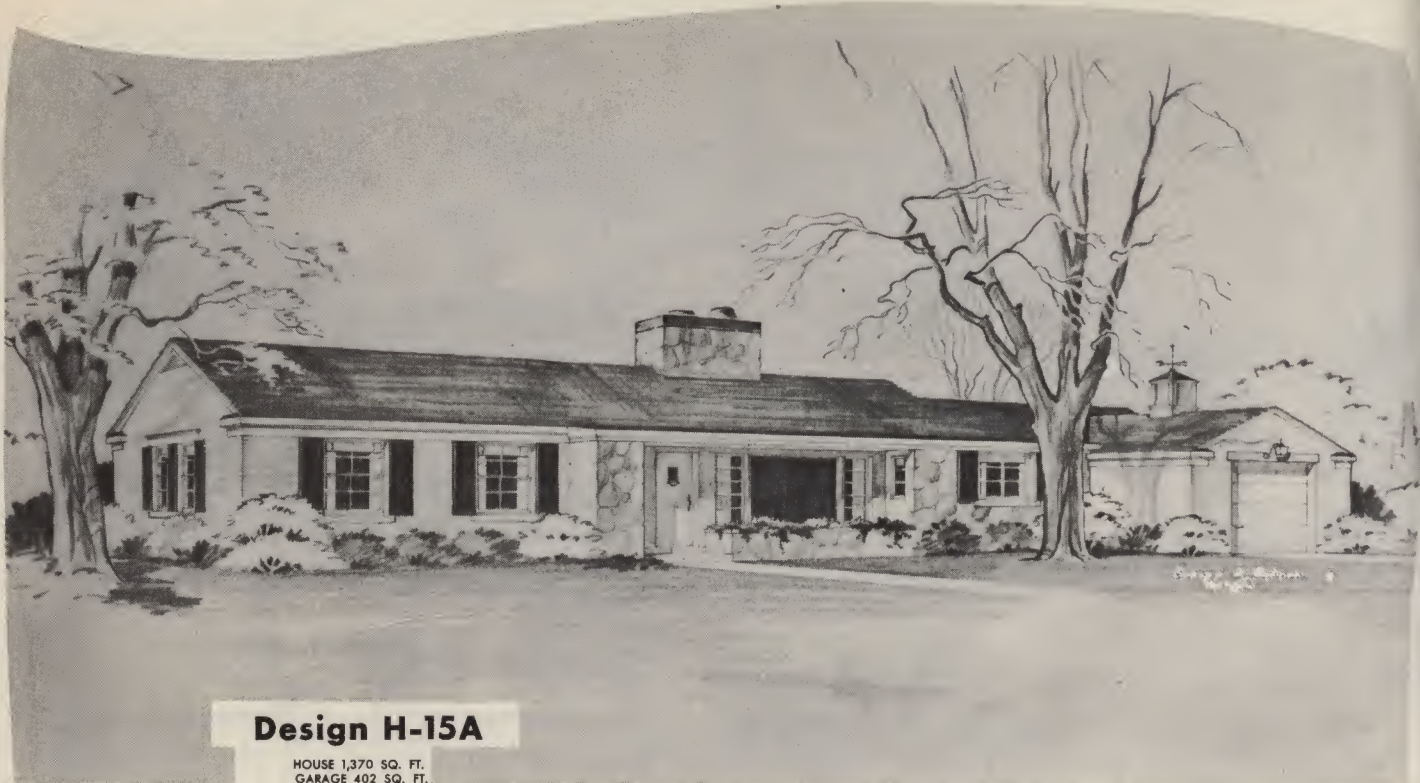


FIRST FLOOR PLAN
728 SQ. FT.

HOUSE 1,372 SQ. FT.—17,150 CU. FT.
GARAGE 282 SQ. FT.—2,540 CU. FT.

Simplicity of exterior detail makes this home harmonize with any setting. Inside, its 3 bedrooms and approaching hall, with generous closet and storage space—its large living-dining area with fireplace and built-in couch—its step-saving arrangement of work areas—all these combine to make this truly a home for happy family living.

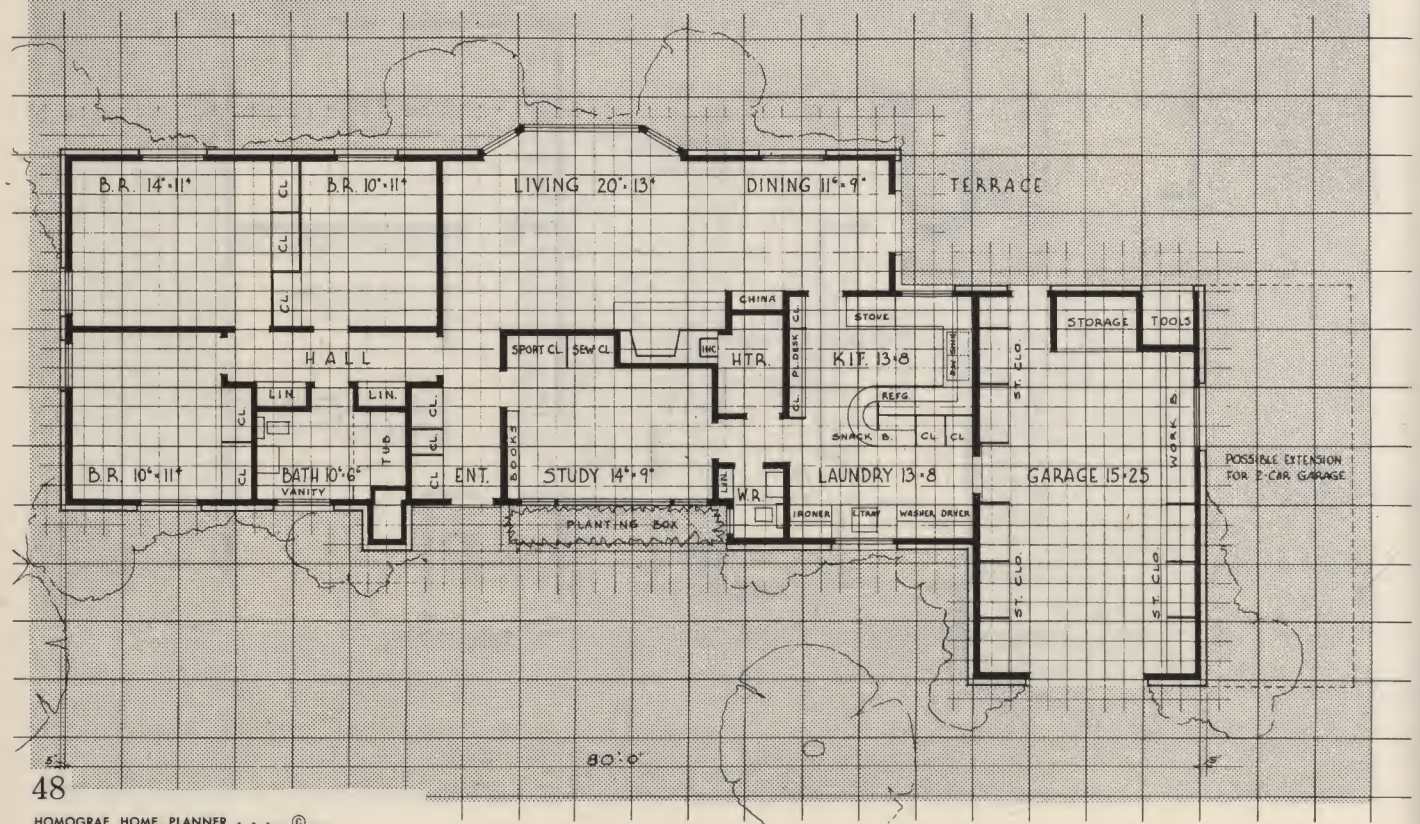
The floor plan shows a single-story house with a total width of 55'-8" and a total depth of 33'-4". On the left is a GARAGE (12'-0" x 21'-8") with a depth of 22'-8". The main house has a DINING area (8'-2" x 10'-6") and a LIVING ROOM (14'-0" x 19'-0") with a fireplace and built-in couch. The KITCHEN (8'-0" x 12'-0") includes a sink, counter, stove, and built-in couch. A NOOK (6'-8" x 7'-0") is adjacent to the kitchen. The UTILITY room (10'-0" x 8'-6") features a dryer, washer, and laundry tray. The ENTRY leads to three BED ROOMS: one (15'-3" x 10'-6") with a wardrobe, chest, and closet; another (11'-6" x 9'-0") with four wardrobes; and a third (10'-6" x 10'-6") with a towel rack. A BATH (7'-0" x 7'-0") is also included. The overall dimensions are 55'-8" wide by 33'-4" deep.

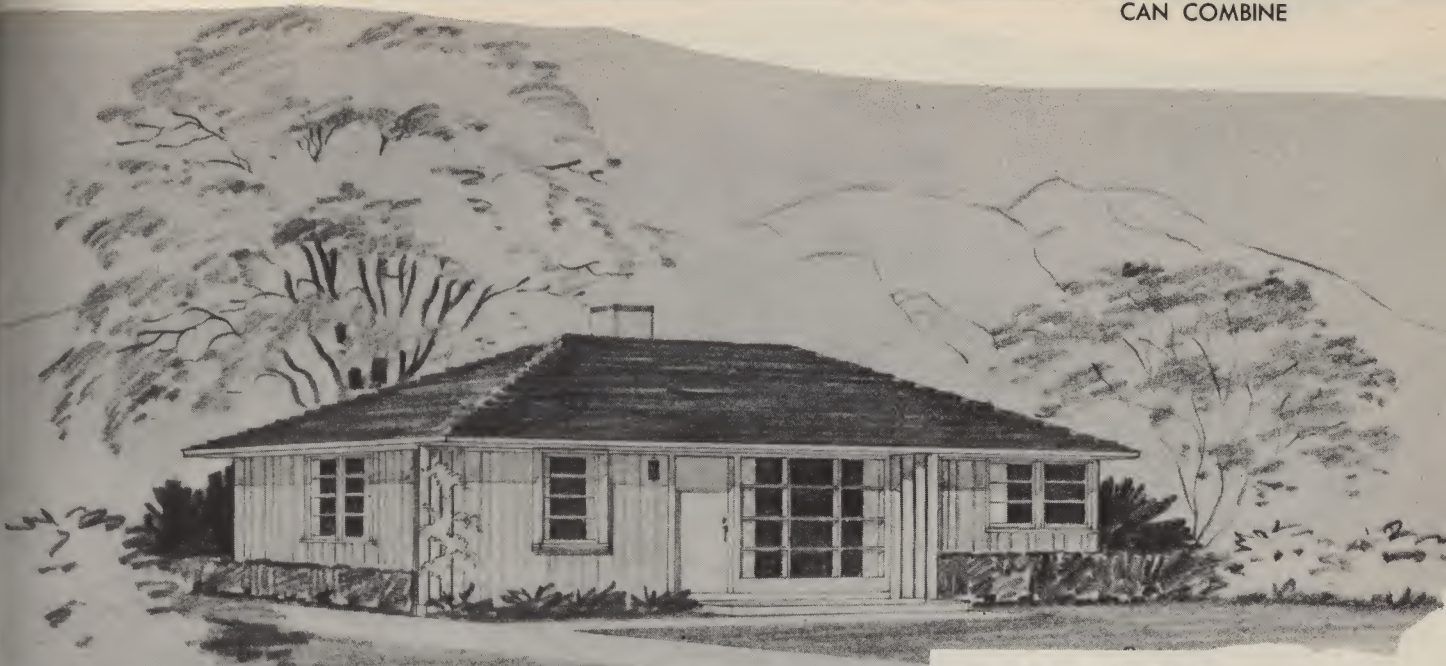


Design H-15A

HOUSE 1,370 SQ. FT.
GARAGE 402 SQ. FT.

This 3-bedroom home is a popular favorite among HomOgraf designs. Its spacious living-dining area, distinguished by its wide bay window and fireplace, its excellent traffic circulation, its plentiful provision for storage, its skillful arrangement of work and living space and its cross-ventilation and ample light make this a design worthy of careful study.

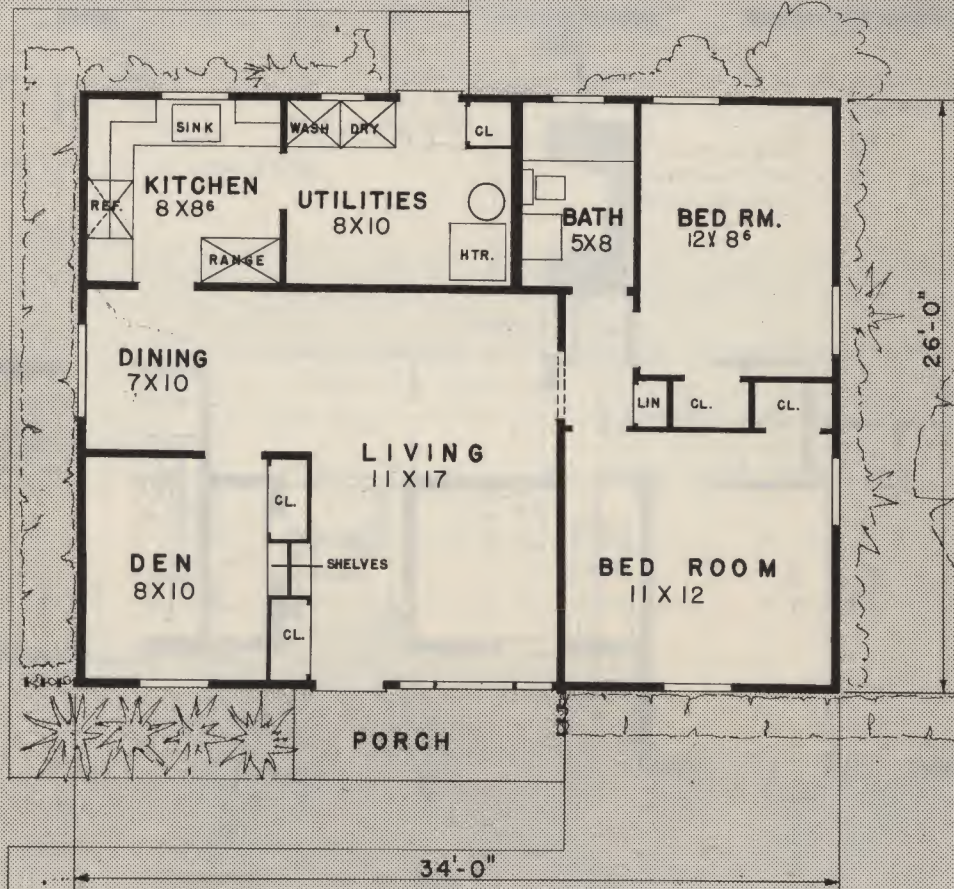


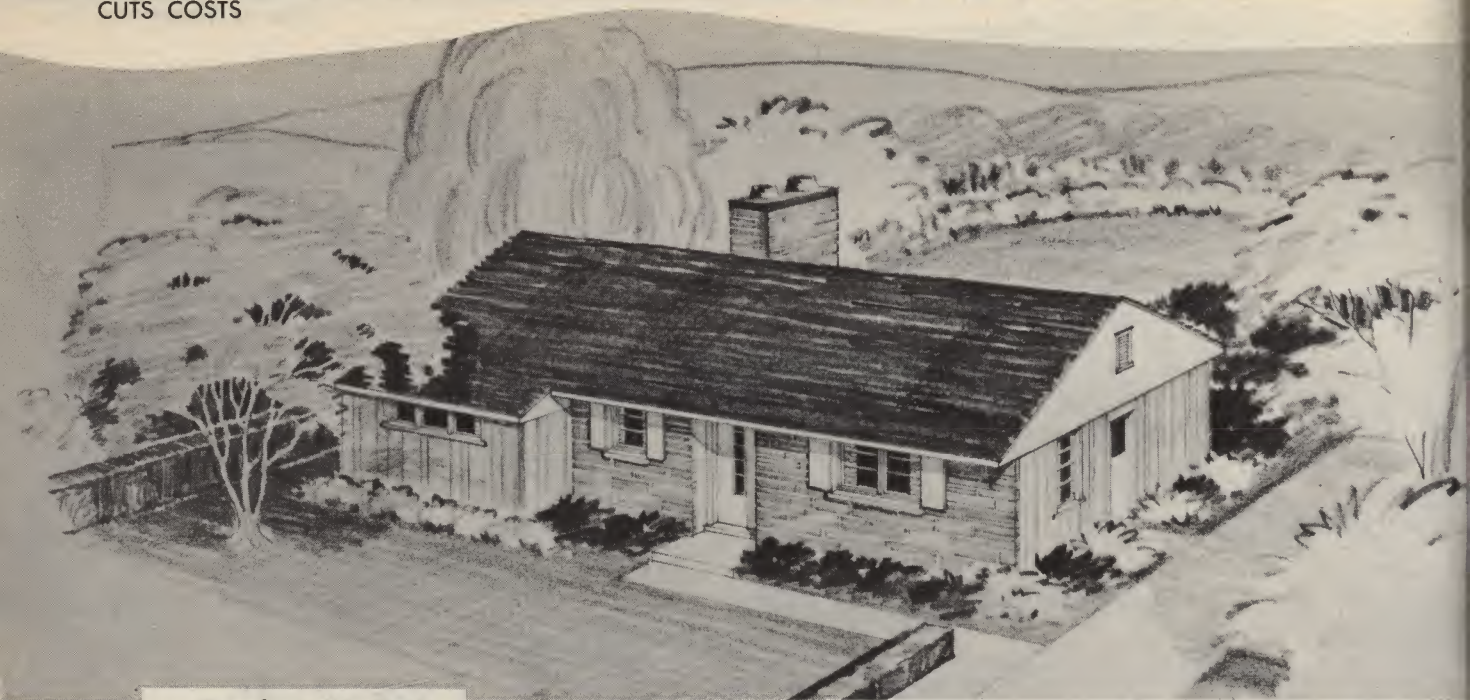


Design H-25A

884 SQ. FT.

Another excellent example of how HomOgraf's skillful planning can make a low cost home distinctive and highly livable. Large windows add cheeriness, work space is arranged conveniently, the corner den affords privacy and furnishes an emergency extra bedroom if needed.



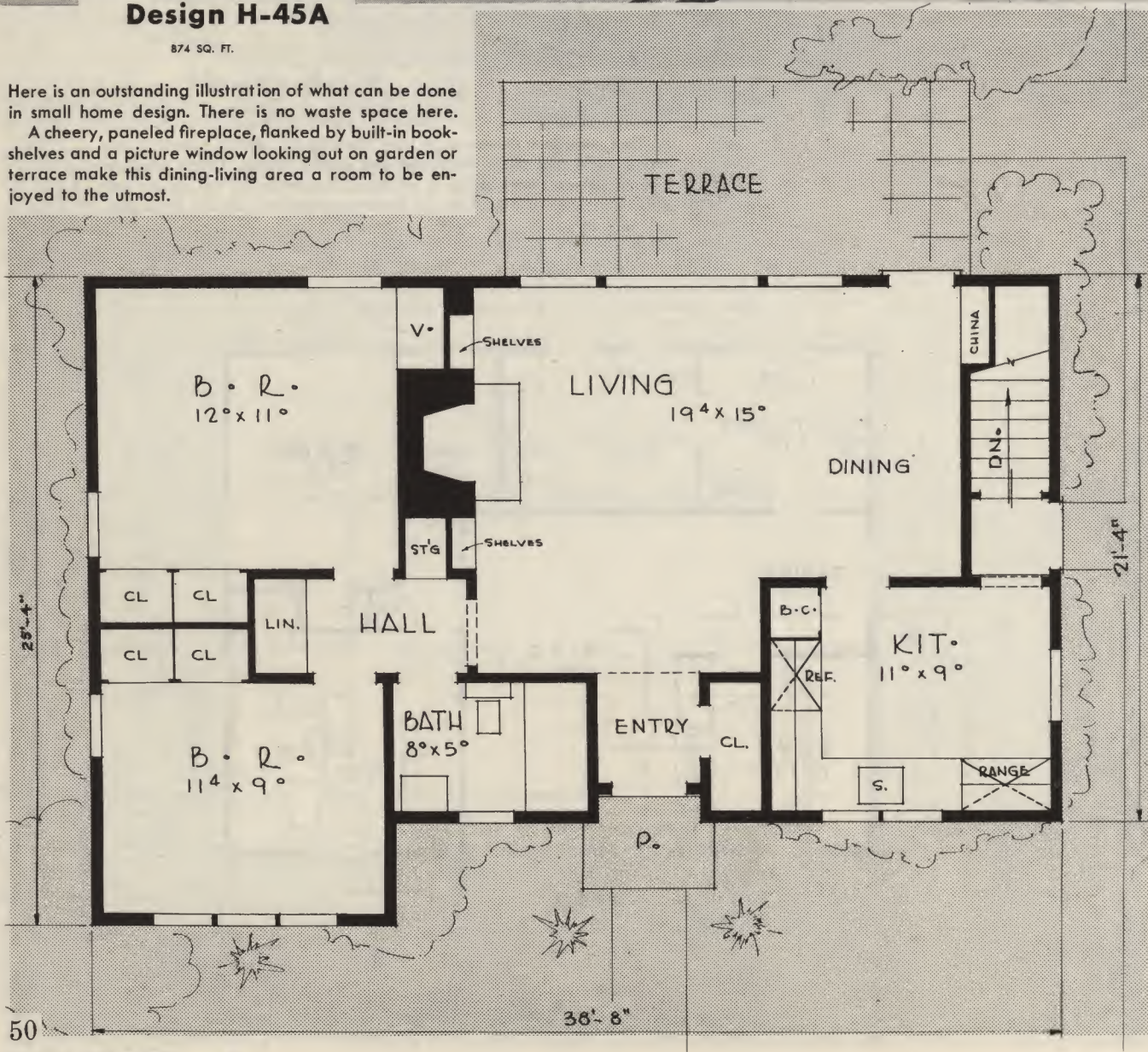


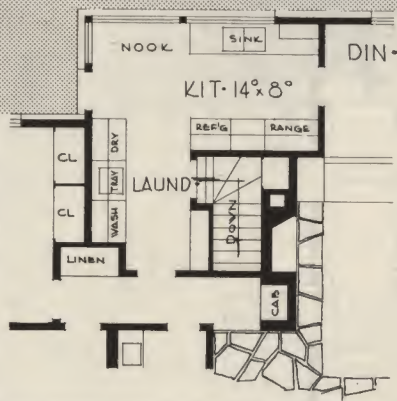
Design H-45A

874 SQ. FT.

Here is an outstanding illustration of what can be done in small home design. There is no waste space here.

A cheery, paneled fireplace, flanked by built-in bookshelves and a picture window looking out on garden or terrace make this dining-living area a room to be enjoyed to the utmost.



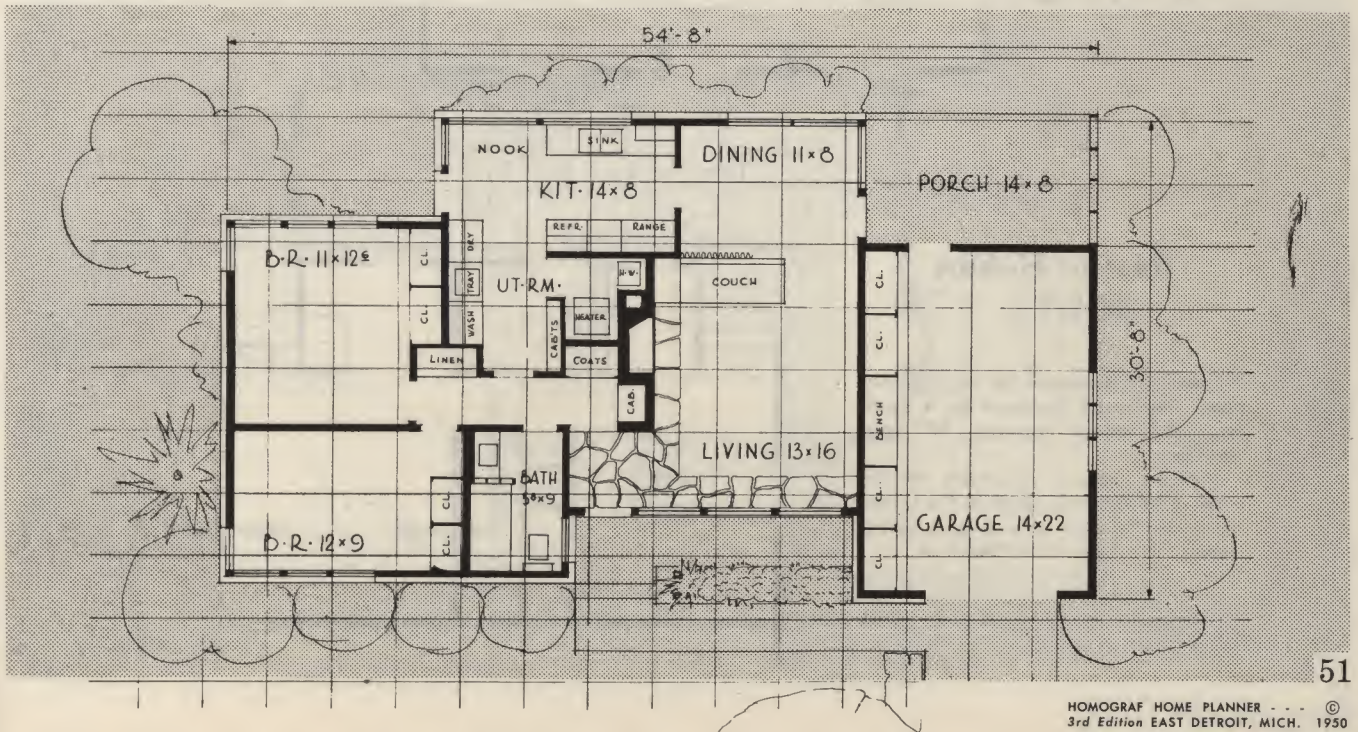


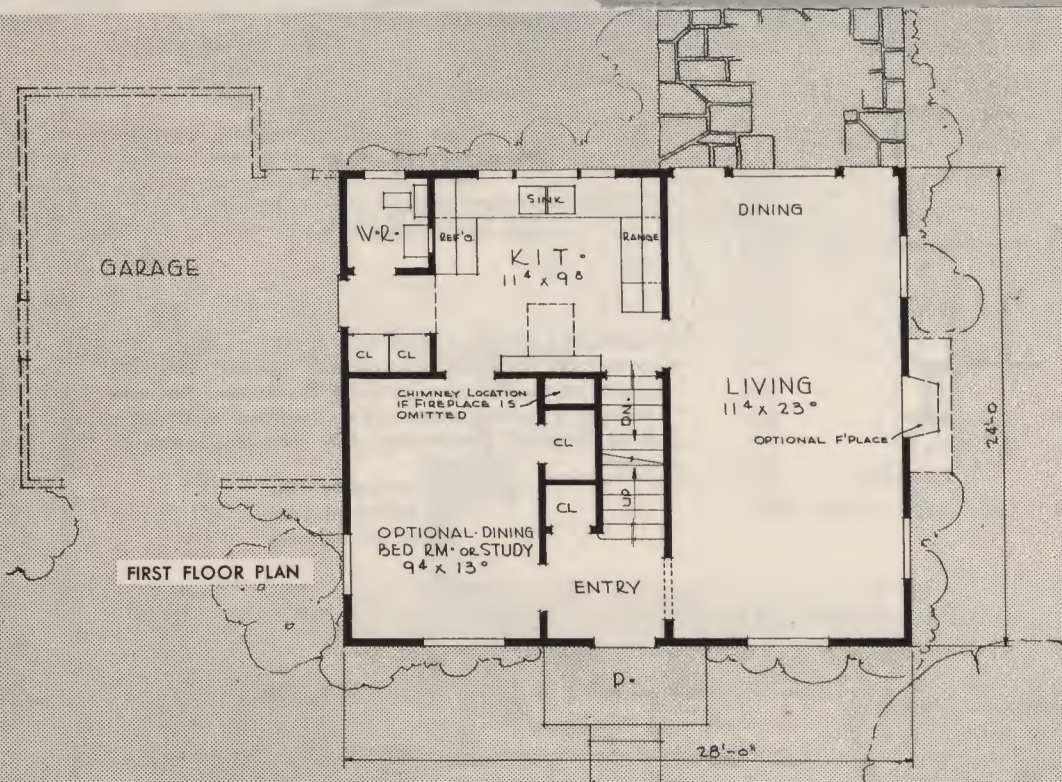
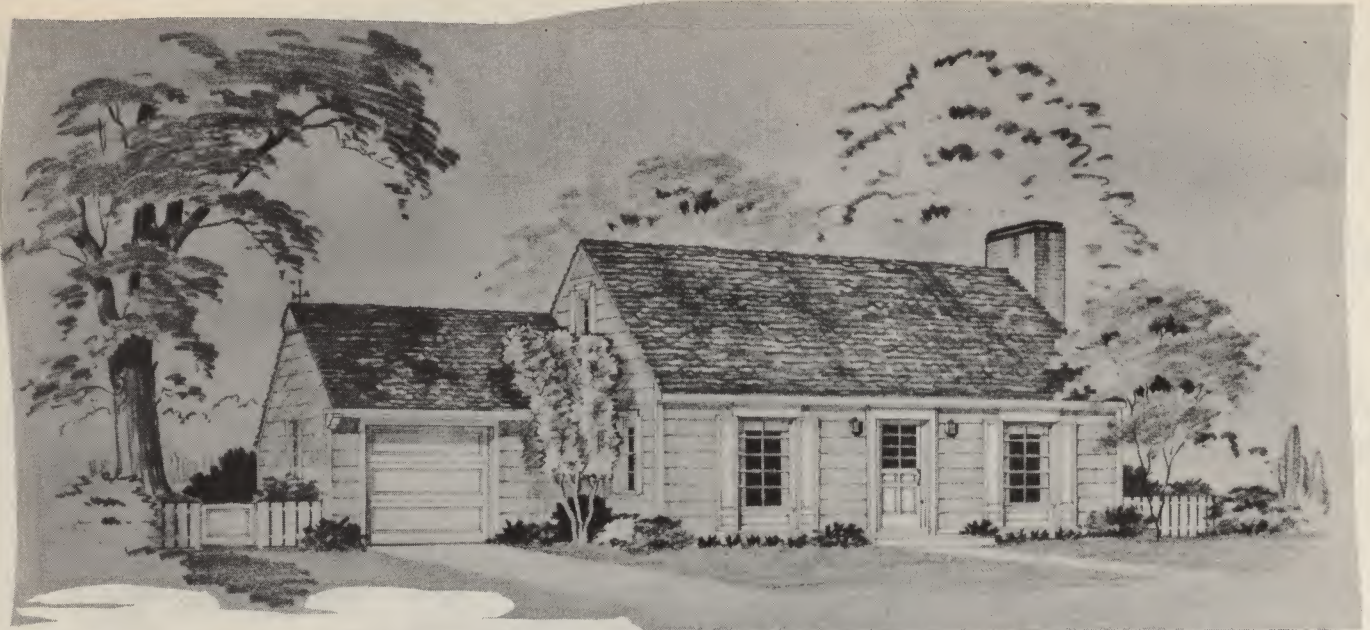
Design H-9A

HOUSE (NO BASEMENT) 1,073 SQ. FT.—12,876 CU. FT.
(WITH BASEMENT) 21,468 CU. FT.
GARAGE 334 SQ. FT.—4,020 CU. FT.

This attractive design is notable for its large window area in every room from long living room to breakfast nook. The recessed entrance adds to its distinction as does the entry flagstoning, extending across under the picture window and past the fireplace. Kitchen and utility room arrangement is excellent.

This alternate plan for basement is included in blueprints.





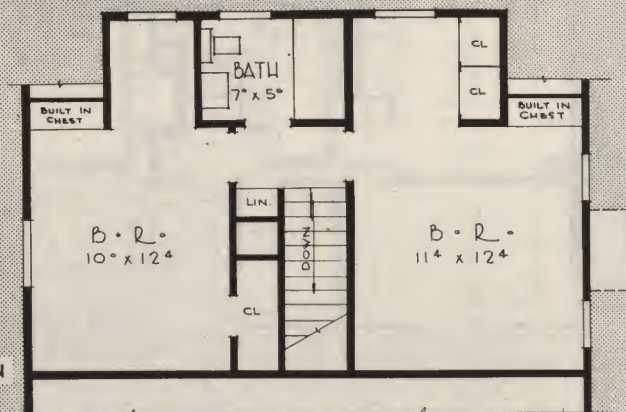
Design H-68A

HOUSE 1,144 SQ. FT.
GARAGE 304 SQ. FT.

Another excellent plan for a 1½-story home, compactly designed for a small lot. (40' without garage, 60' with garage.)

It allows unusual opportunity for arranging to fit family needs as the corner room can be used as a den, a dining room or to make a third bedroom.

SECOND FLOOR PLAN



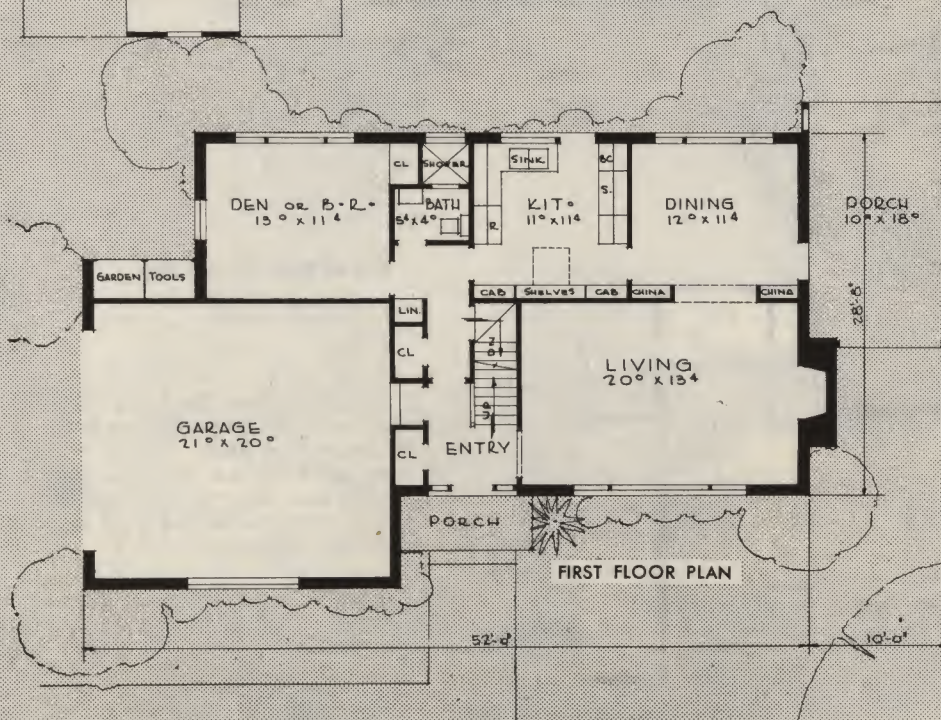
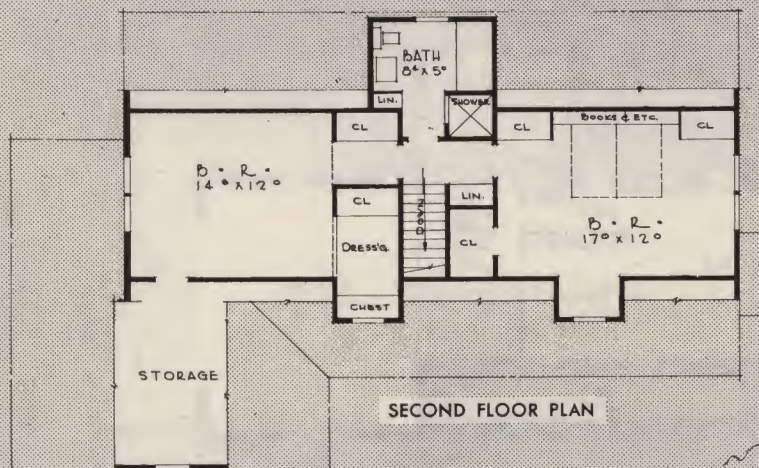


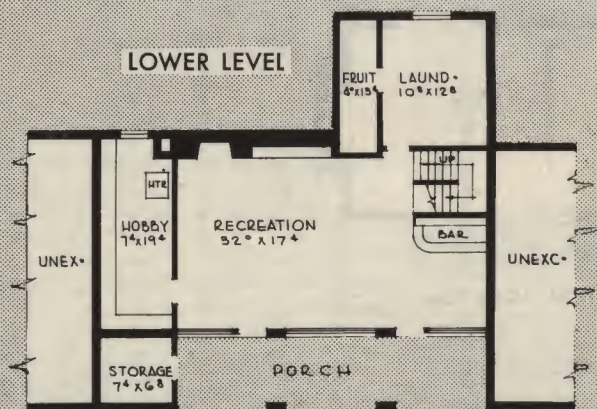
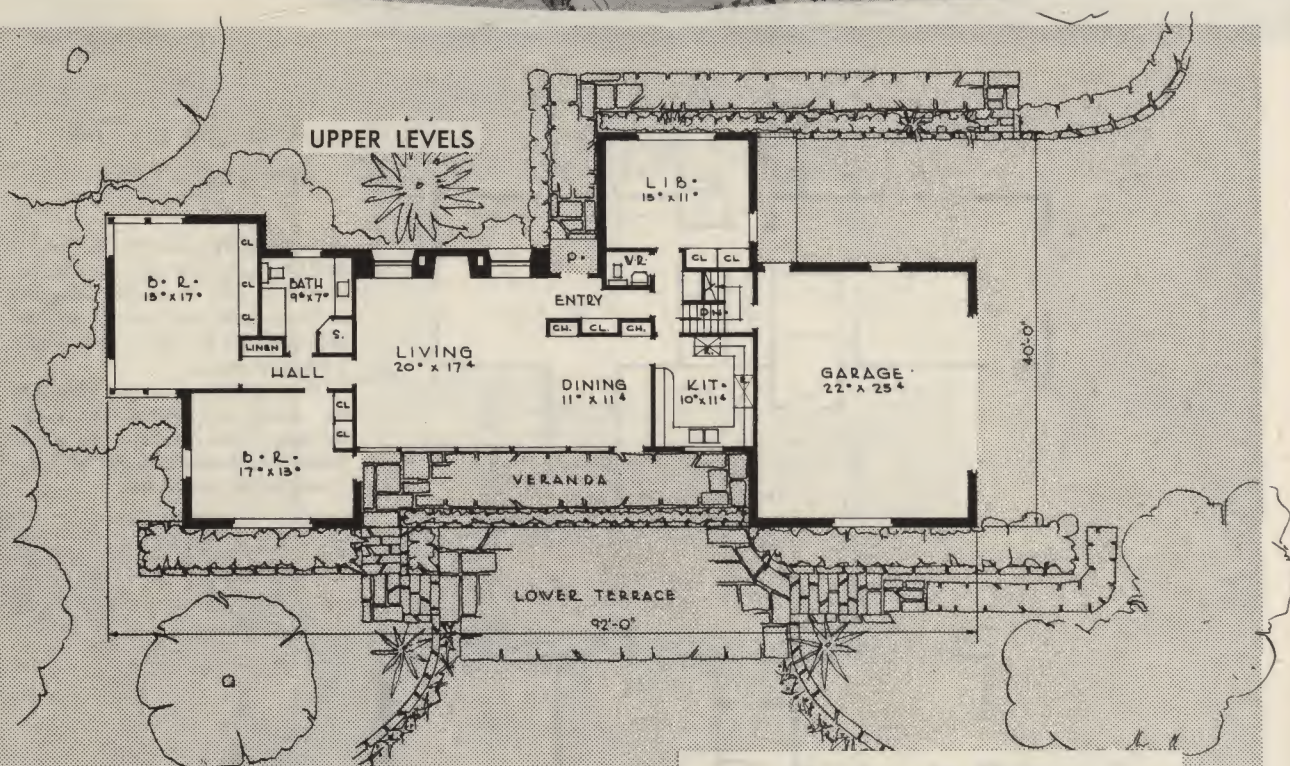
Design H-71A

HOUSE 1,551 SQ. FT.—19,750 CU. FT.
GARAGE 475 SQ. FT.

An excellently planned story and a half home, charming in external appearance with its picture windows in living room and garage and its twin dormers. It is most conveniently arranged inside.

Three bedrooms, a separate dining room, two baths and large storage space over the garage in addition to its ample closets all make it worthy of careful study.



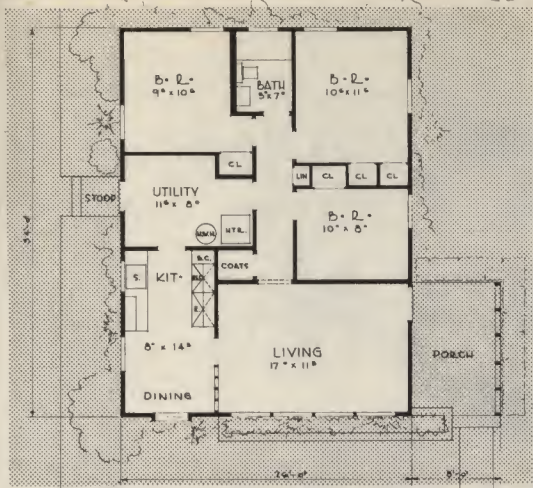


Design H-61A

HOUSE 1,590 SQ. FT.—21,295 CU. FT.
GARAGE 514 SQ. FT.

Here is a charming design for a hilly city or suburb or any hillside spot, with the grade put to service at three levels.

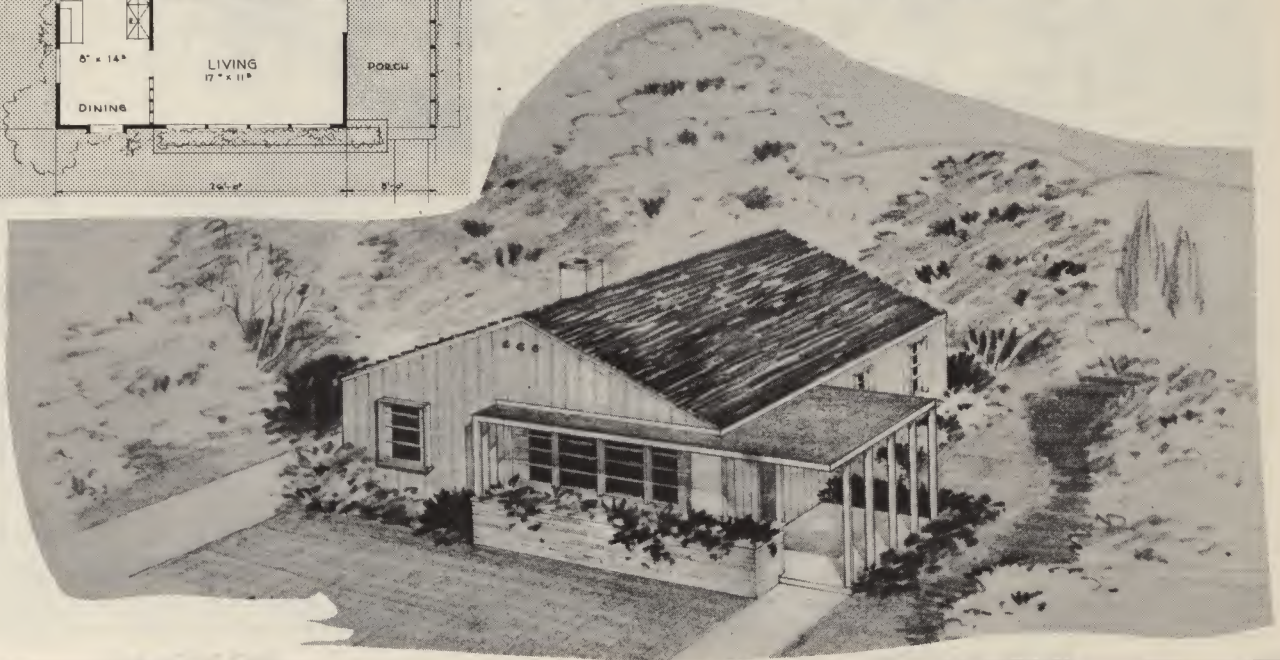
The living rooms afford unobstructed vision both front and back, while the lower level has a glass front recreation room as well as a hobby room and a laundry.



Design H-24A

884 SQ. FT.—10,436 CU. FT.

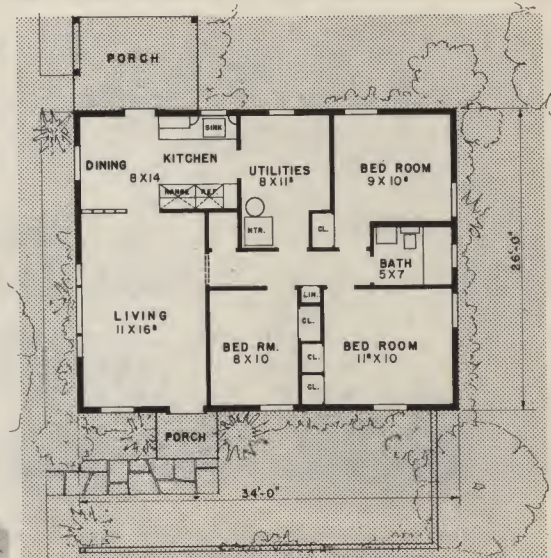
Another compact, low cost design which will go on even a 40' lot yet is a three bedroom home. The glass wall of the living room adds distinction as well as cheeriness, the central hall provides easy access to any room. That service door in the utility room is mighty convenient.

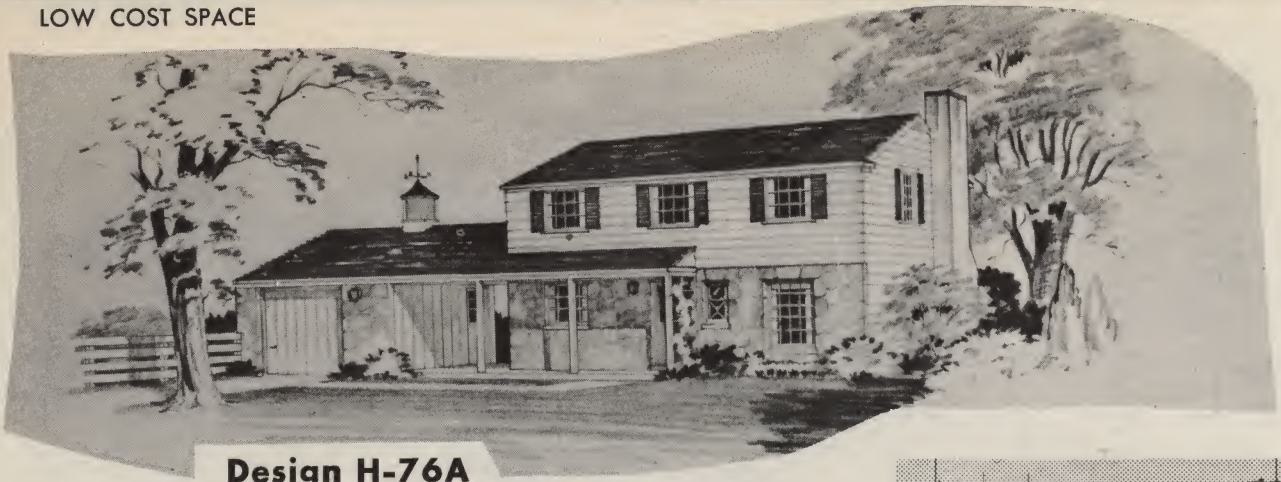


Design H-23A

884 SQ. FT.—10,576 CU. FT.

A real low cost home, soundly planned and excellently arranged, with its three bedrooms, one with twin closets, its good traffic circulation, its living room with large picture window and its attractive porch off the dining-kitchen area.

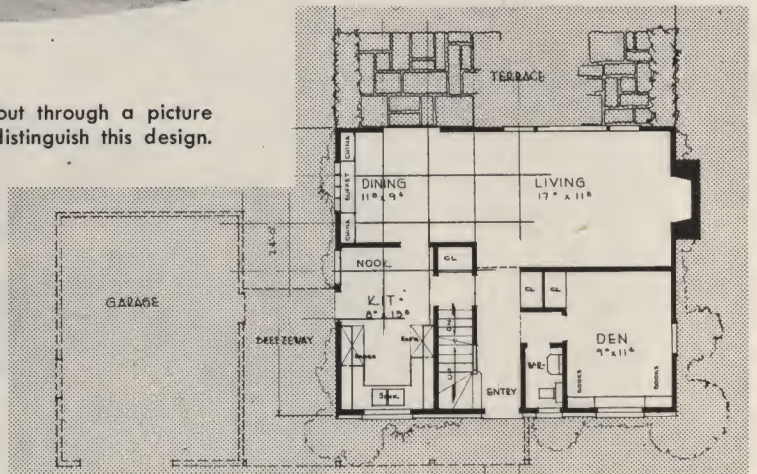
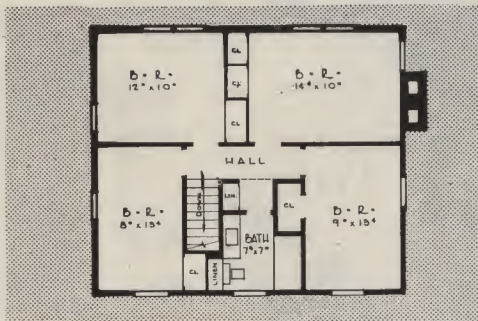




Design H-76A

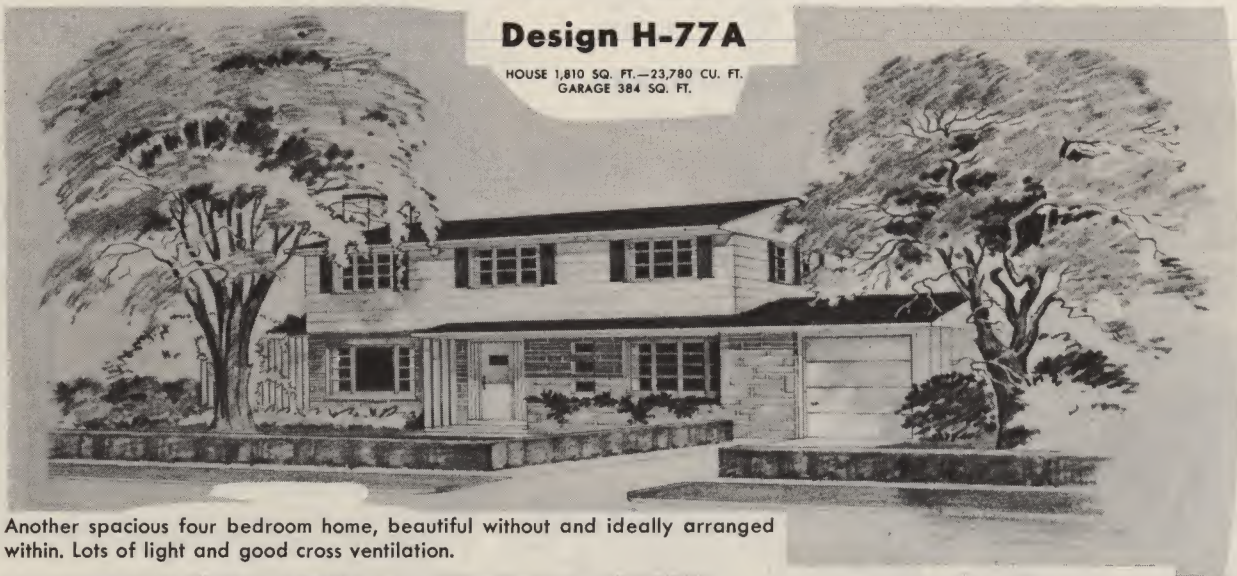
HOUSE 1,408 SQ. FT.—19,350 CU. FT.
GARAGE 344 SQ. FT.
BREEZEWAY 187 SQ. FT.

Four bedrooms, a spacious dining-living area looking out through a picture window onto the terrace and good traffic circulation distinguish this design.

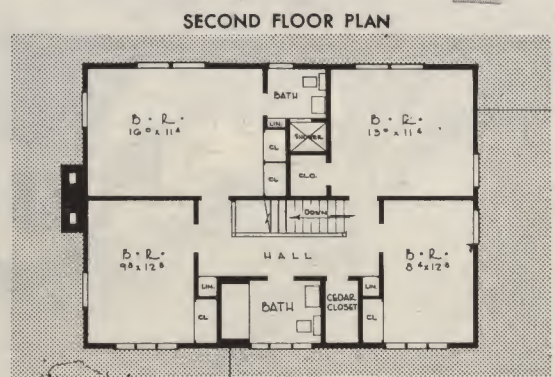
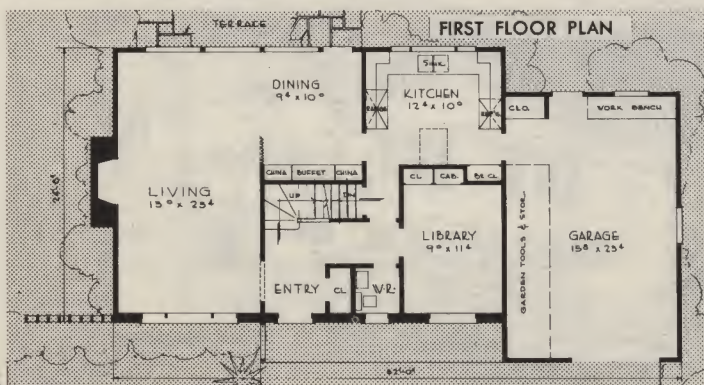


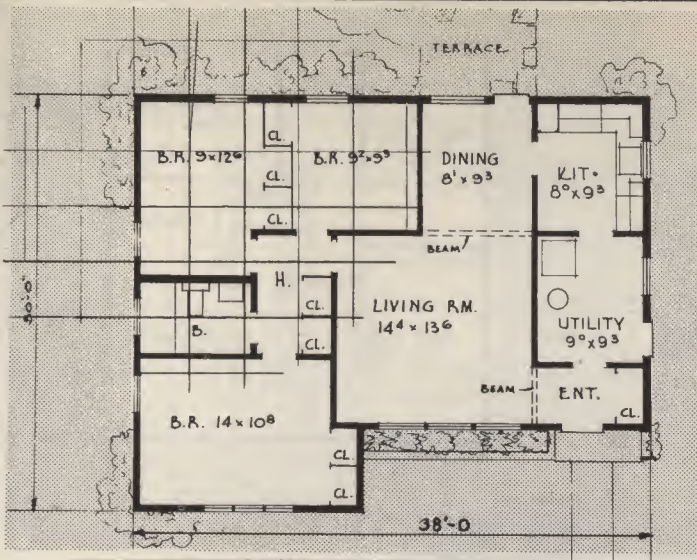
Design H-77A

HOUSE 1,810 SQ. FT.—23,780 CU. FT.
GARAGE 384 SQ. FT.



Another spacious four bedroom home, beautiful without and ideally arranged within. Lots of light and good cross ventilation.

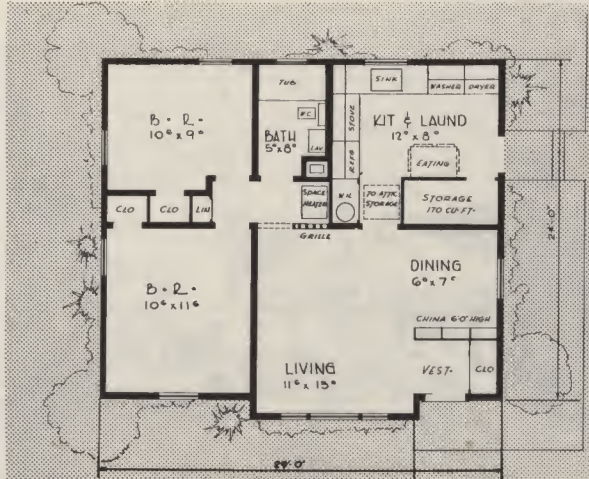
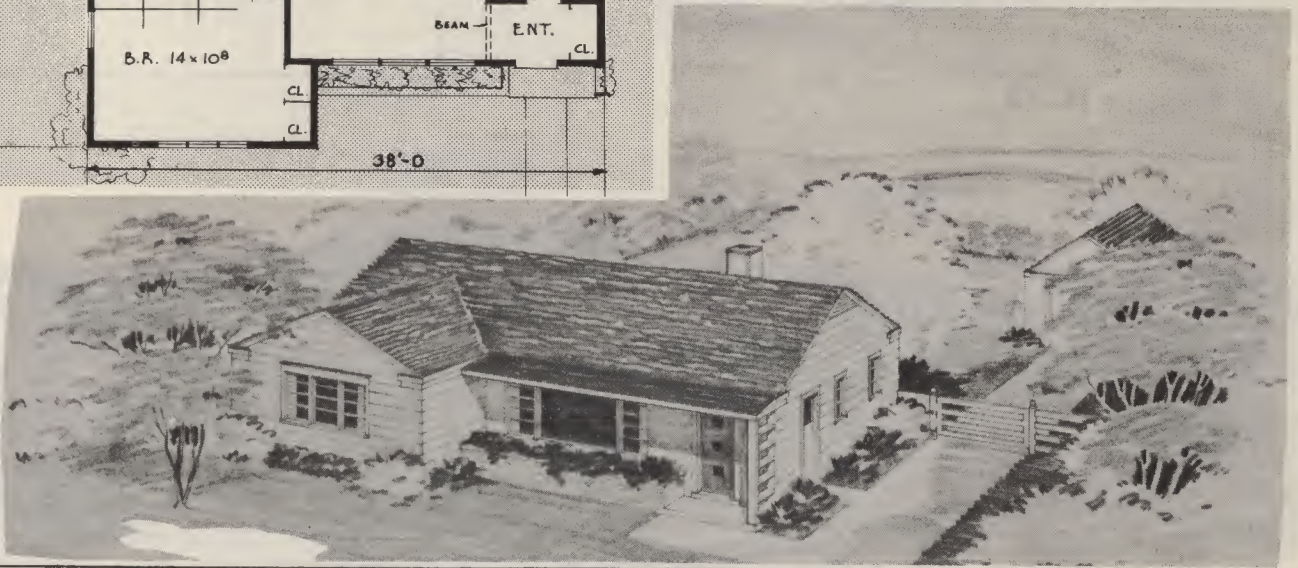




Design H-36A

1,015 SQ. FT.—11,781 CU. FT.

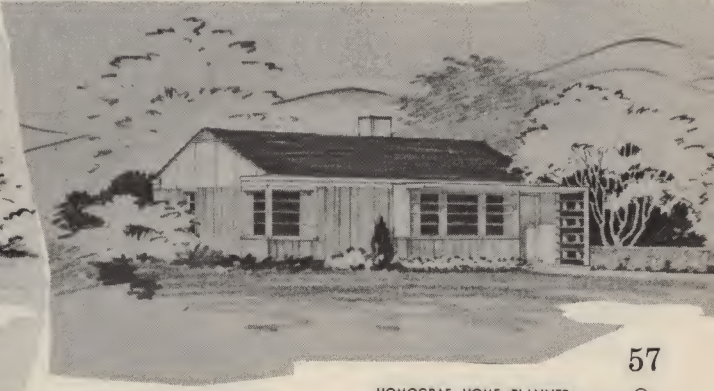
This three bedroom home is very well planned both for convenience and for cost saving. Note the easy access from kitchen to entrance and the wealth of closets.



Design H-18A

710 SQ. FT.

Here is another gem among low cost homes with every bit of space utilized to the best advantage. Blueprints and material list include all three exteriors.



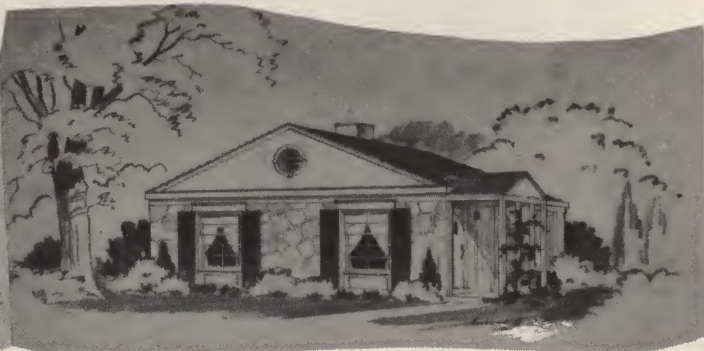
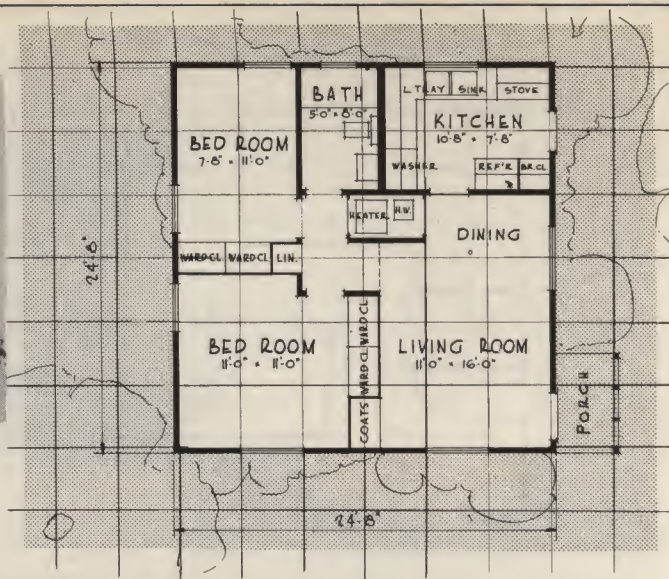


Design H-4A

608 SQ. FT.—7,144 CU. FT.

This design brings a lot of home in a compact area.

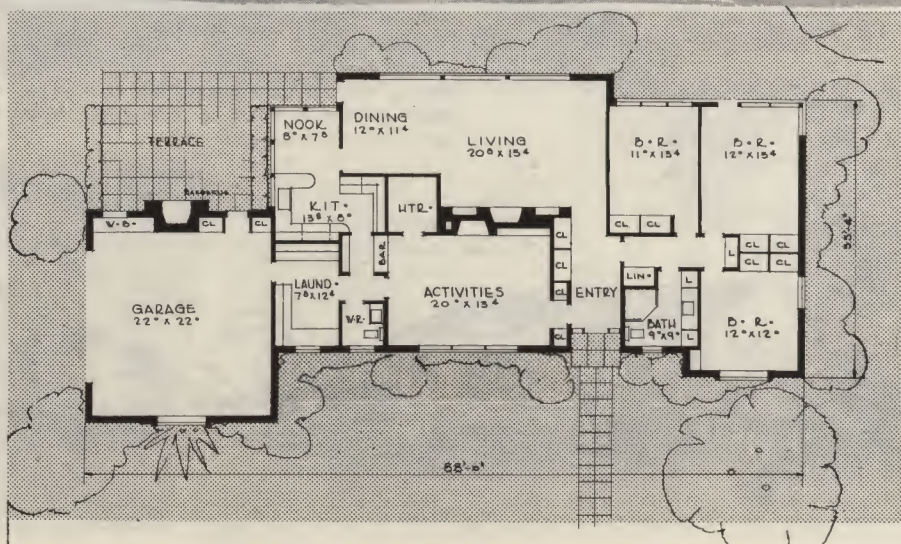
The three exterior designs are included in blueprints and material list.



A double fireplace indoors and a barbecue fireplace out on the terrace—picture windows in the living-dining area and in the activities room—an extra lavatory—lots of closet space—a glass walled breakfast nook. Truly a home for happy living.

Design H-56A

HOUSE 2,250 SQ. FT.—26,550 CU. FT.
GARAGE 515 SQ. FT.



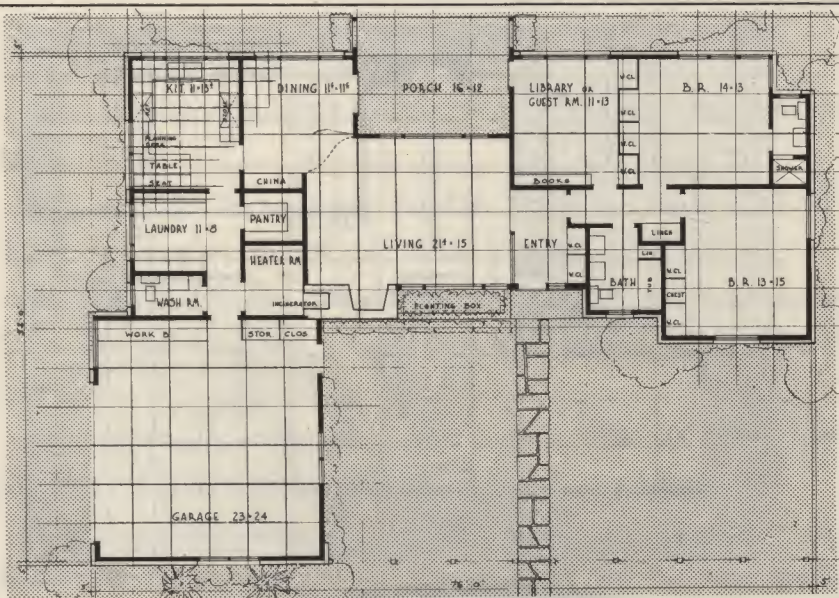
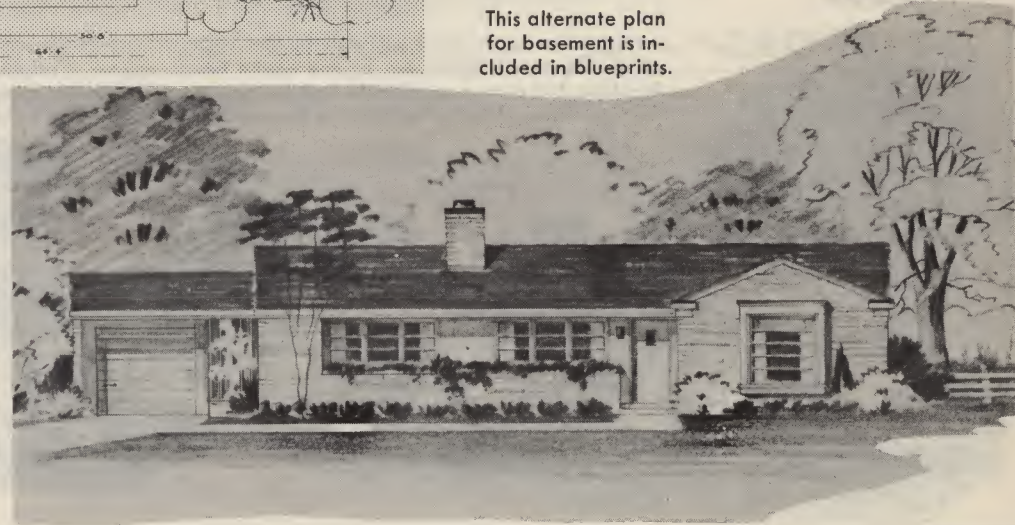
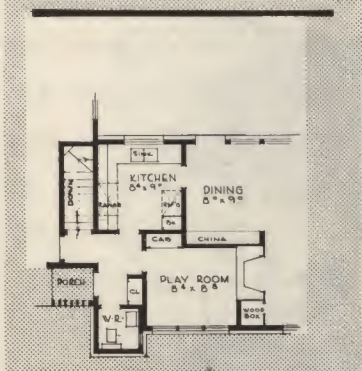
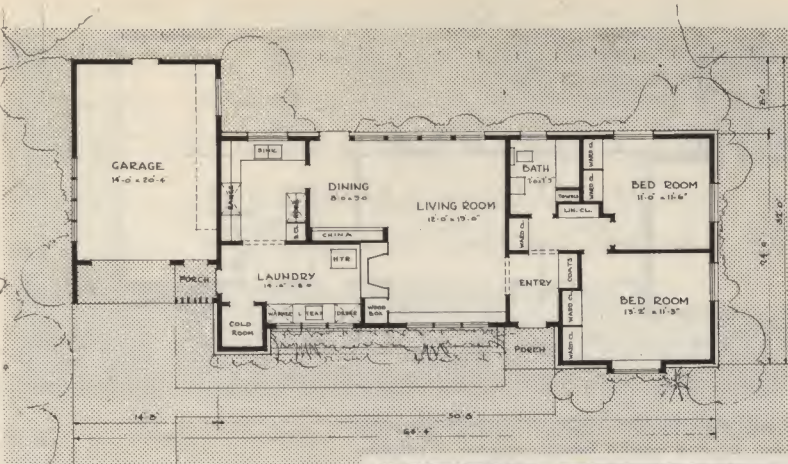
Design H-5A

HOUSE 1,160 SQ. FT.
GARAGE 309 SQ. FT.

A small home that looks big! Its low roof line and long flower box emphasize length. Its "see-thru" living-dining area has large windows both front and rear. Traffic circulation is good.

Among its features, note the cold room off the laundry.

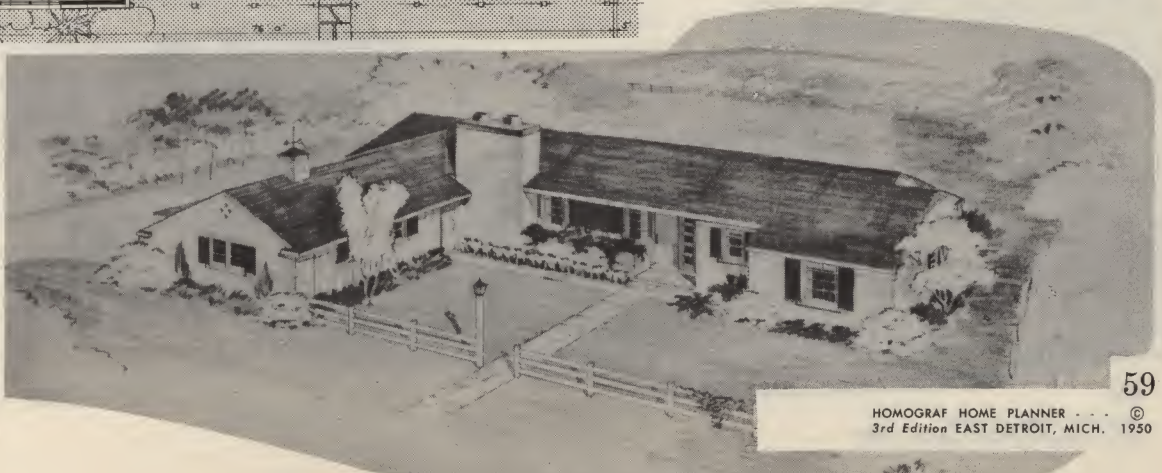
This alternate plan for basement is included in blueprints.

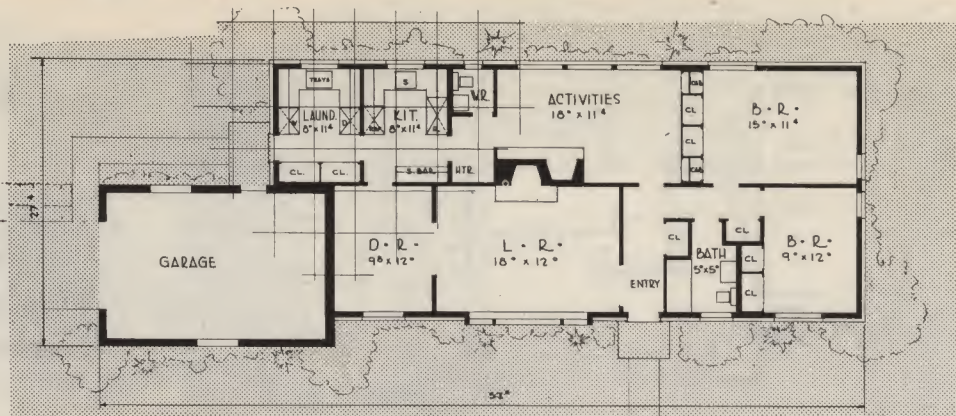


Design H-13A

HOUSE 1,840 SQ. FT.
GARAGE 584 SQ. FT.

Truly a home for gracious living! A masterly all-on-one-floor design. The large living room has a broad outlook both front and rear. The library, with built-in book shelves, affords quiet and privacy. The space devoted to eating and food preparation is most conveniently arranged, as are the utility areas.

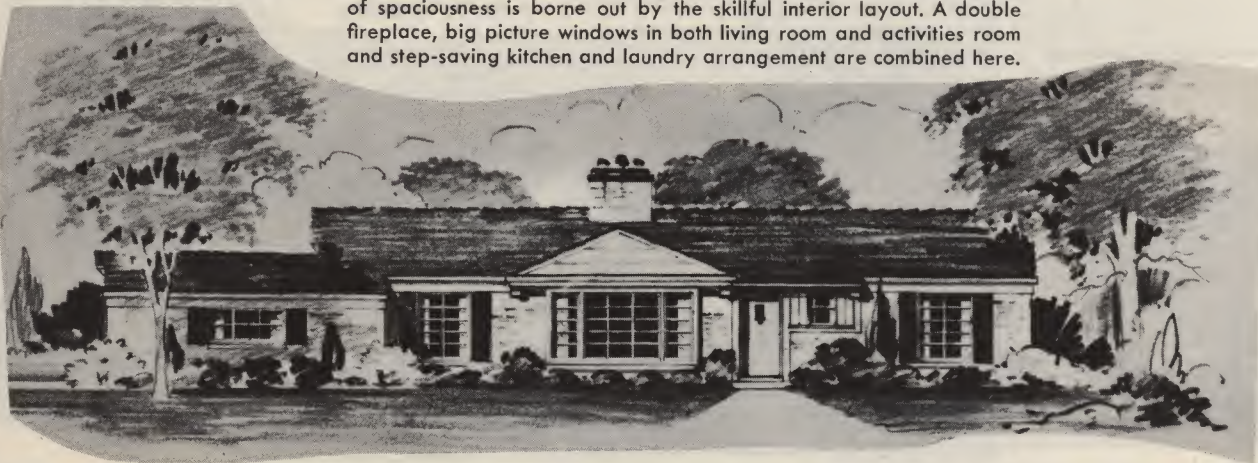




Design H-50A

HOUSE 1,374 SQ. FT.—16,916 CU. FT.
GARAGE 314 SQ. FT.—3,400 CU. FT.

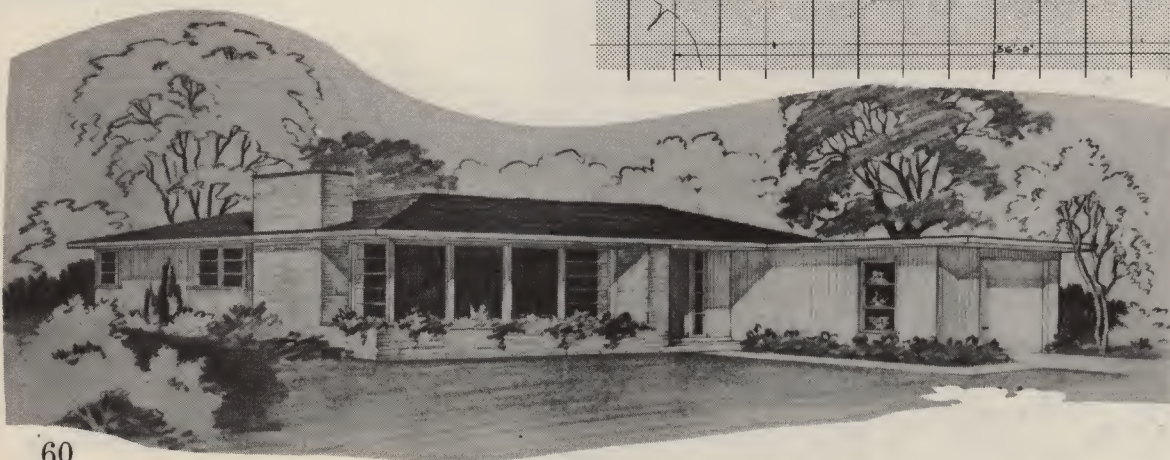
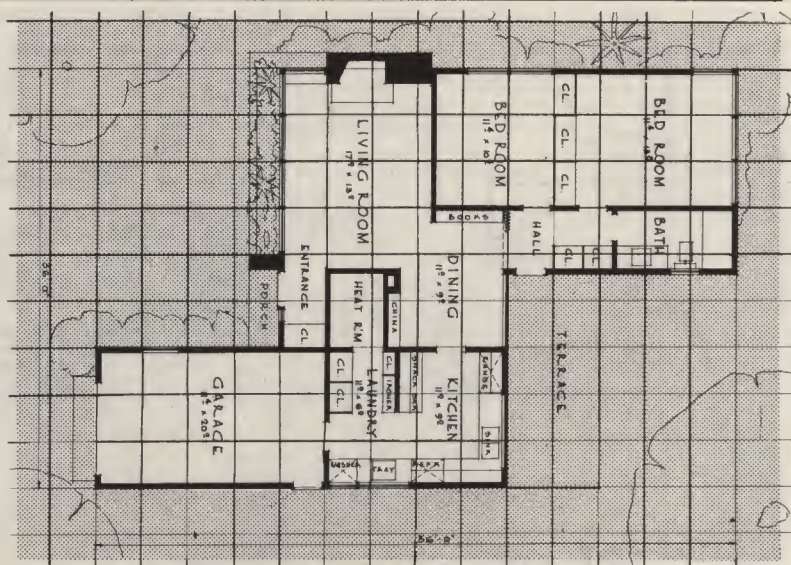
An attractive home of the popular rambler type. Its exterior promise of spaciousness is borne out by the skillful interior layout. A double fireplace, big picture windows in both living room and activities room and step-saving kitchen and laundry arrangement are combined here.



Design H-8A

HOUSE 998 SQ. FT.—10,729 CU. FT.
GARAGE 249 SQ. FT.—2,240 CU. FT.

This is contemporary styling at its finest, with excellent use of space. The low roof with wide overhang and wide windows lends spaciousness in appearance. Internal arrangement is convenient with plenty of storage space.



Building a home of your own is a mighty important matter, not only now but for years to come. Thorough planning will pay big dividends — and it is a lot of fun, too.

Unless you have an unlimited budget, you are bound to have many conflicts between what you want and what you can afford.

It is economy to settle these points on paper.

Skillful, comprehensive planning will pay in two ways. It will prevent many changes in details while the building progresses or structural alterations later. Both of these items can be costly extras.

It will enable you to foresee future needs and plan so you can meet them at minimum cost.

On the foregoing pages, you have seen a wide variety of home plans and designs, incorporating many features and advantages you would like to have in your future home.

Now you must pick and choose — must plan as best you can for your particular needs and desires and still stay within your budget.

Here are some questions to which you should give careful attention.

HOW MUCH SHOULD IT COST?

You want your new home to be a place where you can enjoy life more fully.

To assure this, do not spend more on it than you can well afford — don't let it become an Old-Man-of-the-Sea on your shoulders.

A generally accepted rule is that you should not obligate yourself for more than two and a half times the amount of your yearly income.

To illustrate, let us assume a yearly income of \$4,000. That allows \$10,000 which you should be able to finance "on time."

If you have the homesite already paid for, the \$10,000 is your budget for the building; if not, it must cover both building and lot.

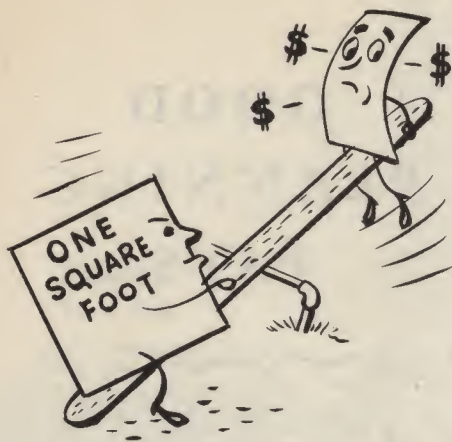
On the other hand, if you have accumulated a fund for building, you can plan with that much more and still be within a safe borrowing limit.

With these facts in mind, consult with the concern with which you expect to finance the home to determine just how much you shall spend on building your home.

Set this as your Building Budget and use it as your measuring stick in all your planning.

GOOD PLANNING PAYS





HOW MUCH WILL THIS BUDGET BUY?

That is a question you will have to determine locally as almost all of the governing factors vary in different parts of the country and in cities of different size.

From your municipal building authorities, local building association, builder, material dealer, realtor or architect, you can get the average current cost per square foot in your area for the type of home you contemplate.

By dividing this figure into your building budget, you will know approximately the number of square feet you can plan to have.

As this discussion progresses, we will point out ways in which this budget can be stretched by skillful planning.

WHERE SHALL I BUILD?

Your new home should be planned as a complete unit of house and grounds.

The size, shape and location of the homesite should be in harmony with the type and size of home you propose to build.

Here is a check-sheet to aid you in determining the best spot on which to build for lasting satisfaction and assured value.



✓ ✓ CHECK THAT HOMESITE ✓ ✓

UNFAVORABLE
FAVORABLE

Is its size and shape right for the type of home you contemplate building?		
Does it allow space for future expansion of building or recreational facilities?		
Will it or can it be made to enhance the beauty of this type of home?		
Are the surrounding homes of good design and such size that your home will not seem to be out of place?		
Is the general area increasing in value or going "down hill?"		
Is transportation accessible and adequate?		
Do the types and locations of schools and churches meet your requirements?		
Will you have convenient access to shopping?		
Will zoning requirements, subdivision restrictions or building codes prevent building the type home you want?		
Are police, fire and other municipal services adequate and commensurate with the tax load?		
Are public utilities such as electricity, gas, water, telephone and sewers at your disposal?		
Are roads, walks, drainage and street lighting adequate?		
Will the site meet or accommodate any of these outdoor living requirements of your family: space for garden, fruit trees, entertaining, barbecue pit, terrace, play yard, drying or sunning clothes, rubbish disposal, hobby or game area and space for pets?		

SHOULD I HAVE PROFESSIONAL AID?

It is not our desire or intention to have you circumvent the architect, builder, material dealer or any other professional factor in the home building industry. Each has his own particular place in your building adventure.

Our aim is to familiarize you with the many factors you will encounter and to provide the means for you to crystallize your home planning ideas and to put them down on paper, so your desires can be more easily translated into actual building by whatever professional people you may select.



HOW SHALL I START MY PLANNING?

First of all, study the designs in the forepart of this book, considering each with thought of how it fits in with your family needs and preferences.

Probably you will find one or two you like particularly, just as they are or with some changes in details.

In either case, it will help you greatly in your further planning if you get blueprints of such design or designs which meet your desires or most closely approximate them.

These blueprints will serve two important purposes.

With the aid of the scale furniture on page 95, they will enable you to check whether windows, doors and other factors are sized and located for maximum comfort and convenience in placing your new and existing furniture. You will be able to prove to yourself that the design or designs chosen are best for you.

It has been proven by many, who decided on making their own distinctive plans, that getting blueprints of the one or two designs they found nearest to their desires made planning easier and they were more certain of not missing needful points which might have to be corrected later.

We can supply blueprints for any HomOgraf designs either in this book or in any of the earlier HomOgraf Planner book series.

See page 3 for instructions on how to order.



WHAT ARE PRIME CONSIDERATIONS IN PLANNING?

No one can fit a home design exactly to your needs, your desires and your family personalities . . . except you!

Yet on the completeness with which this is done depends the "hominess" which brings lasting pleasure, satisfaction and pride in a home.

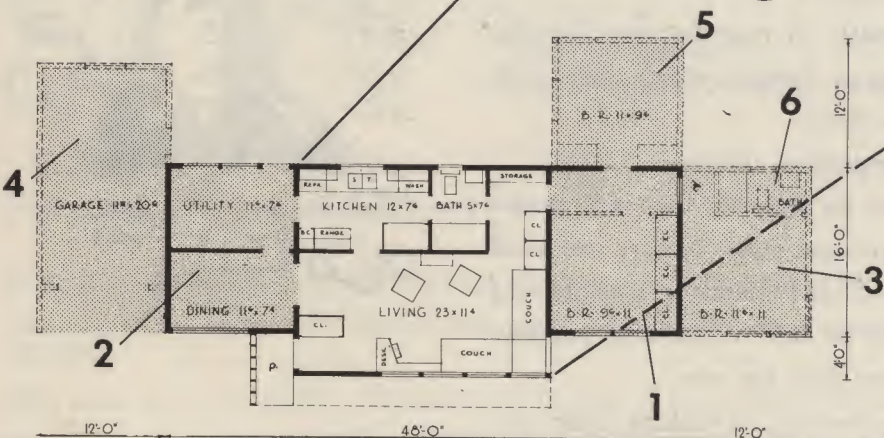


DESIGN H-3A

BASIC PLAN 480 SQ. FT.—5,520 CU. FT.
ADDITIONS 1 AND 2 394 SQ. FT.—4,334 CU. FT.
ADDITIONS 3 AND 5 336 SQ. FT.—3,696 CU. FT.
ADDITION 4 261 SQ. FT.—2,350 CU. FT.

The original unit is an open spacious plan where furniture serves a double purpose. Note the automatic kitchen and wardrobe closet space.

The exterior design suggests a contemporary feeling. Large glass areas, simple trellises, roof overhang and vertical board siding are combined to give the home character.



The plan shows six possible steps in expansion. Each step requires a minimum of alteration work and can be added in most any order as your needs require. Have a look at the completed home below—it expresses real pride of ownership.

A small home can be a joy to live in; a big home can be wholly lacking in that indefinable, friendly feeling of being a good place in which to live.

Homemaking is deliberate, the result of painstaking planning.

Convenience is of prime importance because it greatly reduces the time and work required to perform the household tasks.

It budgets your work as everything needed for any given task is close at hand.

It encourages neatness since it is easy to put things away where they belong.

Such a home is a joy in which to work and to relax.

But convenience alone cannot make a house a home. **It must have distinction and possess personality.**

Thanks to the great advances in heating equipment and in insulating materials, the home planner has much more latitude in design.

Rooms no longer need be capable of being "shut off" for the winter — there need be no hard-to-heat areas.

Box-like confined rooms are no longer necessary in the living quarters but can flow from one into another, giving new beauty opportunities and a feeling of spaciousness to even a small home.

Beauty, distinctiveness and more comfortable living conditions can thus be added.

Such planning can get more from a limited budget through double use of much of the floor space. Less partitioning means more usable space and lower building cost — you win both ways!

So plan first for convenience and comfort — for joyful living.

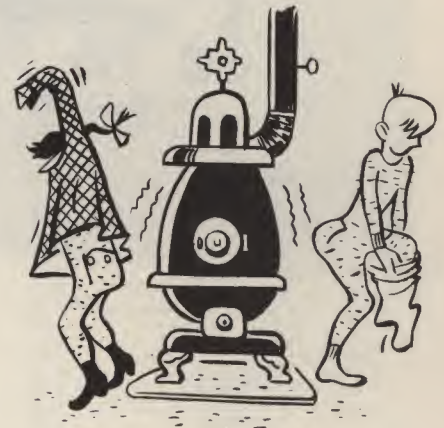
But do not stop there. Consider the future too.

If you must restrict the size of your new home because of budget reasons, arrange your design so it can be expanded when family or income increases. This can be done by adding rooms on the first floor later as shown for Design H-3A in this book; or by finishing the attic of a story and one-half home into rooms.

This is probably the most difficult challenge to designing resourcefulness — to produce a pleasing, complete home which can be enlarged into a larger structure which is also a well arranged, pleasing home, attractive inside and out.

To insure lasting value in your home is not wholly a matter of good materials. It must be of a design which will not become old-fashioned.

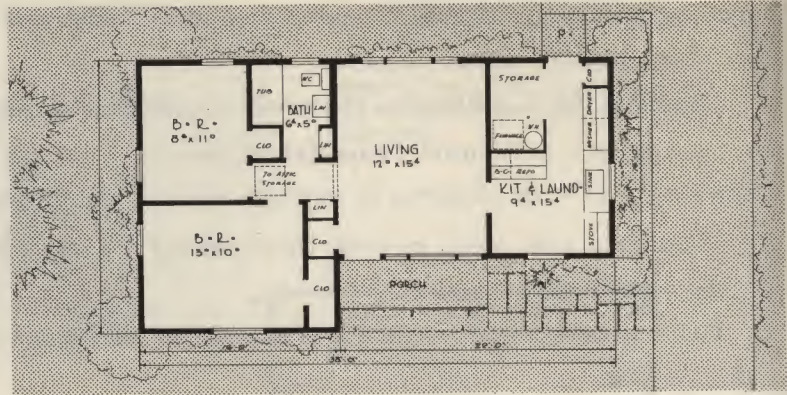
This means you should avoid extremes in styling, particularly in the exterior appearance.



ONE FLOOR PLAN — THREE APPEARANCES

With the internal arrangement determined, you still have wide latitude in external design through variations of roof style, window and entrance treatments and even in landscaping.

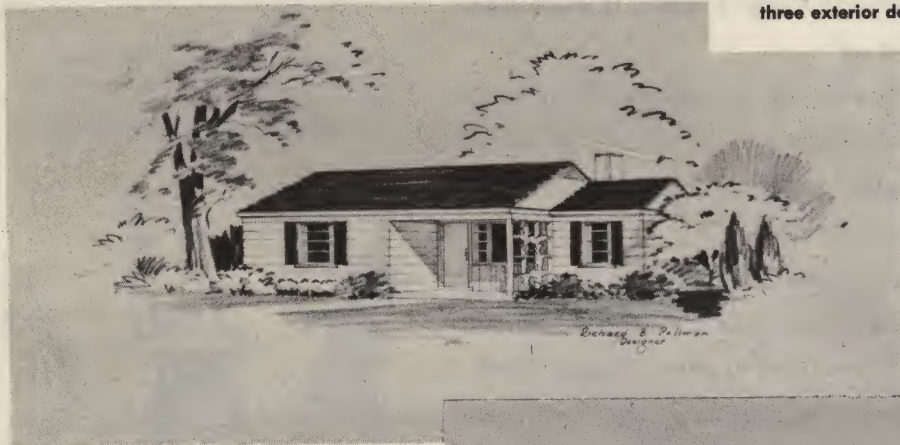
Any home can be made pleasing to the eye.



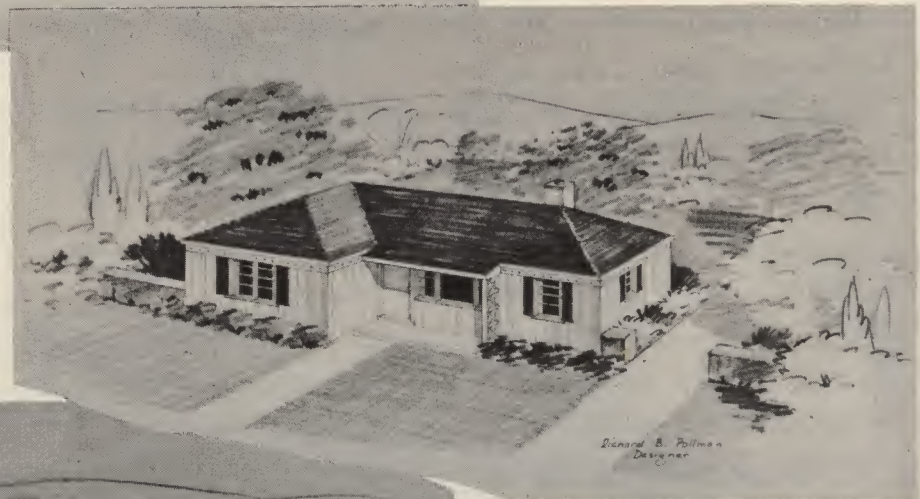
This plan is L-shaped for interest and has a most cheerful living room. Blueprints and material lists include all three exterior designs.

PLAN H-20A

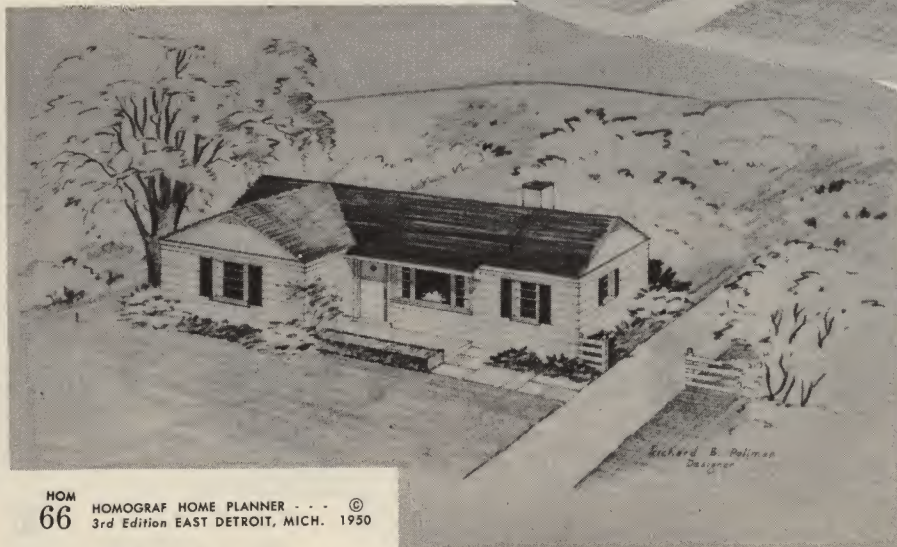
704 SQ. FT.



7,872 CU. FT.



7,486 CU. FT.



7,246 CU. FT.

Certain types of homes grow in appeal with age — designs which possess charm and graciousness enhanced by conventional demands. Other types enjoy wide popularity for a few years and then become a “drug on the market”— a house that was smart yesteryear.

If you hold your planning within these aims, you can have a home in which you can retain a lasting satisfaction —“A Thing of Beauty and a Joy Forever!”

CONVENIENCE PLANNING

The kitchen merits particular study for that is where the home-maker spends so much time and labor.

The keynote of correct kitchen planning is to arrange your equipment conveniently. To do so, everything needed for any frequently performed task should be within easy reach.

This minimizes the steps which must be taken and makes the work pleasanter and less tiring. It is important in the small kitchen as well as in the large one.

Grouping related equipment is not the whole answer.

Storage of materials also must be in spots easily accessible from the point of use.

For instance, in cupboards above and at the side of the work surface where food is prepared for baking should be the flours, spices, extracts, mixing bowls and other necessary items, within easy reach.

In laundry planning, the same principle should be followed.

Arrange to have the work progress from sorting table right along to the point where the finished laundry is ready to put away. Provide storage space so soaps, starch, iron and other essentials are at the place of use.

Closets play a big part in bringing convenience and in saving steps.

It is not enough that you have sufficient closet space. It should be divided among enough closets so each can be located for most efficient and convenient use — whether it be for clothes, linens or other household necessities.

COMFORT PLANNING

A home should be truly comfortable — a place to relax and refresh from the stress of the workaday world.

The importance of good landscaping should not be minimized. It should be a part of your basic home planning.





Lighting also has a lot to do with comfort, not only at night but by day as well. A light home is a cheery home!

Windows should be ample in size and, wherever possible, look out on an attractive scene.

Give particular thought to the kitchen lighting.

Large or small, it should be bright and airy, with generous light at the work areas and with provision for controlled ventilation.

Artificial lighting there and throughout the home should be strong but of a kind that prevents glare and consequent eyestrain – well diffused and, where practicable, indirect.

Not only is indirect lighting easy on the eyes but it eliminates bothersome shadows and distributes the light evenly throughout the room.

Comfortable living must be designed into a home. Make every provision you can for the tastes and interests of each member of the family – for recreation, for hobbies, for family activities and for privacy when desired.

A cheery fireplace, built-in bookcases, a writing desk, a home workshop, a snack bar or cozy breakfast nook – such conveniences add to the comfort and contentment of your family and your guests.

BEAUTY PLANNING

Beauty is a prime factor in assuring lasting satisfaction from your home—beauty indoors, in exterior appearance and in the landscaping.

First of all, skillful proportioning in design yields beauty.

To put spaciousness into small rooms, emphasize horizontal lines; to add friendliness to large rooms, stress verticals.

The kinds of materials used in flooring and trim—the color schemes and types of materials used for walls and ceilings; things like these can be made to add harmonious beauty to your home as much as discriminating choice of furniture, carpeting and hangings.

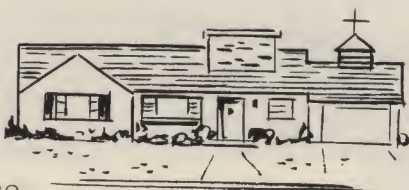
In planning the exterior appearance of your home, there is an almost unlimited opportunity to add beauty and distinction.

Any floor plan can be encased in many different ways.

In planning entrances, utilize porches, flagged terraces, ornamental doors, trellises. Pages 81 to 83 of this book afford a wealth of ideas on this.

Windows too can be made highly ornamental – picture windows, casement windows, bay windows, dormers, shutters and glass brick are a few of the beauty aids for windows.

Finally, landscaping forms the frame of beauty for the home. It is the anchor that ties your home to its location.



PRELIMINARY SCHEMING

Now you are ready for pencil and paper. Draw several rough plan sketches on scratch paper, imagining just where everything is to be placed and how you will live in each different arrangement.

You will be surprised how much you will learn from this "house plan doodling." It will give you a much better understanding of the fundamental principles of home planning.

When, with the aid of this sketching and your study of the plans shown on pages 4 to 60 you have a definite plan in mind, check the following:

CHECK YOUR SPACE ARRANGEMENT

Plan from the inside out — a pleasing exterior can always be created for a well planned interior.

CONSIDER THE FOLLOWING:

Do you want a basement?

Do you want or need space for relaxation, hobbies, sports, privacy, storage, reading, guests, mother's work center, parties, music, study, play and pets?

Are provisions for future expansion essential?
(either an unfinished attic or ground floor addition)

Would you like to control traffic lanes that will be created by how your family uses each area?
(This can be done using hallways or having complementing areas adjacent.)

Light and airy areas with each serving more than one purpose, rather than boxing in many small areas with walls can often be accomplished in planning.

As an alternate to a separate dining room, consider combining dining area with living area, to increase living space when you are not eating.
(Draw drapes can be used for separation if desired.)

Give thought to a kitchen with an informal living-dining at one end with perhaps a partial separation.

Try to plan the work center to have all you need right where you need it.

Sufficient closet and storage space for all parts of the house is always desirable.

Consider storage for garden tools, bicycles and similar outdoor items, especially when planning your garage.

Are the rooms arranged so they will accommodate your furniture efficiently?
(See page 95.)

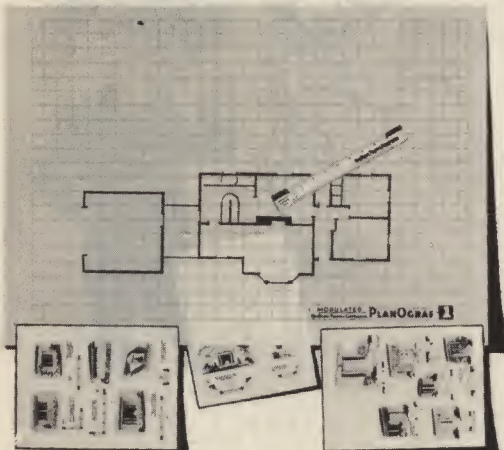
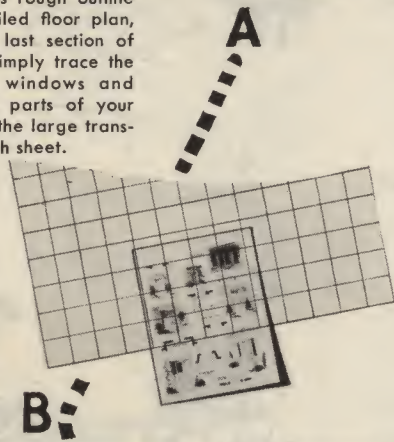
Bathroom facilities should be adequate and conveniently located. ..

Now that you have your plan well determined, you are ready to make your floor plan drawing to scale.

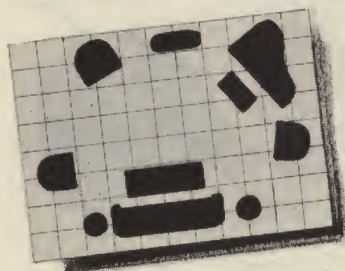




To make this rough outline into a detailed floor plan, turn to the last section of this book. Simply trace the doorways, windows and other house parts of your choice onto the large transparent graph sheet.



Make a rough outline of the house you have in mind. Going through the hundreds of ideas in this book will help you greatly.



Turn to the Furniture Page and trace in the furniture layout of your choice. This will also help you decide whether your rooms are large enough and whether you have spaced your windows and doors properly.

MAKING YOUR OWN FLOOR PLAN

The next step in your planning is making a floor plan.

First, take out the PlanOgraf tracing sheet from the inside back cover and the Modulated Planning Scale from the yellow postcard sheet facing it.

This sheet and the scale are laid out in units or modules of four inches—one inch on the scale equals four feet. Thus the smallest squares represent four inches; four of these form one side of the next size square or sixteen inches and three of these form the side of the largest squares or four feet.

HomOgraf Planning is done on this scale—including traceable house parts, furniture and blueprints.

With this method, you determine sizes in modular planning and end up with a plan having dimensions to fit the sizes of most building materials and equipment.

This way, you save money because you provide maximum use of manufactured building materials and eliminate almost all the need for special sizes or for cutting and fitting materials when your new home is being built.

On the PlanOgraf sheet, lay out the floor plan you have decided upon lightly in pencil and, with the aid of scale furniture and utilities (pages 95 and 96) determine exactly where you want windows, entrances, doorways or arches and check the adequacy of the space you are allowing for baths, bedrooms, utilities and other items.

Now select the style of windows and entrances which best harmonize with your proposed design. (Pages 81 - 87)

Locate these on your plan, tracing over or copying the drawing accompanying the illustration. Do the same for fireplaces, interior openings, closets, stairways and all details of the plan.

Then, with the aid of the Modulated Scale, draw in the parallel wall lines as explained on the reverse side of the scale.

Your floor plan is now completed except for filling in the wall and partitions and lettering as done in the plans of the home designs in the forefront of this book. You have created a professional looking floor plan.

PREVIEWING YOUR NEW HOME

By this time, you are probably interested in carrying your planning further—in seeing just how the home will look—even in determining the complete layout of grounds and landscaping.

We have produced the means by which you can do just that! You can see exactly how your new home will look when completed.

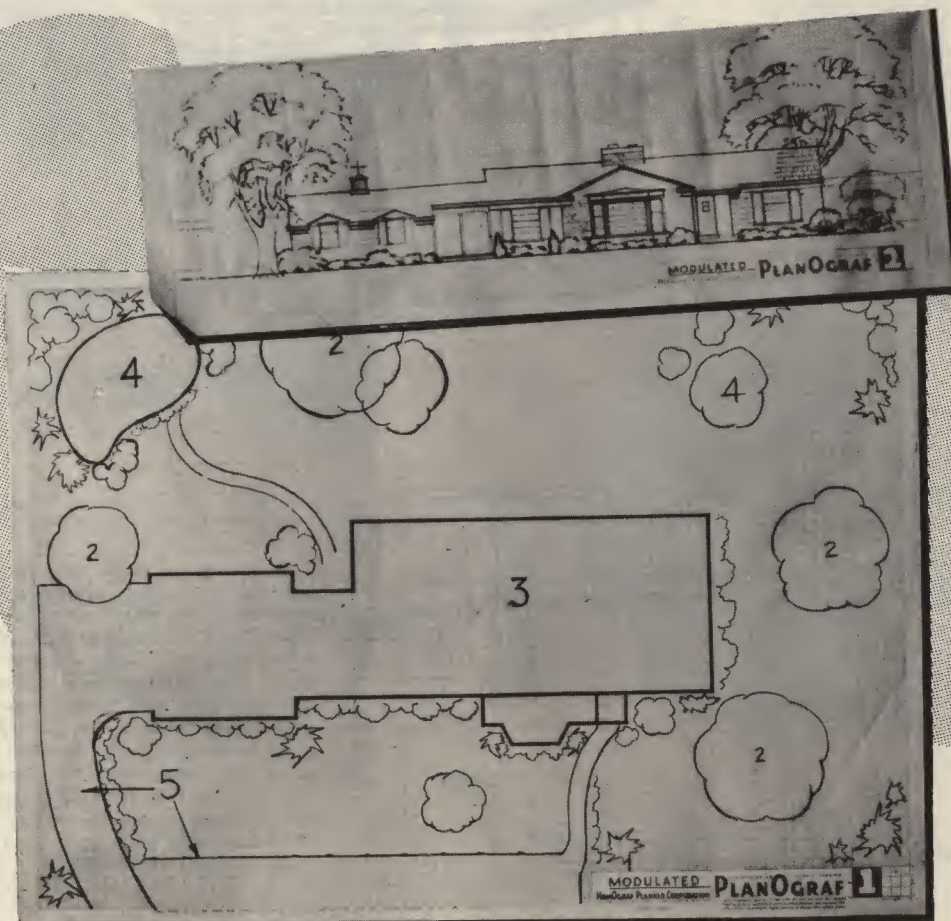
To provide this complete home planning service, we have developed the **HomOgraf Planner Kit**. (See inside back cover.)

In it you will receive everything necessary to make drawings of the exterior—front, rear and sides, gardens, trees and landscaping, with full instructions on how to do this easily and in a professional looking way.

This Planner Kit will pay you handsomely by providing the proverbial “Stitch in Time.”



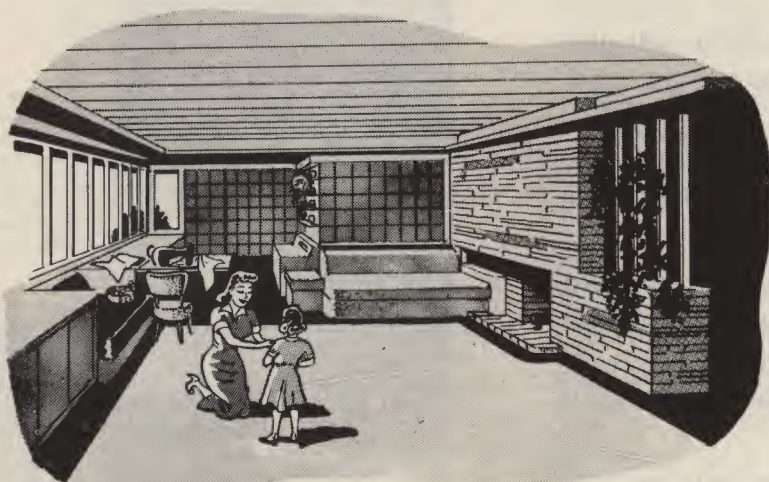
The HomOgraf Accessory Kit



Exterior view and plot plan drawn with Accessory Kit.

ACTIVITIES ROOM

The Activities Room supplements the normal features of the home and has an almost limitless variety of adaptations. See how many uses you can find for such an all-purpose room in your home.



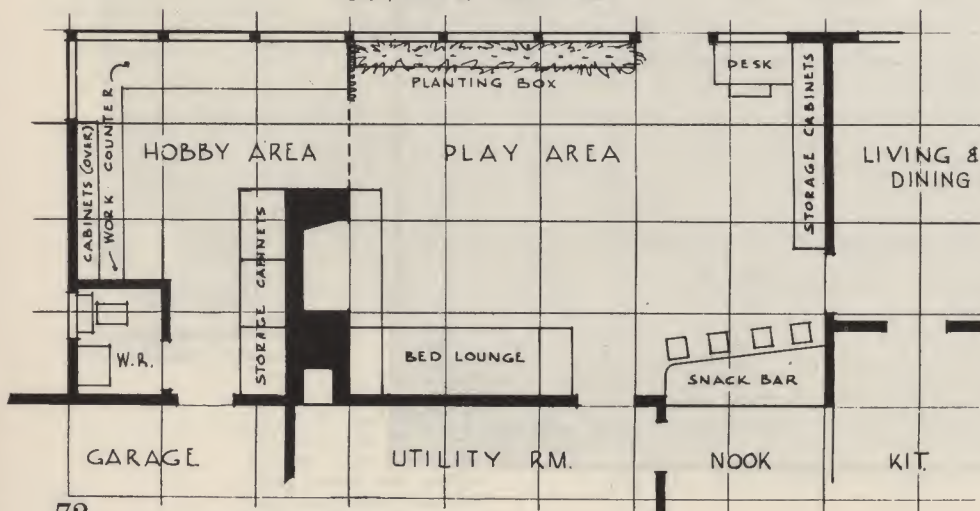
Besides being downright charming, this room provides facilities for sewing, music and for family or party gatherings. The bed lounges and adjacent washroom make it easy to accommodate overnight guests. Book lovers can also make this room their library.

If your activities room will face the street, use a higher glass area, as shown. Because activities rooms are subjected to hard use, be sure to incorporate such sturdy materials as natural woods, stone and scuff or wear resistant composition materials.

Wherever the activities room is located in your plan, the more light and cheerfulness you have, the more pleased you will be. Lower glass areas are especially recommended if your recreation room will face the privacy of your yard or garden. The big windows combined with the inside planting facilities of this room enable you to have outdoor living indoors. Note the other features: built-in lounge for guests; hobby and game center; facilities for parties; plenty of storage room; and the welcome fireplace. The informal atmosphere it creates will provide you with many happy hours of joyful living.



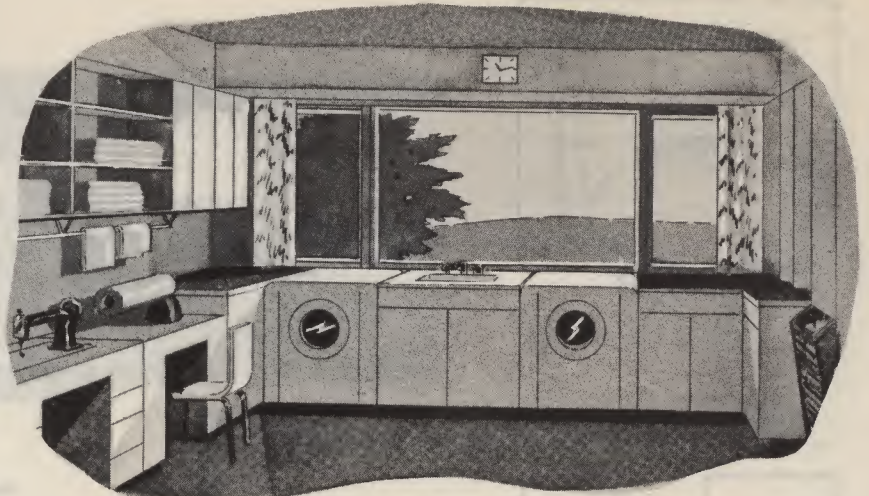
OUTDOOR LIVING



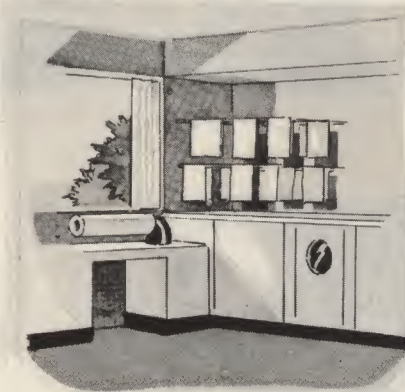
Here is another example to show how an activities room can be used effectively in conjunction with other rooms and the outdoors. The glass wall makes this room an indoor porch. With plenty of varied storage space, it can be transformed quickly into a children's play area, study, home office, game room, hobby center, guest room or party center. Because the activities area in a one-story home takes the place of the porch, the den and the basement recreation room, it is not uncommon to find today's family spending most of its time in this multi-use part of the home.



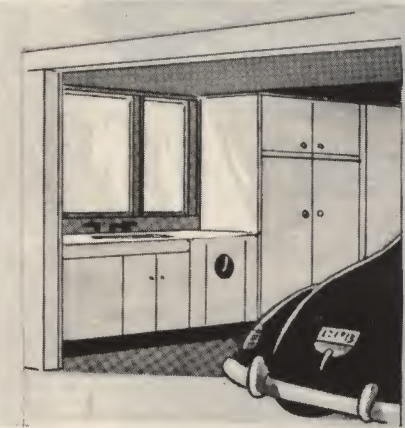
This handy storage unit idea has an ironing board with clothes hamper below.



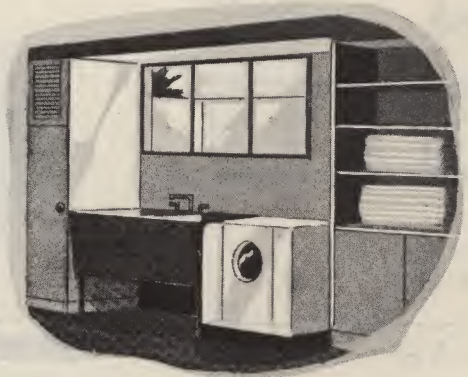
This deluxe laundry is designed for a continuous working cycle; preparing—washing—drying—sprinkling—ironing—sewing—storing.



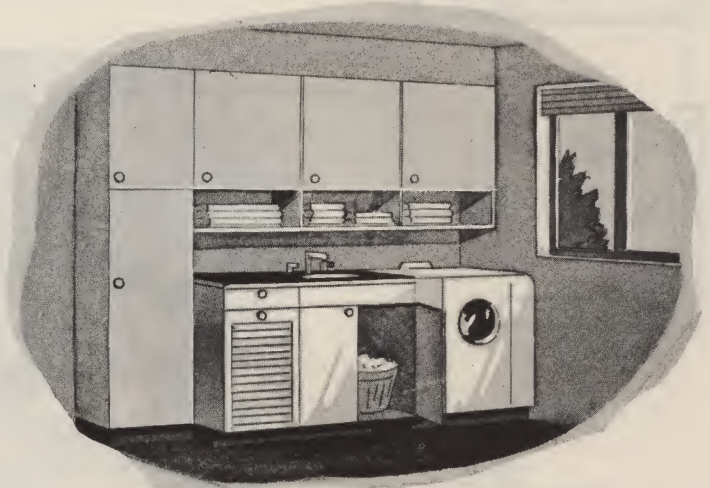
After ironing, hang linens on rack until stored.



In warmer climates or with adequate heat, the laundry can be housed in the family garage.

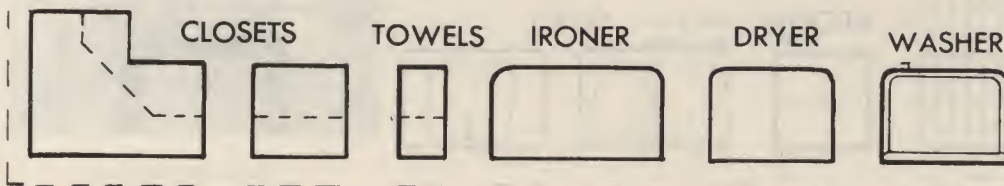


Good lighting makes this basement laundry pleasant.

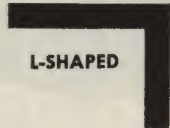
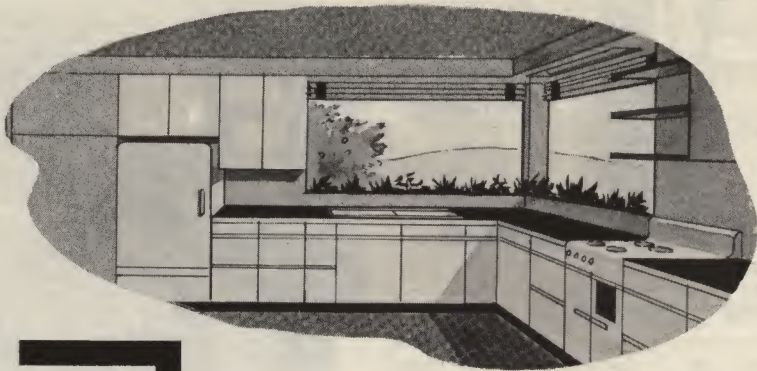


This minimum laundry requires very little floor space.

LAUNDRY TRAYS



PLAN TO MAKE
KITCHEN DUTIES PLEASANT



Note the big corner windows and planting box. Use the opposite unseen corner for other work center activities and features.

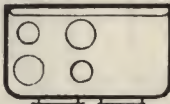
REFG

DISHWASHER

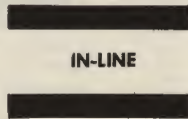
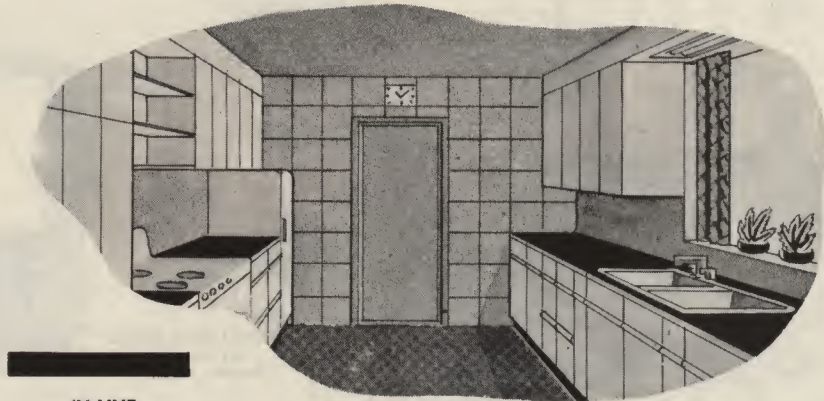
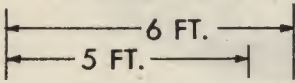


RANGE

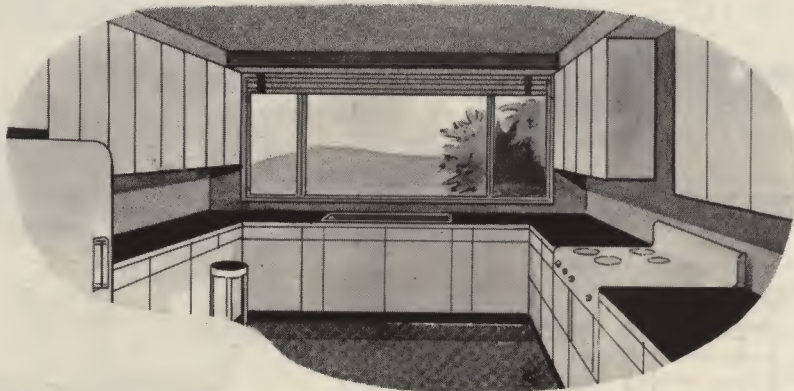
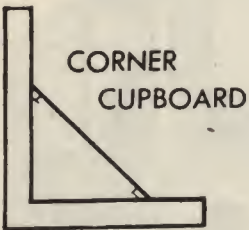
RANGE



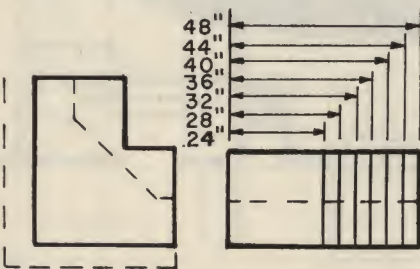
DEEP
FREEZERS



Provides economical use of space for small area. Minimum recommended width from wall to wall is eight feet.



BASE CABINETS



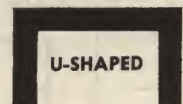
B ROOM

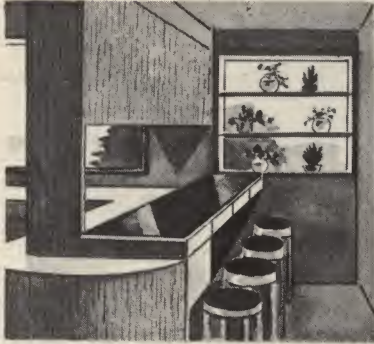


SINKS

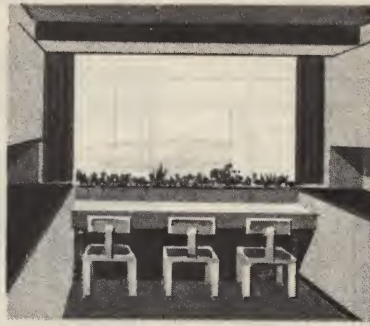


Work is done in natural sequence: food is delivered, put away, prepared for cooking, cooked and then served. Use fourth unseen wall for eating, planning and storage.





SNACK BAR for stools



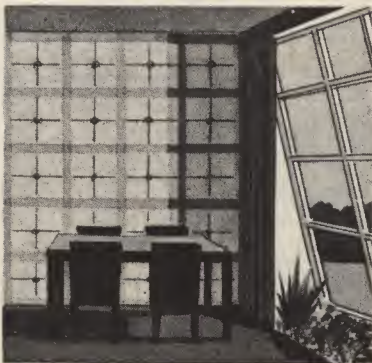
SNACK BAR for chairs

THE KITCHEN DESERVES CAREFUL PLANNING

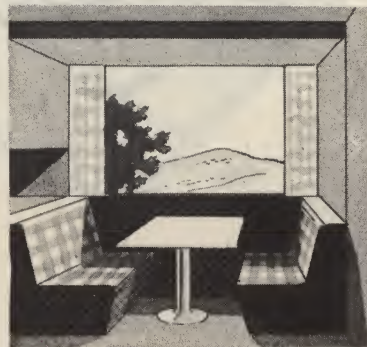
The kitchen is the homemaker's main work-room. It should be an easy as well as a pleasant place to prepare the daily meals — light, airy, well ventilated and planned to require only the minimum in steps, stooping and reaching.

In most homes the kitchen is also a center of family and often social activities. Breakfast nooks, snack bars or more pretentious dinettes form a natural and popular adjunct to happier living.

They, as well as the kitchen proper, deserve careful planning.

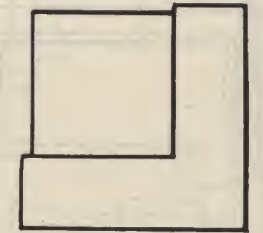
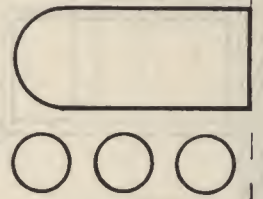


Use TABLE AND CHAIRS
whenever space permits

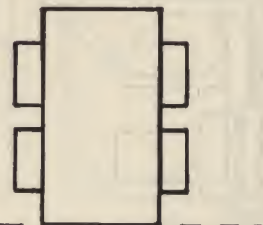
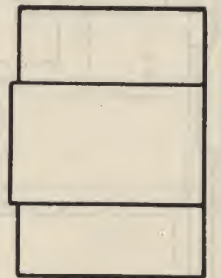


Use a BUILT-IN NOOK
where space is limited

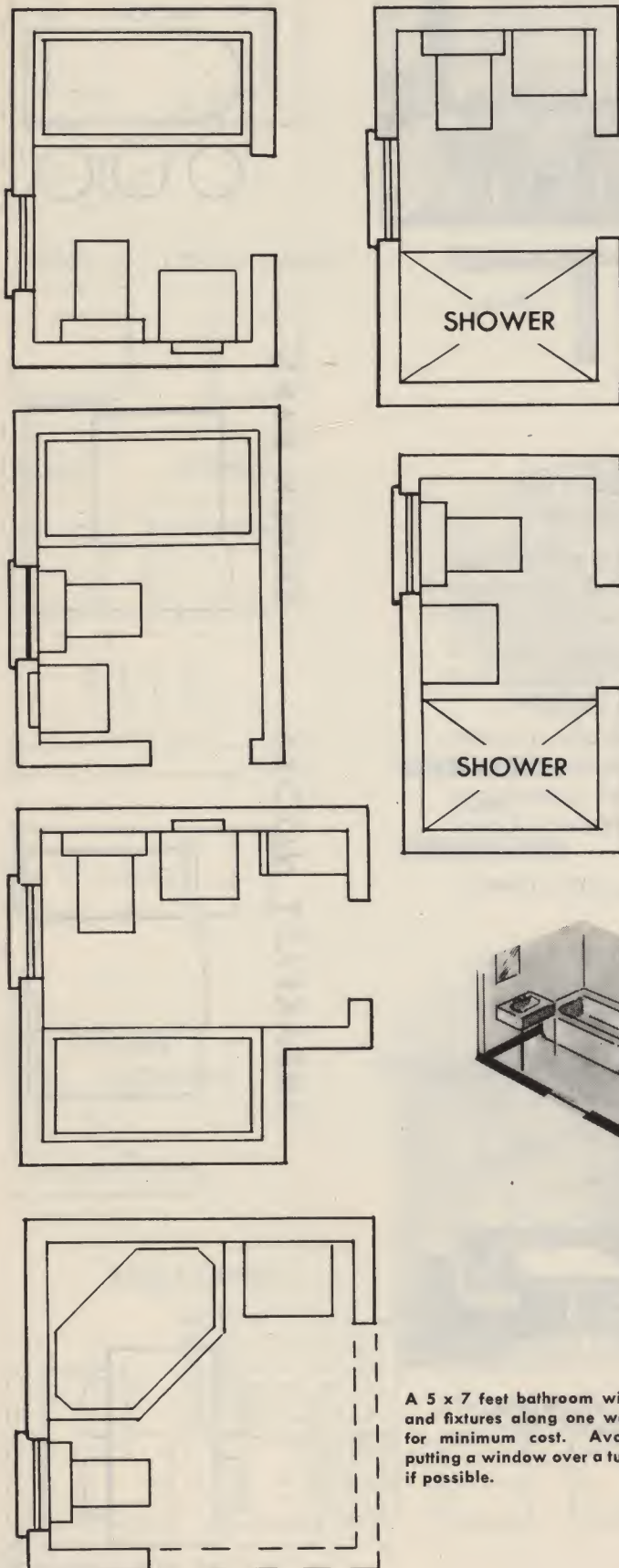
SNACK BARS



BREAKFAST NOOKS



BATHROOMS



BATHROOMS

With most home planners, the final decision on bathrooms is a compromise between desires and budget; but that is more a matter of choice of fixtures than of arrangement.

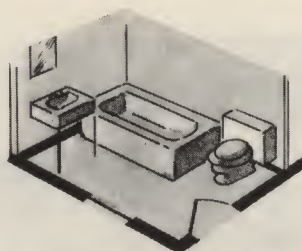
The size and shape are necessarily determined in your general floor planning as, to a certain extent, is the arrangement.

We are showing here a number of suggested layouts, with scale floor plans, to help you in your planning, arranged for different shapes of bathrooms and door and window locations, as well as detail scale plans of various styles of tubs and showers.

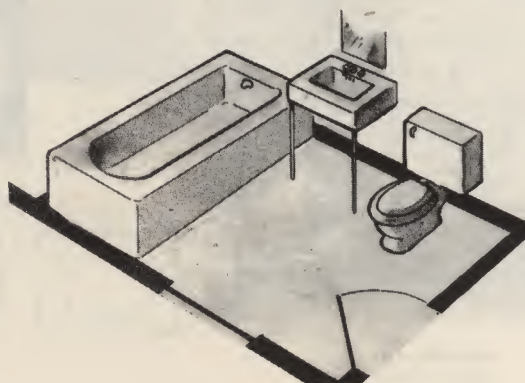
In addition to the main bathroom, washrooms add greatly to the convenience, especially in homes not entirely on one level — 2-story designs and those having basements.

Locating the bathroom facilities near, above or below the kitchen simplifies the plumbing but any savings through this means are not sufficient to justify the sacrifice of good and convenient planning.

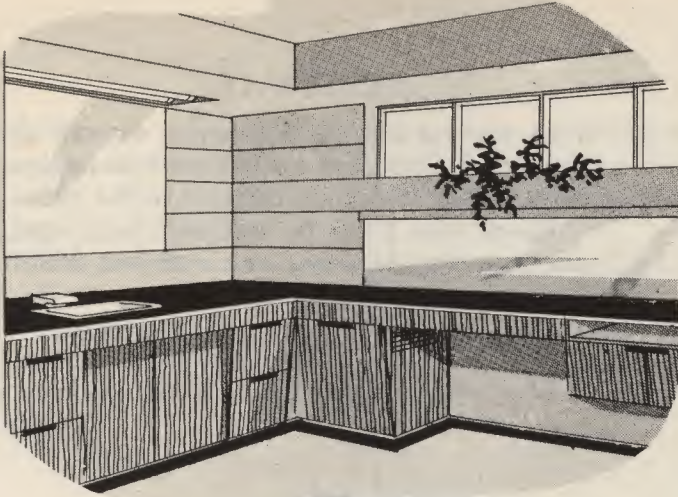
If you must economize here, much greater opportunity will be found in your choice of fixtures.



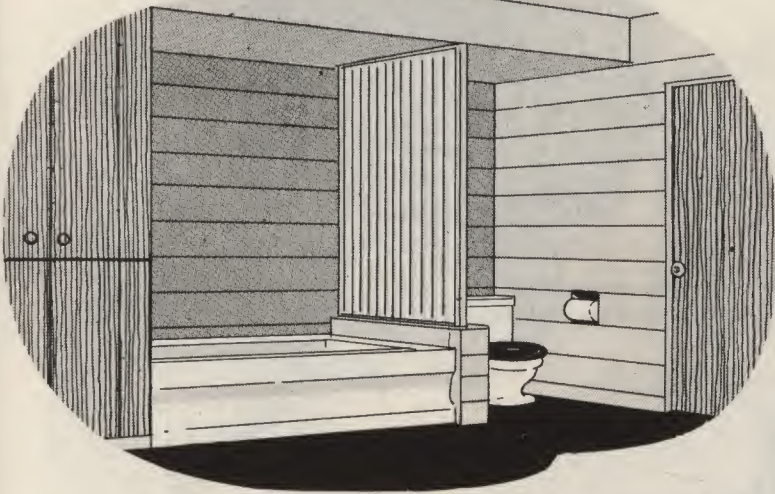
Requires 5 x 8 feet space. Partition at end of tub would create more privacy for the toilet.



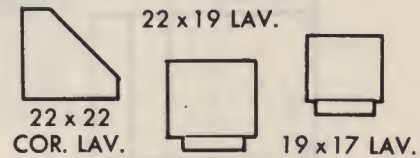
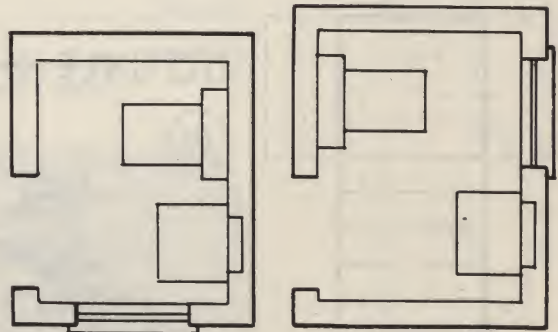
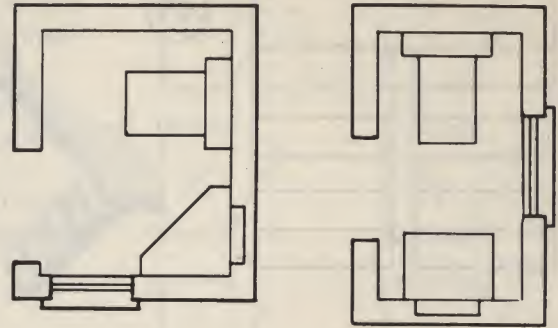
A 5 x 7 feet bathroom with and fixtures along one wall for minimum cost. Avoid putting a window over a tub, if possible.



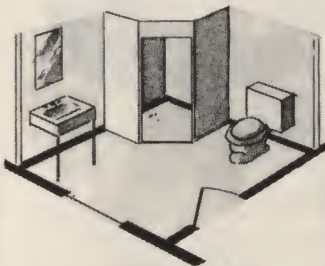
This deluxe bathroom has a built-in lavatory, clothes hamper, linen storage, vanity and a "picture" mirror with concealed lighting. Note the high windows for privacy. In the illustration below, a fluted glass separation between tub and toilet increases privacy, yet admits light. Note the convenient linen closet.



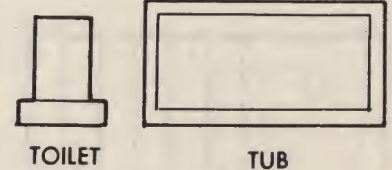
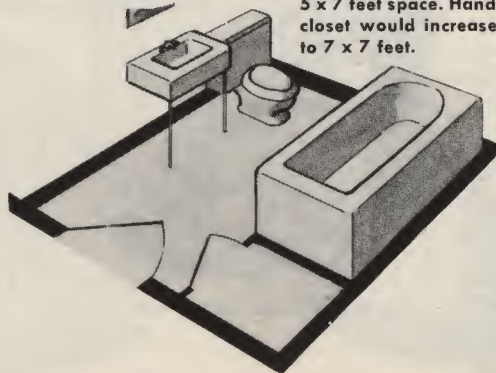
WASHROOMS



Another arrangement for a 5 x 7 feet space. Handy linen closet would increase space to 7 x 7 feet.



A 5 x 5 feet bathroom with shower for real low cost, or as a handy service entrance feature.



TOILET

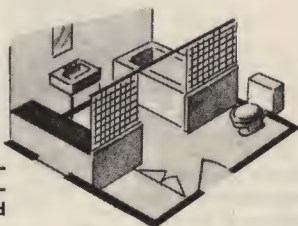
TUB



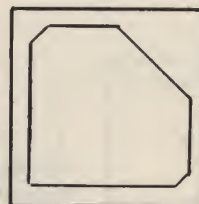
SHOWER



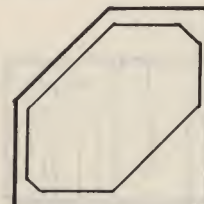
SHOWER



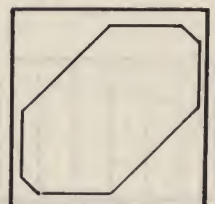
Eight feet square space permits effective glass partitioning, plus linen closet and vanity.



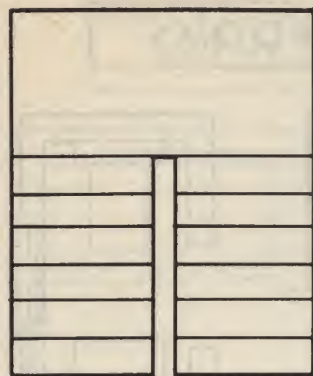
TUB



TUB

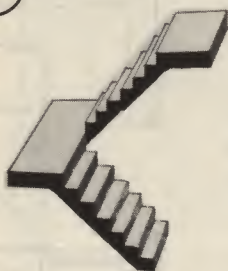


TUB



U-SHAPED

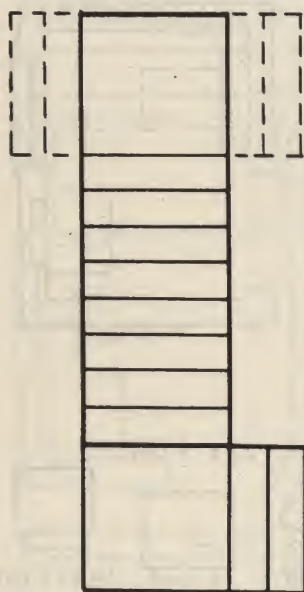
51



STAIRWAYS

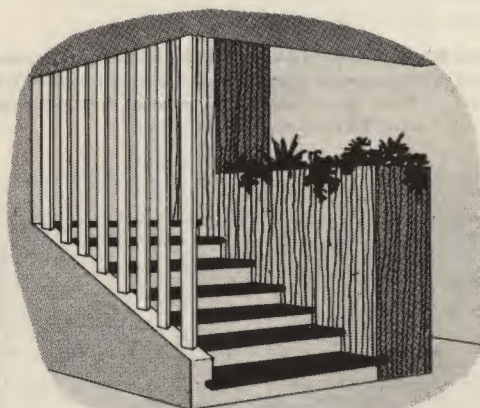
Plan your stairways for safety as well as beauty, as ill-lighted or awkward stairways are a major source of accidents in the home.

Check your plans for adequate headroom, easy, comfortable steepness, sufficient width and generous lighting.

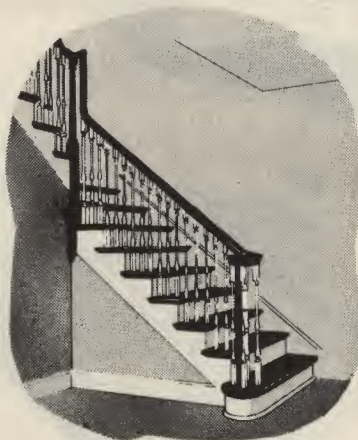


DOUBLE-L

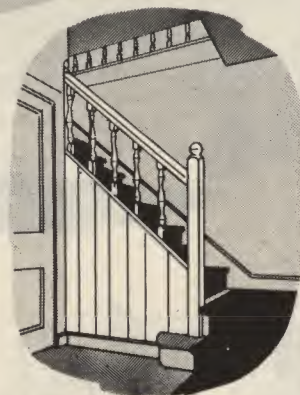
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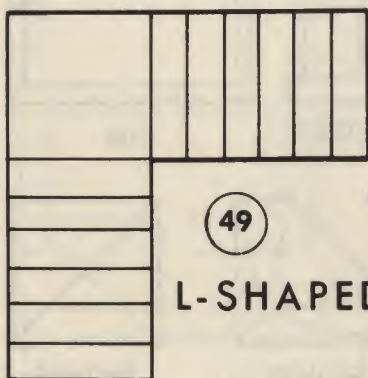
Note the interesting trellis of this contemporary stairway.



A formal colonial stairway.



An early American stairway.



49

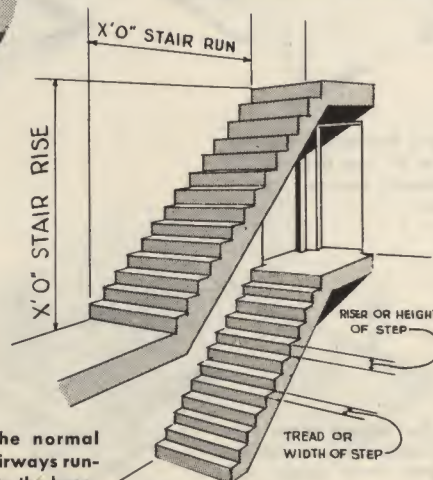
L-SHAPED



78

STRAIGHT RUN

48



This diagram shows the normal relationship between stairways running from the first floor to the basement and to the second floor.

48

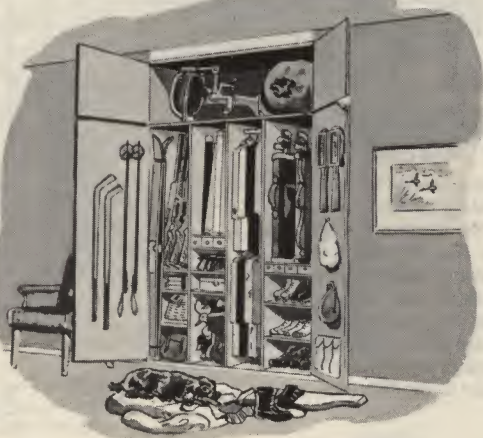
CLOSETS

No home ever seems to have too many closets. Ample storage facilities, conveniently located, save time, keep clothing, equipment and linens in better condition and help greatly to keep the home more sightly and shipshape.

Closets and other storage space are doubly useful if planned for specific purposes as illustrated here — this increases convenience and conserves space.

Careful planning of your closets, both those in daily use and those for storage, will pay you well in greater convenience and lessened work.

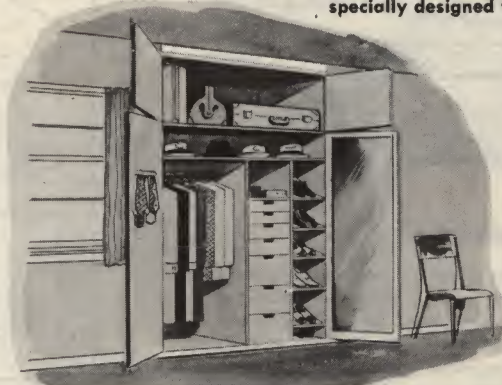
This hobby and sports closet is a man's dream come true.



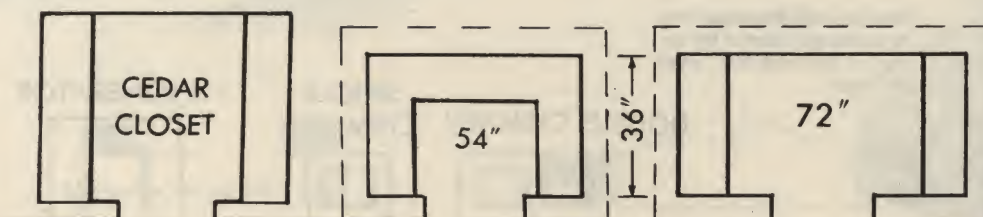
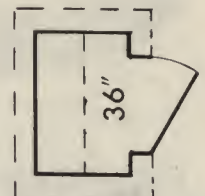
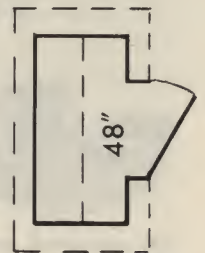
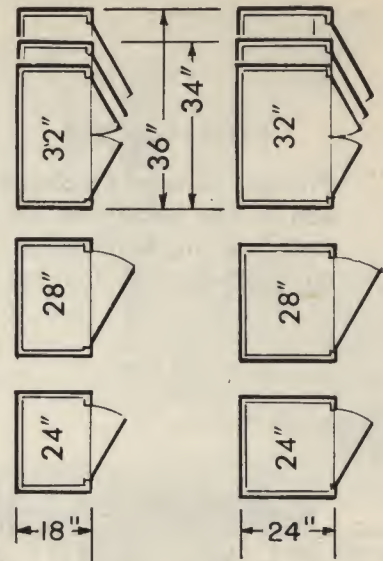
What homemaker couldn't use this household management closet?



Dad will appreciate having his wardrobe specially designed for him.



Additional storage space is provided in this adaptation of a contemporary stairway.



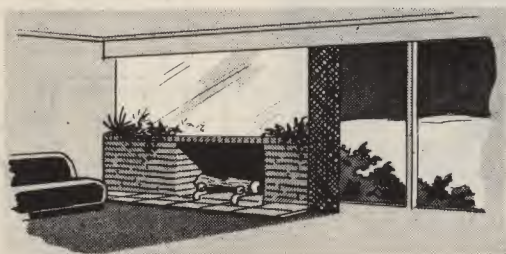
FIREPLACES

Properly planned, fireplaces add to the beauty of the home and augment its satisfying feeling of hominess.



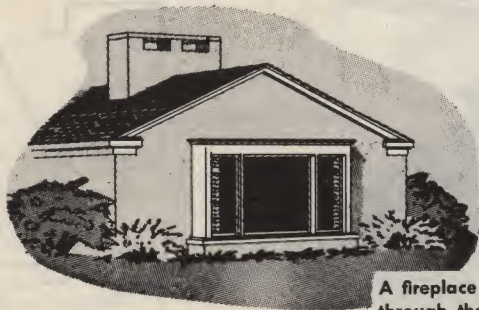
A balanced colonial design needs good proportion with respect to the mantel, wall and openings.

(45)

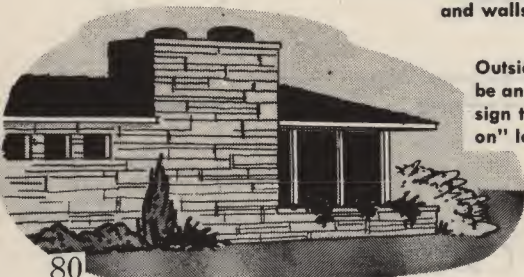


The unbalanced contemporary design is popular today. The low mantel shelf and big mirrored wall make the room seem larger.

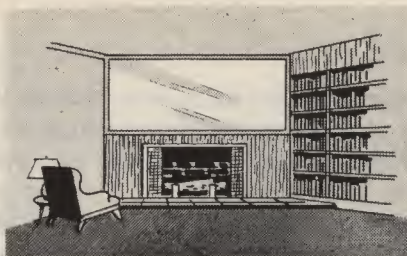
(47)



A fireplace chimney coming through the house needs a massive appearance to be well proportioned to the roof and walls.



Outside wall fireplaces must be an integral part of the design to eliminate that "stuck on" look.

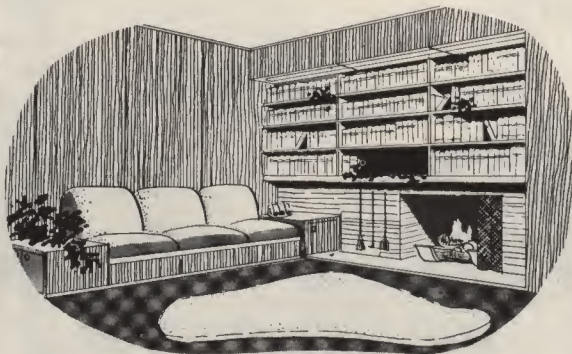


A corner fireplace can be made an interesting feature, if the room is not too small.

(46)



The barbecue fireplace or hearth transforms this room into a combination cooking, dining and living room—much the same as in the early American farmhouse. Note the wood box, the panelled wall, the sturdy furniture, the wide planked floor, the china and copper kettle cabinets, the hooked rug and the charming windows. A combination of these features creates such an inviting atmosphere that the entire family will want to use this room often.



This adaptation of the unbalanced fireplace to a contemporary setting creates a feeling of warmth and charm. Note the lighting directly over the books, the built-in lounge and the sturdy wood panelled walls. Good proportion and pleasing use of materials are important in a fireplace design of this type.

WALL LINE

CORNER FIREPLACE

46

SYMMETRICAL FIREPLACE

WALL LINE

45

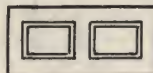
WALL LINE

UNBALANCED FIREPLACE

WOOD BOX

47

DOUBLE CHIMNEY



SINGLE CHIMNEY



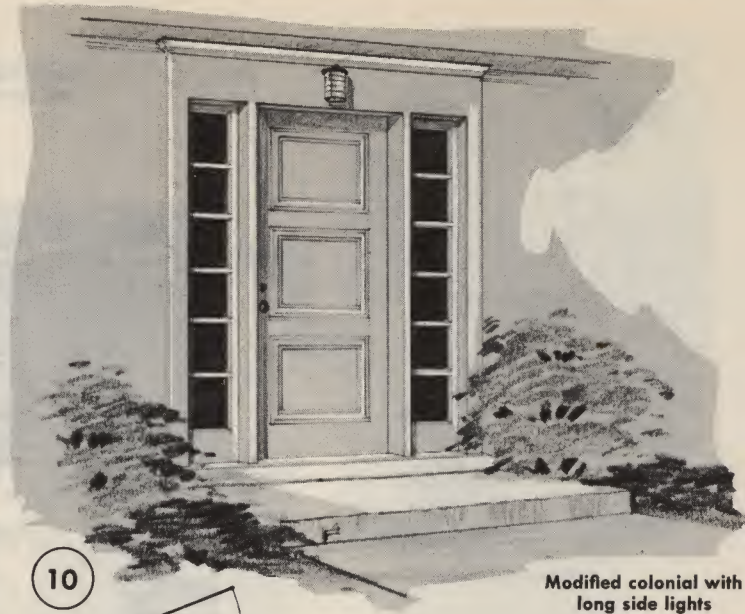
INCINERATOR



ENTRANCES

A pleasing entrance welcomes the guest and contributes much to the external beauty of the home.

Here are suggestions illustrating many styles to meet your preference and, at the same time, harmonize with your chosen design. With each is shown scale drawing to trace into your floor plan.

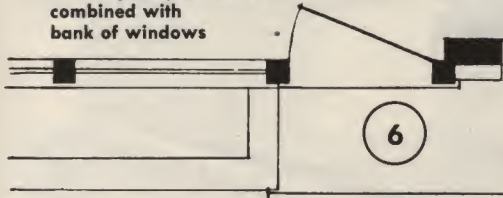


10

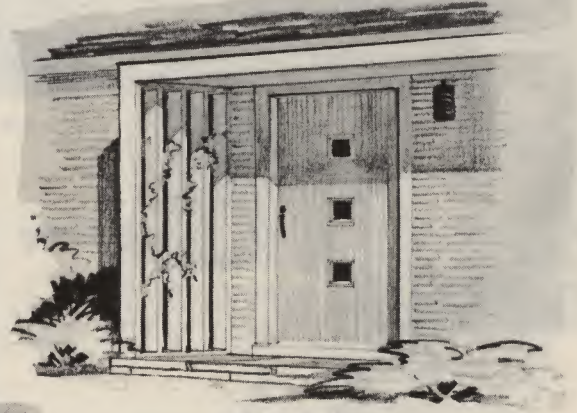
Modified colonial with long side lights



Contemporary entrance combined with bank of windows

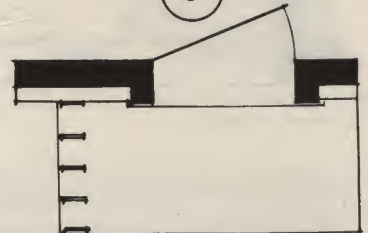


6



Modern dignity

8



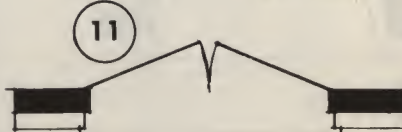
7

Economical and attractive detail



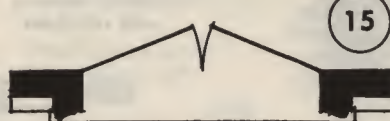
French doors

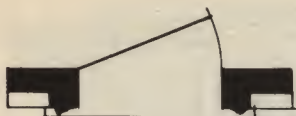
11



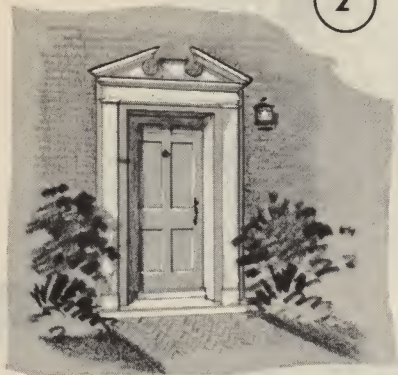
Louvered entrance doors —molded frame

15





2



Ornamental colonial entrance

Multiple glass doors
take rooms outdoors



12



3



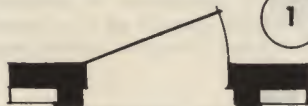
Latticed entrance porch



Simple colonial entrance



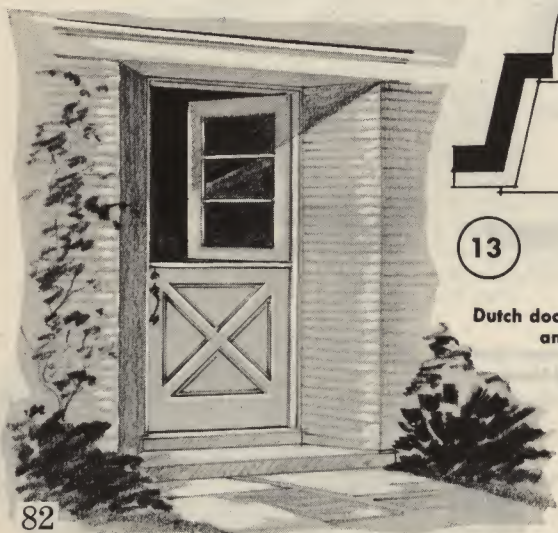
1



5



Panelled recess entrance



13

Dutch doors are popular
anywhere



4

Colonial entrance
with side lights





Louvered glass for light between rooms—with privacy

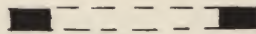
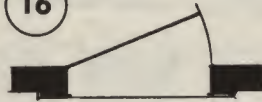


17

Inviting—half glass and half panels



16



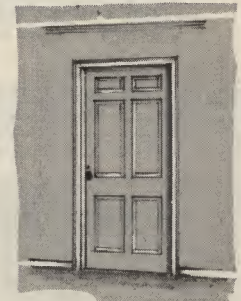
22



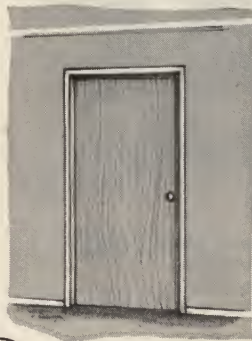
Plaster archway



Off balance design—good hall lighting

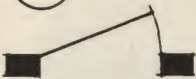


23 Six panel colonial

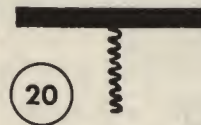


24

Flush or slab type



Drape for separation of dual purpose rooms

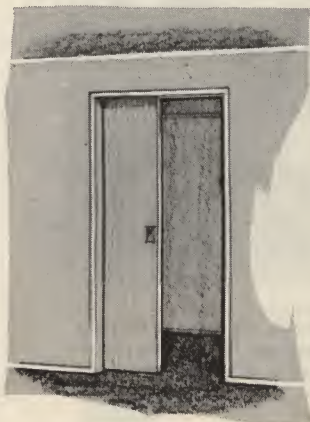
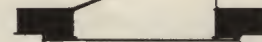


20



14

Pleasing rear entrance with inexpensive frame



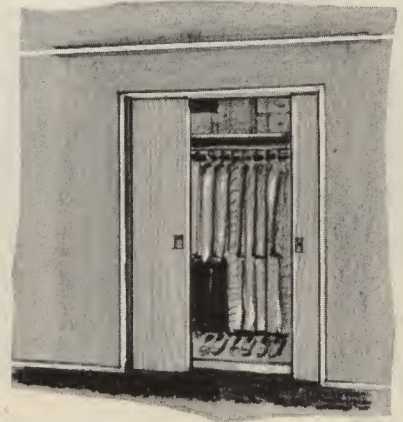
A sliding door saves space

19



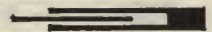
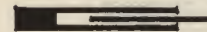
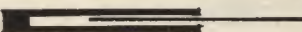
21

Wood casings protect archway corners



Use a pair of sliding doors for a large opening

18

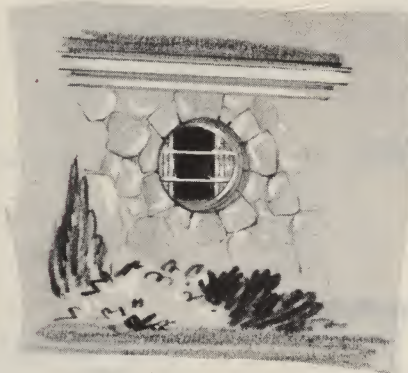
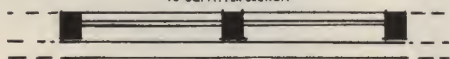




The louvered ventilators below this "glass wall" are screened and may be closed with a weather stripped door.

44

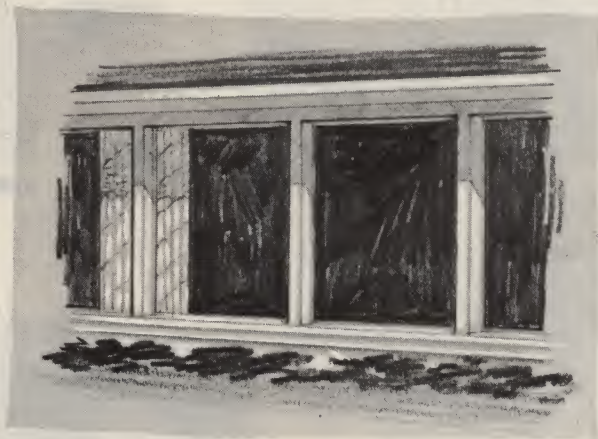
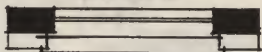
15 SQ. FT. PER SECTION



A round window provides a pleasing ornamental feature in some places.

37

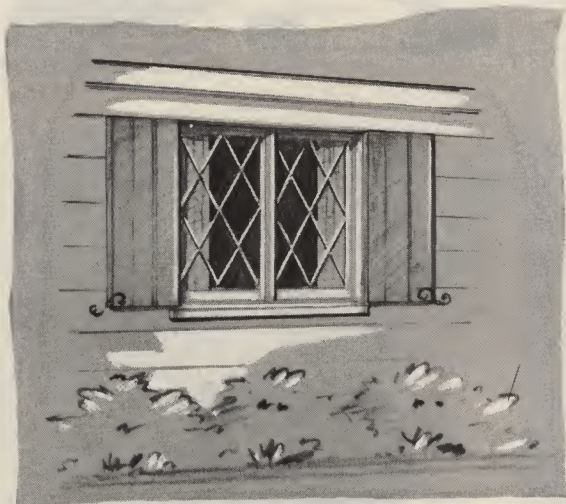
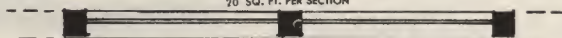
5 SQ. FT. GLASS AREA



Continuous picture window or "glass wall" for taking inside living outdoors. Direction of exposure should be watched.

42

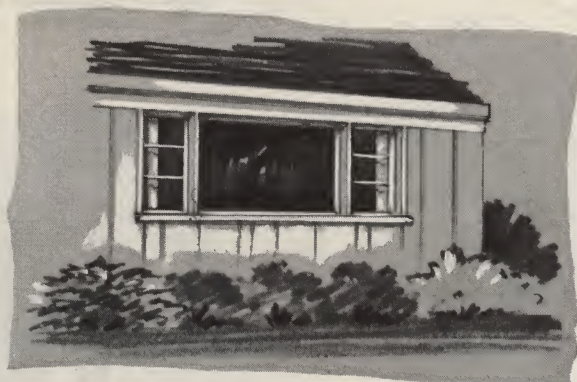
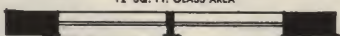
70 SQ. FT. PER SECTION



36

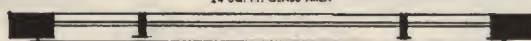
Diamond shaped lights can be used to accent colonial design.

12 SQ. FT. GLASS AREA



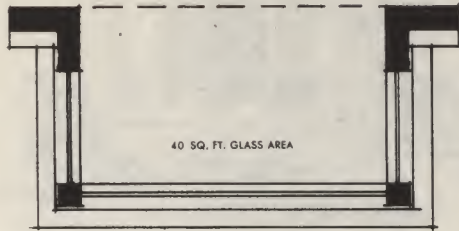
Ideal picture window for kitchens and laundries. Side windows can swing or slide open.

24 SQ. FT. GLASS AREA

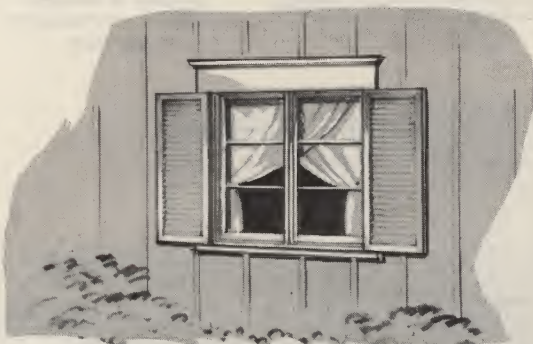


41

Square bay with windows on three sides. Excellent for rooms with only one exposure.



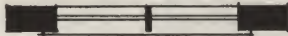
31



Easy to open "double casement" windows are often used over kitchen sinks.

29

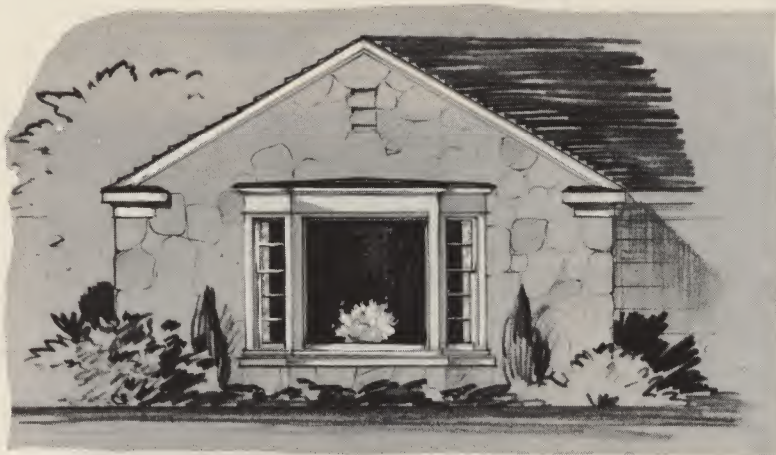
9 SQ. FT. GLASS AREA



A "mullion" or twin window is composed of two "double-hung" windows divided by a vertical mullion support.

25

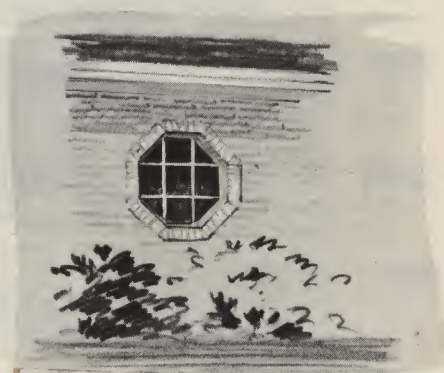
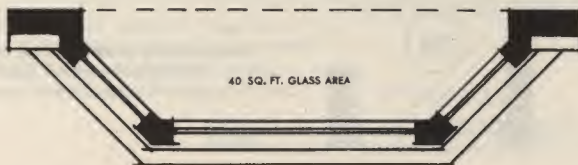
20 SQ. FT. GLASS AREA



The angular bay window can be the center of many furnishing and living ideas.

32

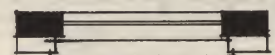
40 SQ. FT. GLASS AREA



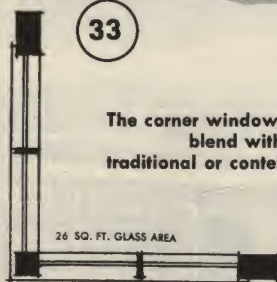
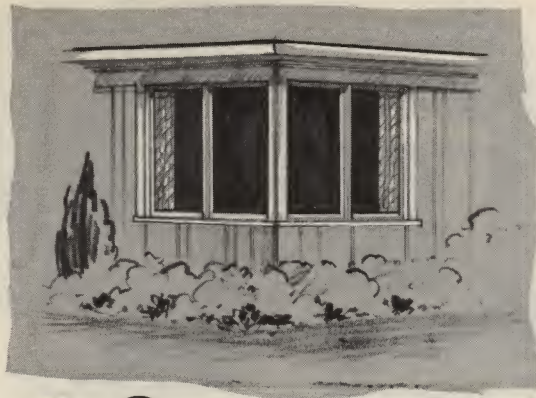
The octagonal window provides special design effects if well located.

35

6 SQ. FT. GLASS AREA



WIDE WINDOWS



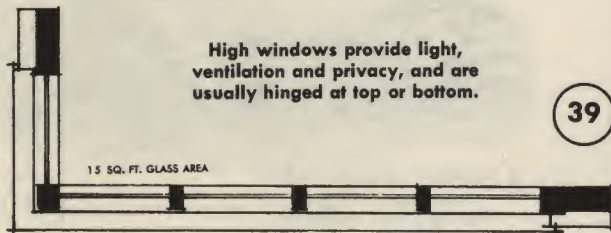
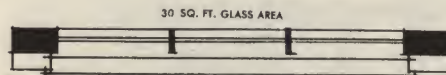
33

The corner window can be made to blend with either traditional or contemporary design.



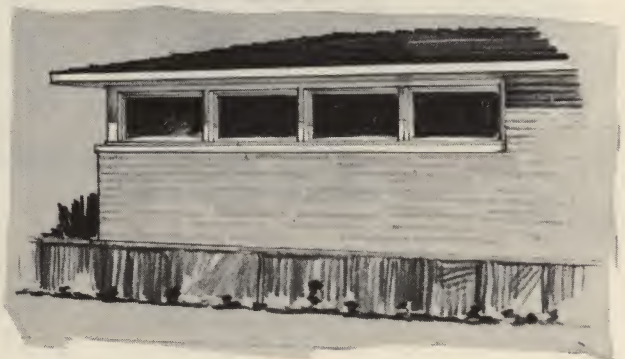
28

"Triple casement" with one or more of the three windows side hinged to swing open.

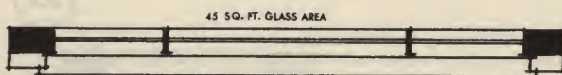


High windows provide light, ventilation and privacy, and are usually hinged at top or bottom.

39



A popular picture window. The windows on each side of the large fixed window can be opened.

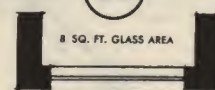


30



38

Use properly proportioned dormer windows to admit light to attic or second floor rooms.

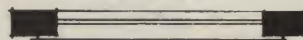




Long shutters and bottom panel provide a graceful window.

40

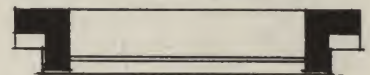
20 SQ. FT. GLASS AREA



Square bay with wide sill for window seat or plant shelf.

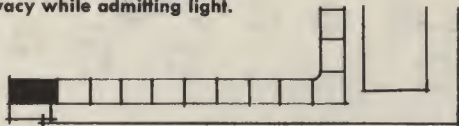
34

25 SQ. FT. GLASS AREA



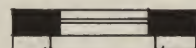
Glass blocks can be decorative and practical, and can afford privacy while admitting light.

43

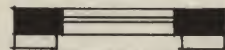


26

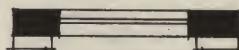
Top and bottom sash of "double-hung" windows slide past each other and come in a variety of sizes.



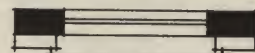
A 1'-6" Wide



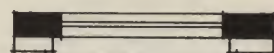
B 2'-0" Wide



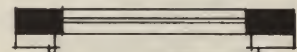
C 2'-4" Wide



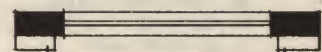
D 2'-8" Wide



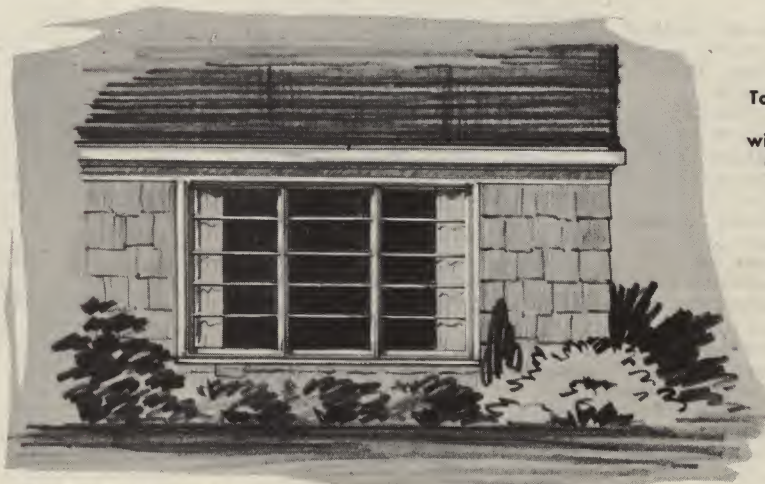
E 3'-0" Wide



F 3'-6" Wide



G 4'-0" Wide



This "mullion" has three "double hung" windows with lower part having one light more than upper part.

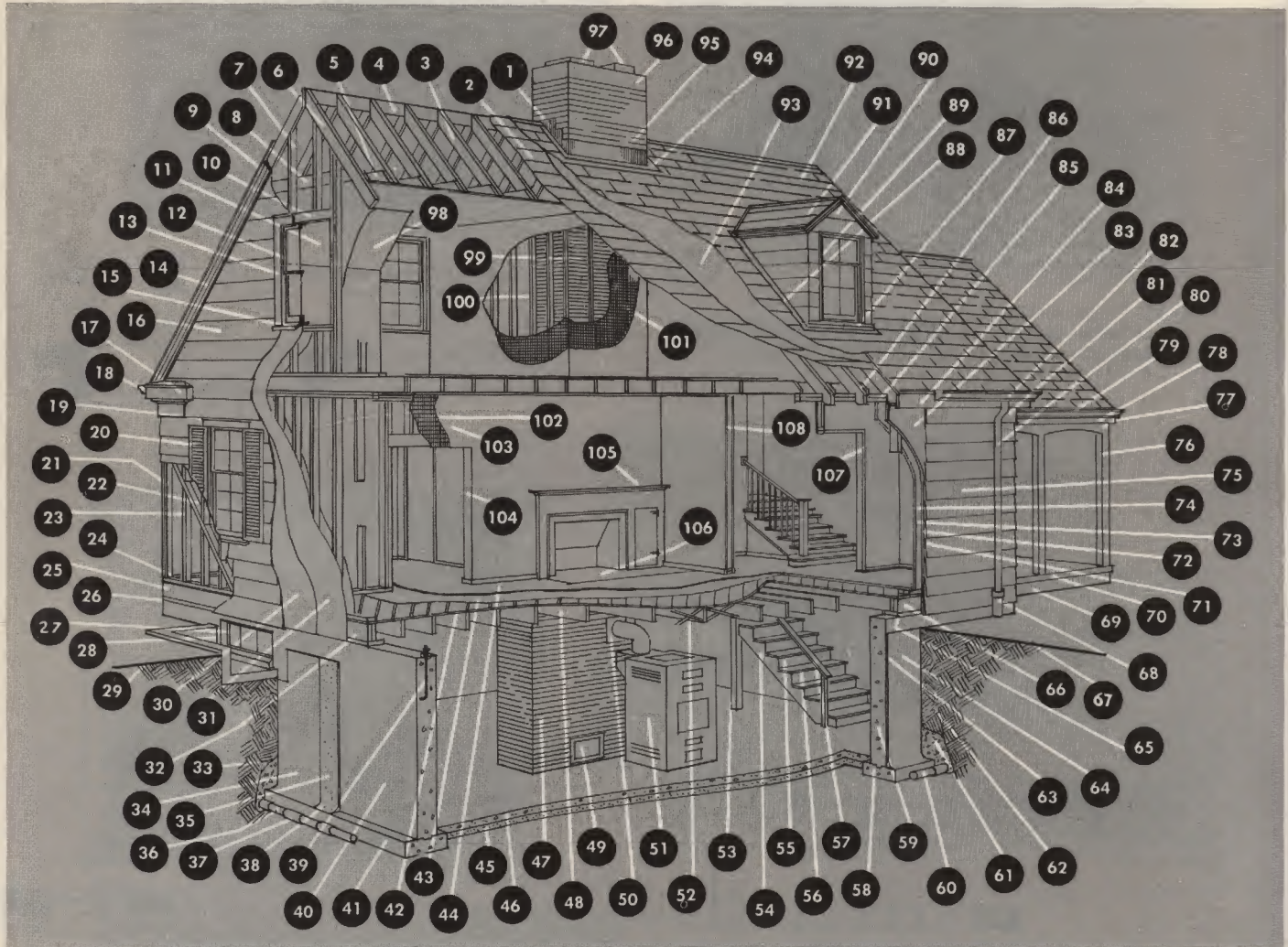
27

30 SQ. FT. GLASS AREA



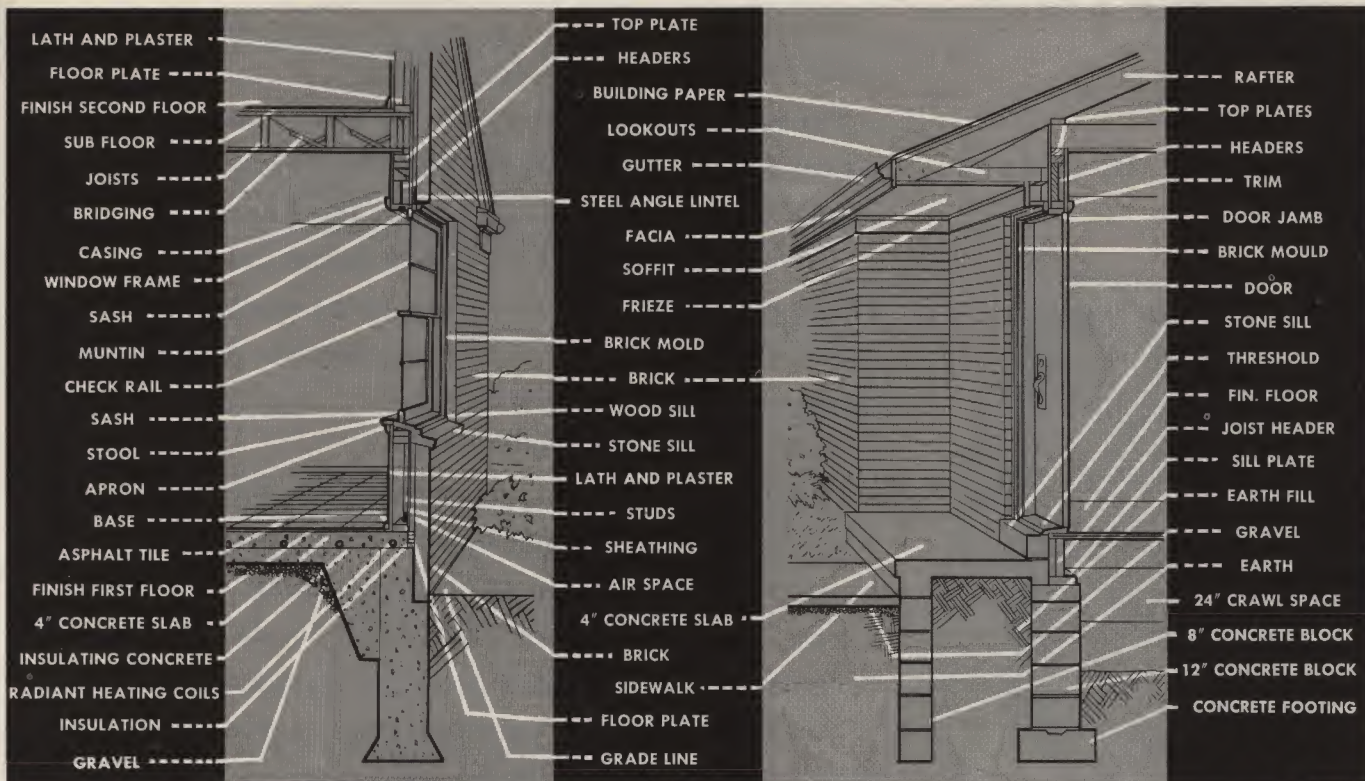
A DICTIONARY OF BUILDING TERMS

Study of this and the facing page will give you new understanding of home construction.



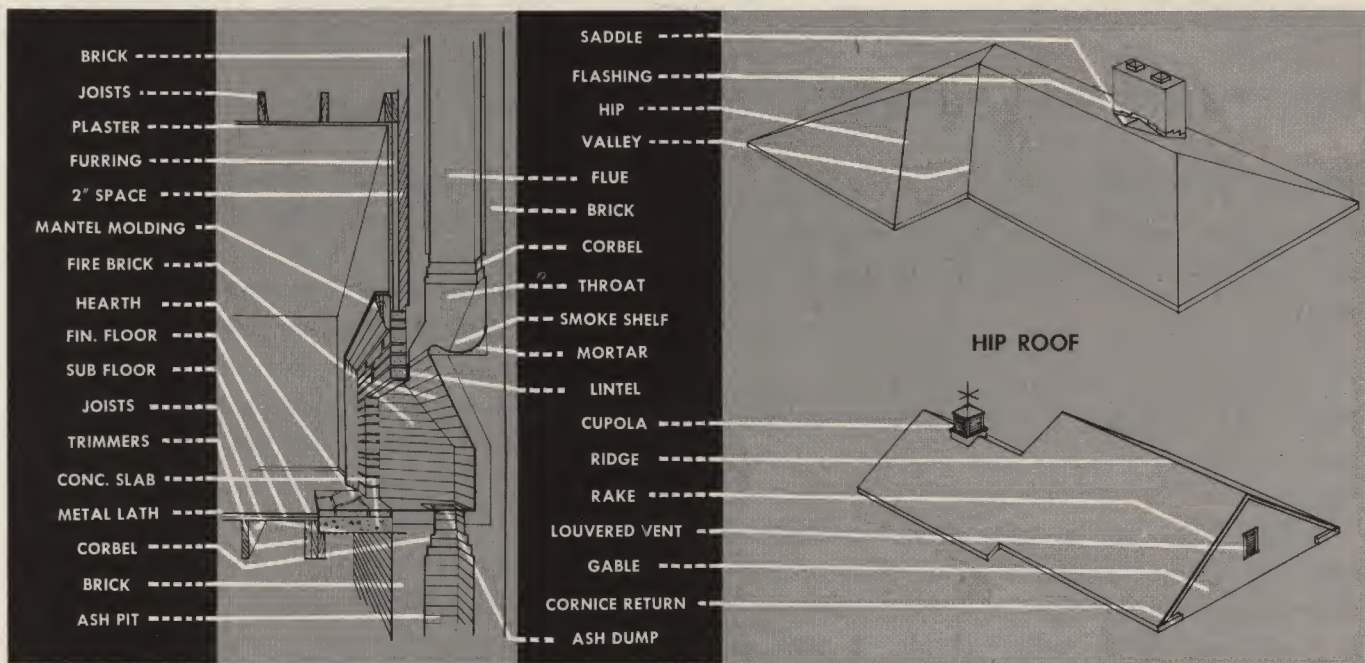
- | | | | |
|--------------------------|---------------------------|----------------------------|--------------------------------|
| 1. FLASHING | 28. BASEMENT AREAWAY | 55. STAIR RISER | 82. GUTTER |
| 2. ROOF BOARDS | 29. GRADE LINE | 56. STAIR TREAD | 83. SHEATHING |
| 3. RAFTERS | 30. BUILDING PAPER | 57. STAIR RAIL | 84. FACIA BOARD |
| 4. RIDGE BOARD | 31. SHEATHING | 58. CONCRETE FOOTING | 85. TOP PLATES |
| 5. CEILING JOISTS | 32. JOIST HEADER | 59. FOUNDATION WALL | 86. RAFTERS |
| 6. RAFTERS | 33. CINDER OR GRAVEL FILL | 60. DRAIN TILE | 87. WINDOW SILL |
| 7. GABLE STUDS | 34. WATERPROOFING | 61. CINDER OR GRAVEL FILL | 88. FLASHING |
| 8. CEILING JOISTS | 35. CEMENT PLASTER | 62. EARTH | 89. WINDOW SASH |
| 9. ROOF BOARDS | 36. DRAIN TILE | 63. WATERPROOFING | 90. DORMER |
| 10. WINDOW HEADER | 37. TARPAPER JOINT COVER | 64. CEMENT PLASTER | 91. SHINGLES |
| 11. ROUGH WINDOW OPENING | 38. CEMENT COVE | 65. SILL PLATE | 92. SHINGLES |
| 12. WINDOW SASH | 39. ANCHOR BOLTS | 66. JOIST HEADER | 93. ROOFING PAPER |
| 13. WINDOW TRIM | 40. FOUNDATION WALL | 67. GRADE LINE | 94. FLASHING |
| 14. GABLE RAKE MOLDING | 41. CONCRETE FOOTING | 68. CONDUCTOR | 95. MASONRY CHIMNEY |
| 15. WINDOW SILL | 42. WOOD SUB-FLOOR | 69. FOUNDATION WALL | 96. CEMENT CAP |
| 16. BEVEL SIDING | 43. FLOORING FELT | 70. CONCRETE SLAB | 97. CHIMNEY POT OR FLUE LINING |
| 17. CORNICE RETURN | 44. FINISH FLOORING | 71. BUILDING PAPER | 98. CEILING CLIP |
| 18. GUTTER | 45. CINDER OR GRAVEL FILL | 72. SHEATHING | 99. MASONRY |
| 19. DRIP CAP MOLDING | 46. CONCRETE FLOOR SLAB | 73. STUDS | 100. FURRING STRIPS |
| 20. SHUTTERS | 47. MASONRY CHIMNEY | 74. LATH AND PLASTER | 101. LATH |
| 21. CORNER STUDS | 48. FLOOR JOISTS | 75. BEVEL SIDING | 102. LATH |
| 22. DIAGONAL BRACING | 49. ASH PIT CLEANOUT | 76. PORCH POST | 103. PLASTER |
| 23. WALL STUDS | 50. THIMBLE | 77. PORCH FRIEZE BOARD | 104. PLASTER ARCH |
| 24. FLOOR PLATE | 51. FURNACE | 78. FACIA OR CORNICE BOARD | 105. MANTEL |
| 25. FLOOR JOIST HEADER | 52. BRIDGING | 79. GUTTER | 106. HEARTH |
| 26. SILL PLATE | 53. POST OR COLUMN | 80. CONDUCTOR | 107. CASED ARCH |
| 27. BASEMENT SASH | 54. STAIR STRINGER | 81. FRIEZE BOARD | 108. PARTITION |

Familiarity with the correct nomenclature of the many parts entering into a residential building will facilitate your dealings with contractor and supply dealers and prevent misunderstandings.



SECTION THROUGH WINDOW
AND BRICK VENEER WALL

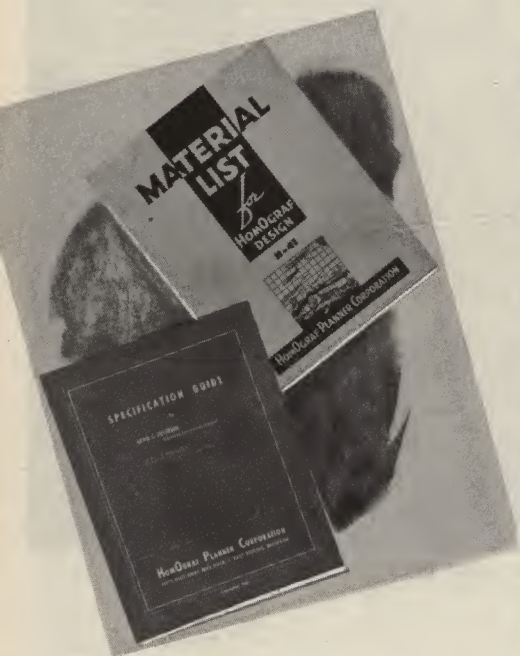
SECTION THROUGH RECESSED ENTRANCE



SECTION THROUGH FIREPLACE

GABLE ROOF

BEFORE LETTING THE CONTRACT



After your plans are completed and your design determined upon, there is still a number of matters which must be considered before you can set up your specifications under which you can get bids for building.

Decisions must be made on just what materials are best suited for the requirements, and what equipment you will install now or will want to add in the future.

There are many items we cannot determine for you—variations in local building codes and in the availability of some materials in your city make this impossible. You must make decisions with consideration of local conditions and your personal tastes and preferences.

In view of this, we are not making specific recommendations, but are pointing out some of the more important facts to be considered before reaching decisions.

You will find the Specification Guide, described on the back cover of this book, a great aid in this important task. If you have ordered blueprints from us, you already have this Guide, as it is included with each set of blueprints; otherwise, we will supply them at one dollar per copy. Our Specification Guide will enable you to better tabulate the following items we suggest for your consideration.

BUILDING MATERIALS

WALL MATERIALS

For interior walls, lath and plaster still leads in use but you are not limited to its use, by any means.

Where plaster finish is decided upon, consider the specifying of either gypsum or metal lath. Metal lath is higher in material cost whereas gypsum lath requires less time to apply. Both are fireproof.

Plaster walls can be had without the use of lath and the on-the-job plastering with its high labor cost, mess and days of drying. "Dry-wall" is a plaster board, easily installed in sections which are then joined together into a flush surface by means of a special tape.

90 Along with the changing trends in interior de-

signs, there have been developed many new materials which permit a wider choice of finishes and effects.

In addition to beautiful natural woods, plywood is a material which deserves your consideration.

It is a strong but light, has no through grain, is less apt to warp and is made in types for exterior use as well as for the interior.

If it is to be painted or papered, plywood faced with fir can be used—it is lower priced and equally serviceable for such use.

Plywood can be obtained in hard woods—either domestic or imported—in walnut, birch, cedar, mahogany, rosewood, Circausion walnut and many other species—all in most attractive grain for natural finish.

FIBER INSULATION SHEET, BOARD AND TILE

These decorative materials are made in a variety of colors and combine insulation value with ease of handling in building.

They are particularly useful for finishing attic rooms, utility rooms, laundries, basement rumpus rooms, cold rooms and for other conventional uses.

FLOORING

A wide variety of interesting wood flooring is on the market today; and many fabricated materials have been developed too.

Many of these are fireproof, or at least fire resistant, as well as decorative. Consult your dealer on relative costs and values.

WALL AND FLOOR TILE

Ceramic tile has been a standby for years. Lately however, many new plastic and metal tile have appeared which warrant consideration, too.

STRUCTURAL MATERIALS

Here again are many opportunities to add longer life to your home, curtail maintenance costs and reduce fire hazard.

For exterior construction and structural members, a wide choice of materials is available. We urge you to consult your material dealer, builder or architect as to the type of material best suited to your area. Also, consult HomOgraf Specification Guide for index to materials required.

In deciding on the exterior material to be used, consider the style of your new home and how well the various materials will harmonize with your design.

INSULATION

The research which has gone into perfecting modern insulating materials and methods has paid out handsomely.

Adequate insulation is a tremendous contribution to year around comfort. It is also a great economy in all sections where heating is necessary, and in air conditioning, anywhere.

It cuts fuel costs in winter and keeps homes cooler in summer.

Insulation has made practicable the use of the "rambler" or "ranch house" type of home in every climate.

It is available in many forms — in sheets and boards applied to the framing, in batts which fit in between studding and between floor and ceiling joists, and in loose form which can be spread over ceiling, or used to fill closed walls.

Heat loss through glass — a considerable item in determining heating costs — and the "steaming up" of windows can be reduced greatly by the use of storm sash or insulating windows. Such insulating windows usually consist of two panes of glass with an insulating layer or air hermetically sealed between them at the factory.

PAINTS

With the greater stress being given to distinctive color schemes and their periodic changes, paints have become more important; and their makers have developed new types and more comprehensive color choices, many of which are quicker drying and more easily applied.

Your selections should be guided by the service they will be called upon to render.

For instance, for walls you have a choice between paints which are waterproof and so can be cleaned with soap and water, and the water base paints which can be washed off easily and quickly replaced with an entirely new color scheme.

In addition to the oil base and water base paints, there are quick drying enamels and synthetic lacquers — tough, long lasting and colorful finishes especially serviceable in kitchens, bathrooms and wherever cleaning is frequent.

Your building material or paint dealer will be glad to advise you exactly which kinds are best for your requirements.

EQUIPMENT AND FIXTURES

Forestall future expense. Certainly you want your new home to cost less to maintain — to make costly repairs and replacements unnecessary — to assure that your new home will stay young. Plan now for the advantages that will build life into your home.

While the extent of the equipment and fixtures are matters of individual desires and of budget, serious consideration should be given them in your planning.

HEATING

In most parts of these United States, heating is a prime factor in comfort.

Even in those sections of mild climate where central heating has not been generally used, the perfecting of automatically controlled heating units has resulted in a greatly increased consideration of this aid to healthfulness and year around comfort.

Modern heating equipment varies widely, from the simple, direct acting floor furnace, requiring no piping, radiators or special housing, to a complete air conditioning installation; but the feature common to all is wholly automatic control.

This makes possible maximum economy by consuming fuel only when, and to the exact extent,

Doubtlessly, you will want to add to them from time to time — perhaps a water softener, an automatic laundry machine, a drier, other electrical appliances and similar conveniences.

Plan for them now! See that electrical outlets are conveniently installed, gas, hot and cold water connections provided, so these additional facilities can be installed at minimum cost and without the necessity of remodelling.

it is needed to maintain a predetermined temperature. It promotes health as well as comfort by holding an unvarying warmth throughout the home, avoiding overheating as well as underheating.

The heating equipment you select must be determined by climatic conditions, by the size and style of your home design and by the amount of your building budget. It may utilize oil, gas or coal — may be warm air, hot water or steam — may circulate the heat by convection or radiation, or by both in combination.

But for comfort, health and economy, it should be controlled automatically.

ELECTRICAL

Consider the importance of eliminating future costly troubles, the forestalling of failures and reducing the fire hazard.

The trend is toward more and more electrical appliances, most of which take their electrical current from convenience outlets, so provide a generous "factor of safety" in your wiring. Provide plenty of convenient outlets throughout the home, but make certain these will not be overloaded.

That means do not put too many outlets on a circuit — use as many separate circuits as may be needed to carry any likely demand without overload; and protect each circuit with adequate fuses or automatic circuit breakers.

The same care to forestall future expense should be exercised throughout — planning your water supply and distribution, proper pipe size and the

facilities requiring drains, providing accessibility at points of possible trouble — consider each to assure the lowest total cost of initial expenditure and maintenance.

It is particularly true that "An Ounce of Prevention is Worth a Pound of Cure." Do not make small economies if they will result in later expense, reduce fire resistance or sacrifice any features of convenience, comfort or beauty in your chosen design. You are building now for the future!

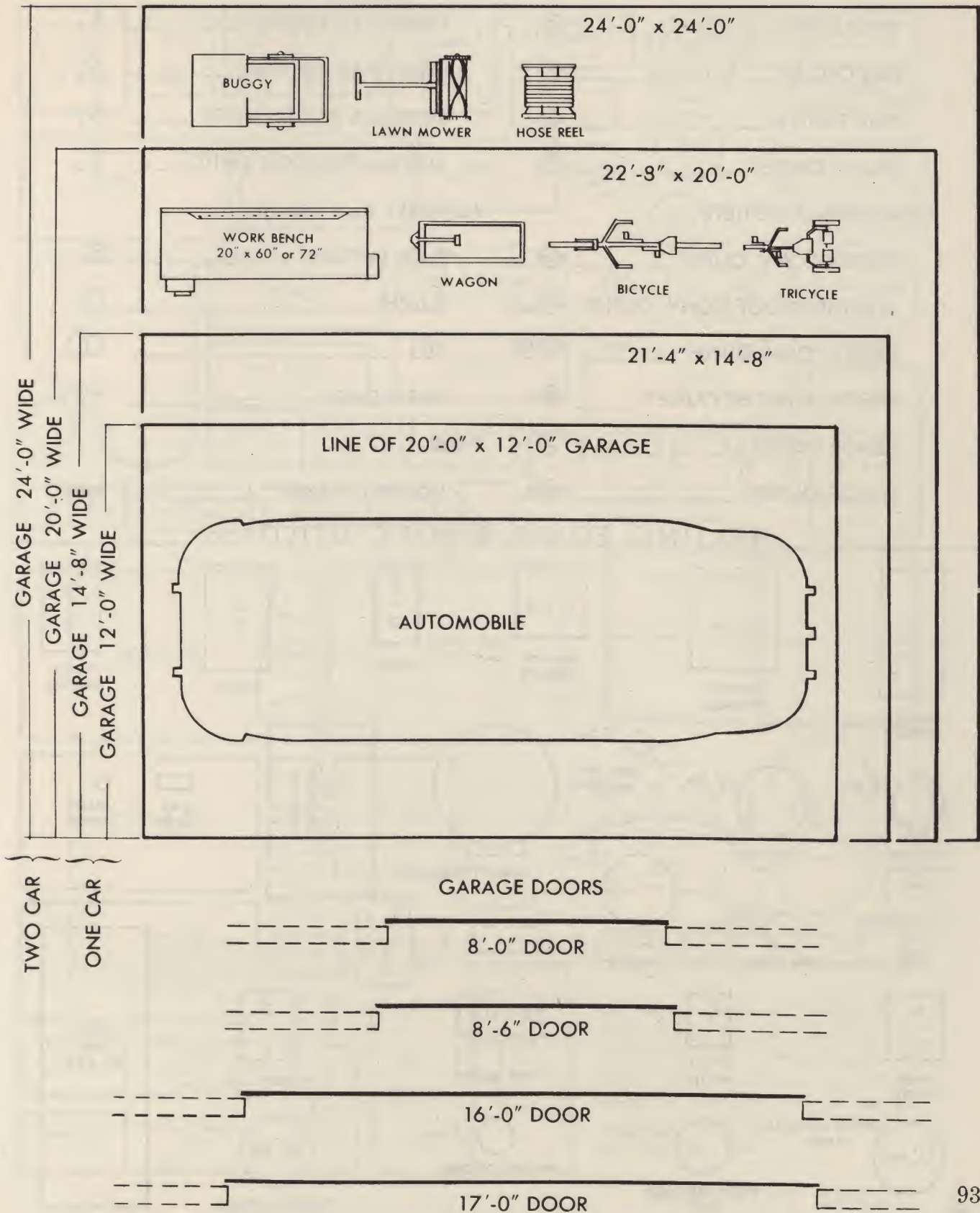
On all of these matters, your local material dealer, builder, architect and engineer can be of inestimable help. They are familiar with availability and where local products can be used more economically.

Let them help you to make your new home meet your needs, your desires and your budget.

PLANNING YOUR GARAGE

If building space permits, plan your garage with plenty of room for the extra uses it will have besides car storage. Allow for ample bench area, of course, and provide storage cabinets above it for tools and supplies.

It is wise to also allow room for the many things for which the garage provides handy storage — the lawnmower, hedge trimmer, garden tools, bicycles and the children's wheeled articles.



WIRING SYMBOLS

GENERAL OUTLETS

CEILING OUTLET _____ ○
 WALL OUTLET _____ ○
 DROP CORD _____ ⊙
 FAN OUTLET _____ ⊖
 PULL SWITCH _____ ⊕
 CLOCK OUTLET _____ ⊕

SWITCHES

SINGLE POLE SWITCH _____ \$
 DOUBLE POLE SWITCH _____ \$₂
 THREE WAY SWITCH _____ \$₃
 FOUR WAY SWITCH _____ \$₄
 SWITCH & PILOT SWITCH _____ \$_P
 AUTOMATIC DOOR SWITCH _____ \$_D

CONVENIENCE OUTLETS

DUPLEX CONV. OUTLET _____ ⊕
 WEATHERPROOF CONV. OUTLET _____ ⊕_{WP}
 RADIO CONV. OUTLET _____ ⊕_R
 SPECIAL PURPOSE OUTLET _____ ⊕
 FLOOR OUTLET _____ ⊕
 RANGE OUTLET _____ ⊕_R

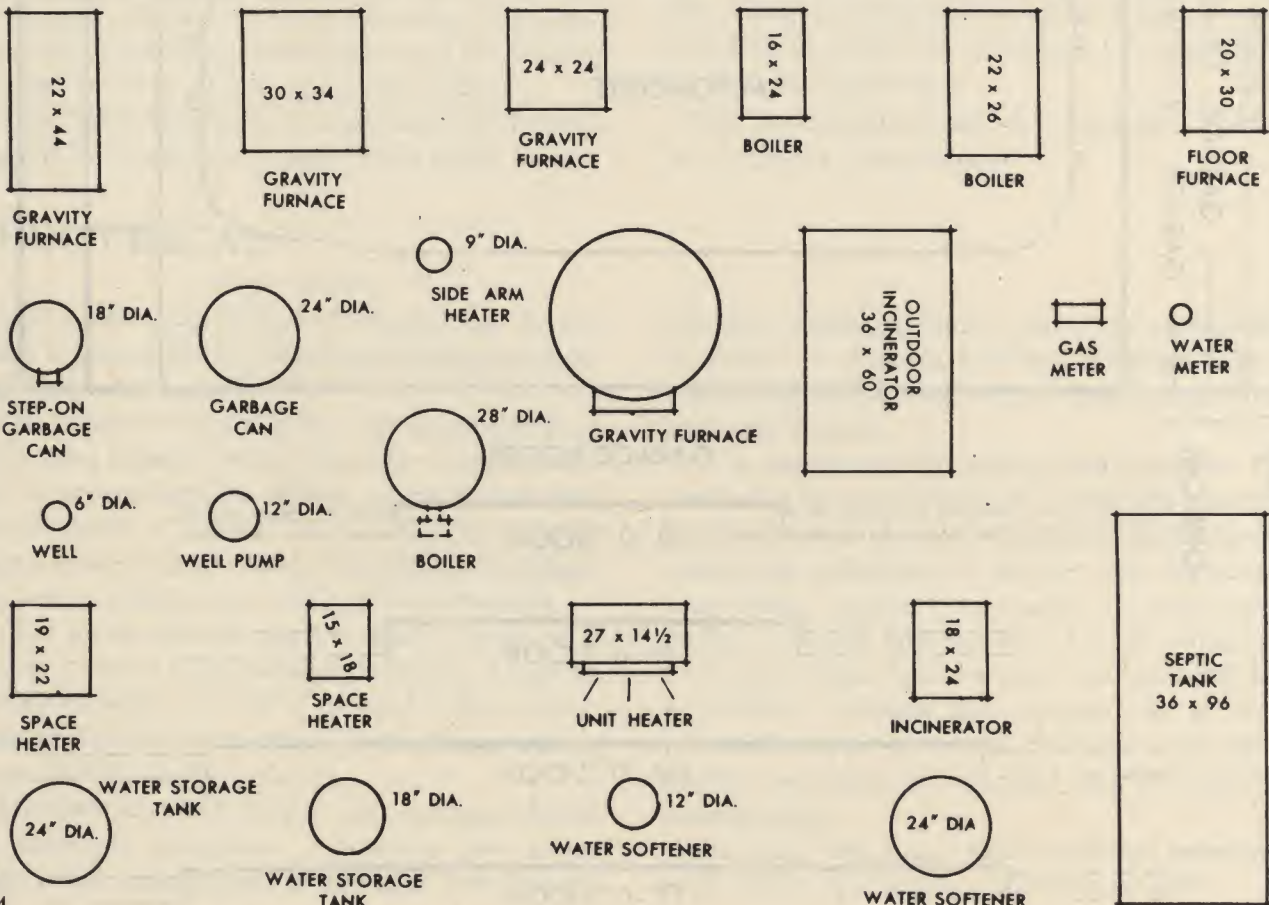
AUXILIARY (Low Voltage)

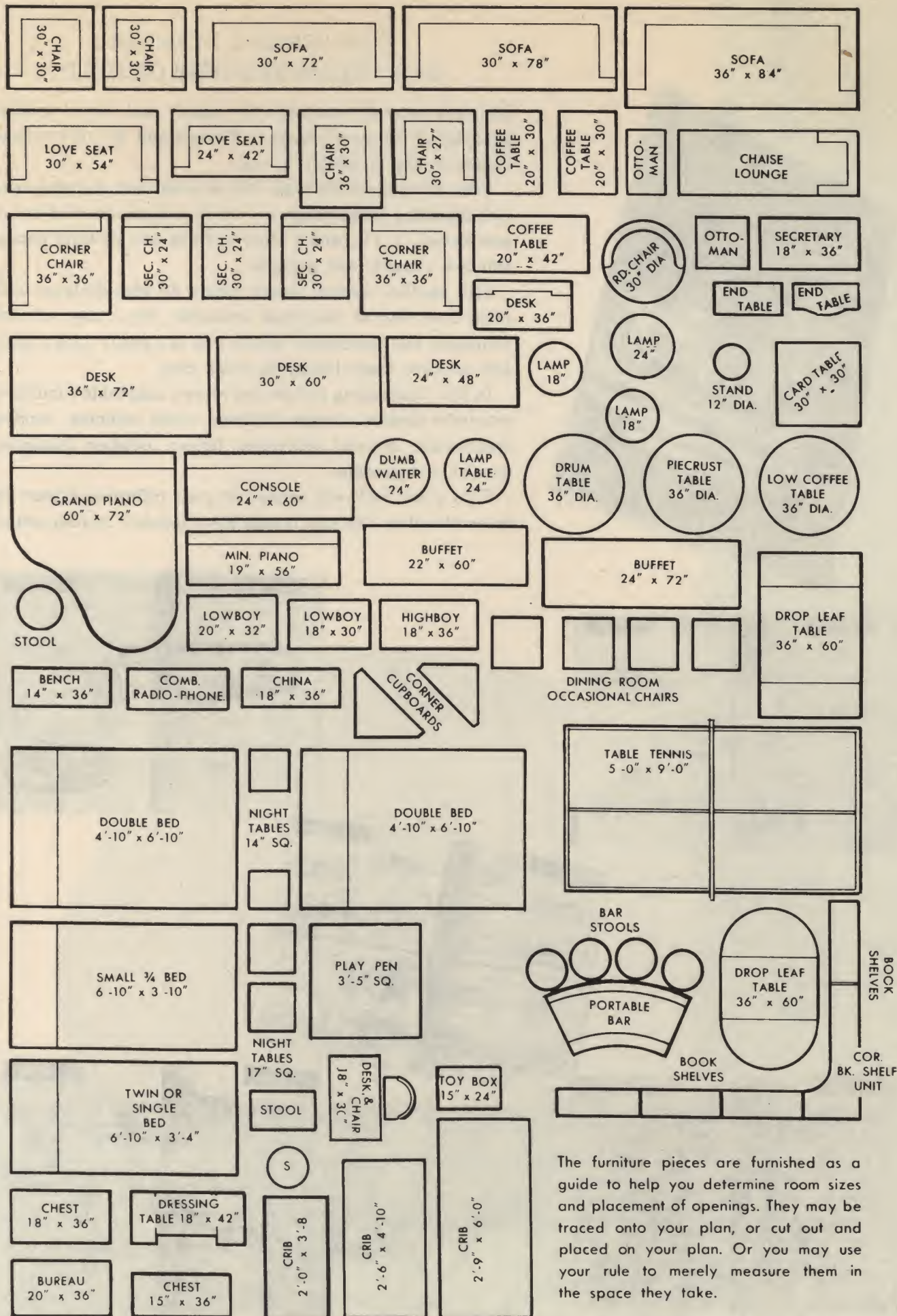
PUSH BUTTON _____ ⊠
 BUZZER _____ ⊠
 BELL _____ ⊠
 TELEPHONE _____ ⊠

PANEL

LIGHTING PANEL _____

HEATING EQUIP. & MISC. UTILITIES





The furniture pieces are furnished as a guide to help you determine room sizes and placement of openings. They may be traced onto your plan, or cut out and placed on your plan. Or you may use your rule to merely measure them in the space they take.

UNDERLAY SHEET

THIS SERIES 2 PLANNER IS A TREASUREHOUSE OF HELP

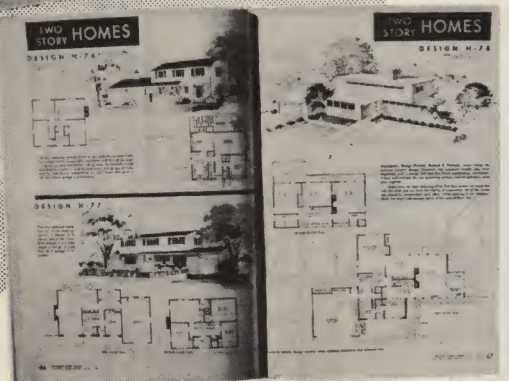
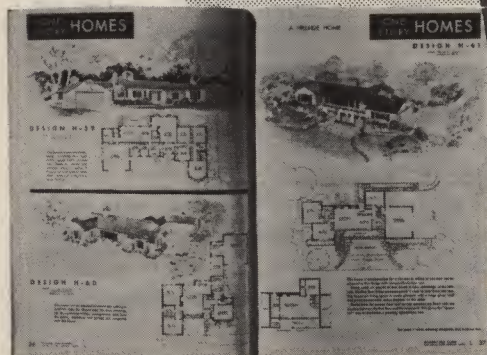
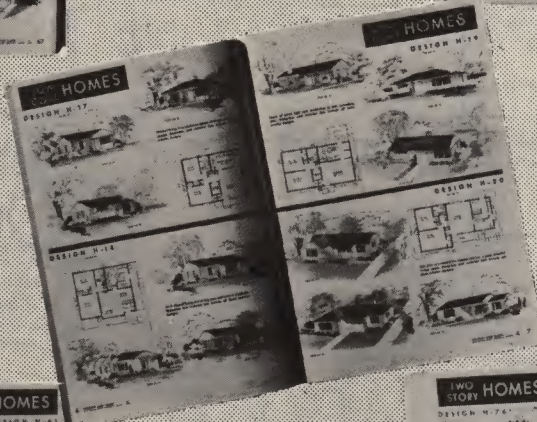
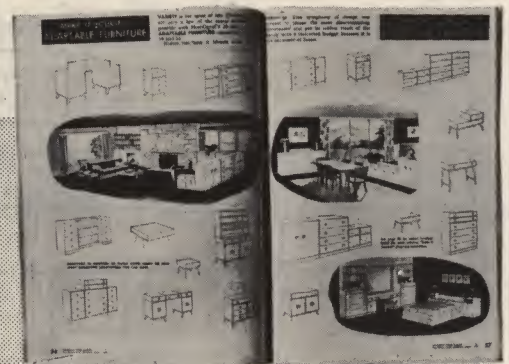
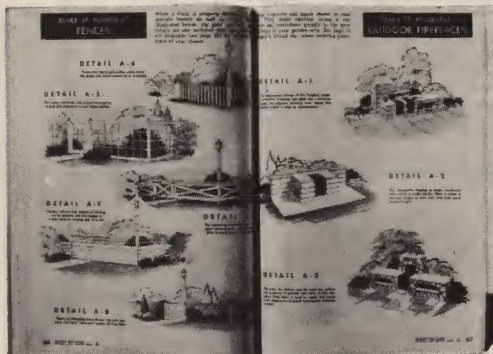
Insistent demand exhausted the supply and forced another printing of our great Series 2 **Planner** and the new revised edition is now available to you.

This 100 page book with 500 illustrations contains over 100 appealing home designs — with sections devoted to low cost homes, 1, 1½, and 2 story designs and tri-level homes, summer retreats and garages.

Still another section shows nearly 50 idea designs, with plans and lists of materials available, for a host of conveniences and beautifiers which you can easily make yourself or have made locally at small cost.

In this fascinating section are shown adaptable furniture, wardrobe closets, storage cabinets, china cabinets, window treatments, covered entrances, fences, outdoor fireplaces, cupolas and garages.

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Now that you have been kind enough to fill in this form, will you kindly fold it and drop it in the mail? NO POSTAGE, SIGNATURE OR ADDRESS IS REQUIRED.

HOMOGRAF PLANNER CORPORATION
11711 EAST EIGHT MILE ROAD • EAST DETROIT, MICHIGAN

WALL SCALE

32'

28'

24'

20'

16'

12'

8'

4'

0'

MODULATED
PLANNING
SCALE

WALL SCALE

(Continued from other side)

ABOUT HOMOGRAF

"To tell us what you like (don't like) about our book"—"To help us decide what you like in our next book."

WHO BOUGHT THIS BOOK?

79 Husband 80 Wife 81 Son 82 Daughter
83 Other

WHO IS ANSWERING THIS MAIL-IN QUIZ?

84 Husband 85 Wife 86 Son 87 Daughter
88 Other

What magazines do you frequently read or subscribe to?

HOW DID YOU HAPPEN TO BUY THIS BOOK?

89 The cover attracted me: 90 Contents looked interesting: 91 Read about it somewhere: 92 Liked your previous books: 93 "American Styling" attracted me: 94 Other

PLEASE CHECK ALL THE FEATURES YOU LIKED IN THIS BOOK

95 Modular planning principle: 96 New Home plans: 97 Equipment for self-planning: 98 Other Ideas: 99 Scale furniture: 100 Editorial Counsel: Other

Now we will appreciate your comments on how we should improve future editions or about other services we should render.

About our next edition—reserve your copy now—no money required until received—(see order card)

ABOUT YOU

(Your answers here will help us to know our readers a little better).

Occupation _____ (Year) _____

Your automobile _____ State _____

Your City _____

—AND THANKS A MILLION!

EAST DETROIT, MICH.

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11711 EAST EIGHT MILE ROAD

EAST DETROIT, MICH.

USE CONVENIENT ORDER BLANK INSIDE!

HOW TO DRAW WALL THICKNESS

1st Draw one side of wall with this edge.

2nd Draw other side of wall with notched edge.

ABOUT YOUR PRESENT HOME

Consider your present status—what you plan to do and how much it will cost.

WHERE I LIVE NOW—
(check one)

1 ___ City 5 ___ Renting 9 ___ Under \$3000
2 ___ Suburbs 6 ___ Buying 10 ___ Under \$5000
3 ___ Town 7 ___ Own (free 11 ___ Under \$7000
4 ___ Country and clear) 12 ___ Under \$10,000
8 ___ Other 13 ___ Over \$10,000

I EXPECT TO

14 ___ Build 15 ___ Buy 16 ___ Remodel. Spend about
17 \$ ___ within ___ months (18).

ABOUT YOUR FUTURE HOME

I like ... (please check one). 19 ___ 1-story; 20 ___ 1½-story; 21 ___ 2-story; 22 ___ Tri-level; 23 ___ Duplex

MY FAVORITE CONSTRUCTION IS ... (please check one)

24 ___ Brick Veneer 25 ___ Frame 26 ___ Solid Masonry
27 ___ Other (describe) _____

28 ___ Basement 29 ___ No Basement

MY LAUNDRY ROOM WILL BE ... (please check one)

30 ___ in basement 31 ___ First floor 32 ___ Don't know

I PREFER ... (please check one)

33 ___ Radiant Heat with Warm-air 34 ___ Gas
35 ___ Radiant Heat with Hot-water 36 ___ Fuel Oil
37 ___ Circulating Warm-air 38 ___ Electricity

39 ___ Baseboard (HW) Radiation

40 ___ Bedrooms 41 ___ Bathrooms

42 ___ Combined with Living Room 43 ___ Separate

44 ___ Dining Room WILL BE

45 ___ Combined with Living Room 46 ___ Separate

47 ___ Dining Room WILL BE

48 ___ Combined with Living Room 49 ___ Separate

50 ___ Dining Room WILL BE

51 ___ Combined with Living Room 52 ___ Separate

53 ___ Dining Room WILL BE

54 ___ Combined with Living Room 55 ___ Separate

56 ___ Dining Room WILL BE

57 ___ Combined with Living Room 58 ___ Separate

59 ___ Dining Room WILL BE

(Continued from previous column)

I EXPECT TO HAVE ITEMS CHECKED BELOW ...

44 ___ Eating space in Kitchen with ___ snack bar (or)
45 ___ with table and chairs. 46 ___ Built-in Bookshelves
47 ___ Built-in China Cabinets 48 ___ Other Built-in
furniture (specify) _____

49 ___ Garage 50 ___ Attached 51 ___ with breezeway or
52 ___ not. 53 ___ Wardrobe closets 54 ___ Other _____

I EXPECT TO DO SOME OF THE WORK MYSELF WHEN I BUILD

55 ___ yes 56 ___ no

NEW FURNISHINGS AND EQUIPMENT

I expect to buy new furnishings and equipment 57 ___
yes 58 ___ no. For these I expect to spend about \$ ___ 59
within ___ months 60

AS I BEGIN TO NEED SEEDS AND SHRUBS, I SHALL BUY MOST OF THEM

by 61 ___ Mail: 62 ___ Store: 63 ___ Nursery

I AM SEEKING FURTHER INFORMATION ABOUT THE ITEMS CHECKED

64 ___ Financing 65 ___ Insurance 66 ___ Gardening
67 ___ Repairs and Maintenance 68 ___ Furnishing and
decorating 69 ___ New equipment and materials
70 ___ pitfalls to avoid 71 Other _____

I EXPECT TO CONSULT THE FOLLOWING REGARDING MY NEW HOME OR REMODELING

72 ___ Bldg. material dealer: 73 ___ Furniture and Appli-
ance dealer: 74 ___ Financial Institution: 75 ___ Interior
Decorator: 76 ___ Realtor: 77 ___ Contractor: 78
Architect

← HERE (Continued on other side)

"Will you help us decide what

YOU like in our next book?"

Thank You

FOLD →

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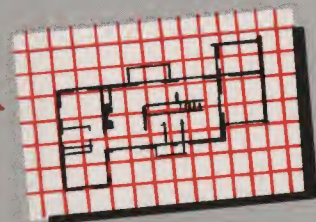
life...

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with the HOM O GRAF HOME PLANNING KIT



YOU CAN

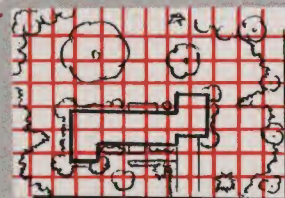
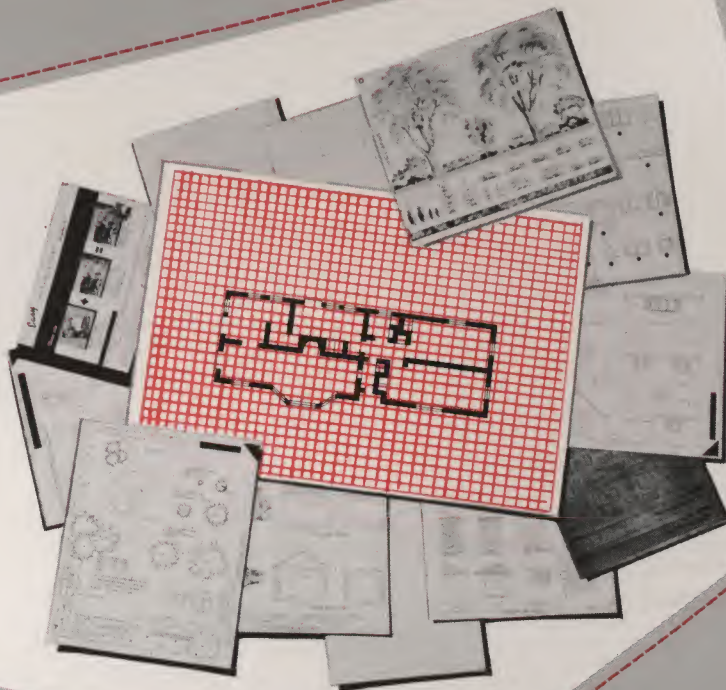
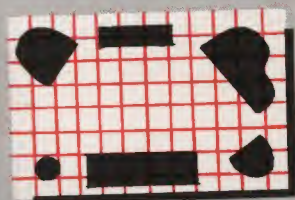


**DRAW
MODULAR SCALE
FLOOR PLANS**



**DRAW DOORS,
WINDOWS AND
DETAILS**

**ARRANGE
PUNCH-OUT
SCALE
FURNITURE**



**DRAW PLOT PLAN
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HomOgraf services aid you **all the way through** from selecting your design to writing the specifications and letting the contract. They are worth many times their modest cost as they help you to forestall mistakes and misunderstandings and assure you maximum value in your new home. Order them now — use them in your planning and again in building.



BLUEPRINTS ARE ESSENTIAL

For any design shown in this **Planner**, professional blueprints are available, incorporating not only the floor plans but wherever needed, showing how detail parts are to be constructed.

Accurate blueprints are necessary in securing bids for building and are also extremely helpful in your home planning, especially in checking furniture arrangement, as HomOgraf blueprints are all in the same scale as the drawings of furniture on page 95.

You will need several sets for building — for obtaining building permit, estimating, contractors use and for FHA or other financing. It pays to foresee your needs now — the first set costs only \$7.50 while additional sets ordered at the same time are still less — \$5.00 per set.

SPECIFICATION GUIDE

The 16-page HomOgraf Specification Guide and General Conditions is of the fill-in type so it can conform to local codes. It is comprehensive, listing the specifications under 28 operational headings.

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MATERIAL LISTS

For each HomOgraf design we can supply a list of materials required for the building. This greatly facilitates securing bids as it saves the bidder's time having to "take off" such a list — a laborious task.

The cost is only \$1 per copy.

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ORDER BLANK
IN THE BACK OF THIS BOOK**

